



Australian Government

Department of Infrastructure, Transport,
Regional Development and Communications

Additional information under Goal 1: Support Sustainable Systems of Governance for Culture – Digital Environment – Statistics

Percentage of the population with subscriptions to online cultural content providers (e.g. Netflix, Spotify, Amazon, etc.): **77% (2020)**

Additional explanatory text:

77% of Australian adults had a subscription and/or pay-per-view service in their household at June 2020.

This figure was published in the Australian Communications and Media Authority (ACMA)'s 'Trends in viewing and listening behaviour' snapshot in November 2020. This figure does not include use of music streaming services.