



What is it?

Transcultura is a unique Programme which springs from the Caribbean's rich cultural diversity. It aims at deepening integration between Cuba, the Caribbean and the European Union in the realm of cultural and creative industries. It is based on two components: strengthening skills and capacities and creating opportunities. This Programme bridges the gap between different peoples and cultures to foster the role of culture, heritage and creativity in sustainable development.

For whom?

It is aimed at young people and civil society organisations of the cultural and creative industries in the 17 Member States of the Caribbean Community (CARICOM), the Caribbean Forum (CARIFORUM) and the Organisation of Eastern Caribbean States (OECS).

As part of the Programme, young people from Antigua and Barbuda, the Bahamas, Barbados, Belize, Cuba, Dominica, the Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, and Trinidad and Tobago play a leading role in integration and synergy initiatives aimed at reinforcing the contributions of the cultural and creative industries to the region's economic development and dynamism.



Antigua and Barbuda



Bahamas



Barbados



Belize



Cuba



Dominica



Dominican Republic



Grenada



Guyana



Haiti



Jamaica



Montserrat



Saint Kitts and Nevis



Saint Lucia



Saint Vincent and the Grenadines



Suriname



Trinidad and Tobago



The Programme contributes to the 2030 Agenda for Sustainable Development and the following Sustainable Development Goals:



UNESCOHabana

transcultura.programme@unesco.org
<https://en.unesco.org/fieldoffice/havana/transcultura>

How?

Transcultura has created a Regional Cultural Training Hub in Cuba, where academic and cultural institutions from Cuba and the Caribbean converge to offer short face-to-face and online courses covering different areas of the cultural and creative industries.

With a gender and inclusion perspective, the Programme provides scholarships to ensure that opportunities for access to the Regional Cultural Training Hub are equitable and reach the greatest variety of young people in the Caribbean.



Likewise, *Transcultura* creates spaces for cultural exchanges and twinnings through new triangular cooperation mechanisms between Caribbean countries and between

Caribbean countries and Europe. These synergies will stimulate the involvement of innovative socio-cultural projects in the region's sustainable development.

To achieve its aims, *Transcultura* also coordinates the implementation of several Incubator/Accelerator activities to facilitate young people's access to new markets, management models and funding sources, both within the Caribbean and in Europe. Thanks to the impact of these activities, the capacities for entrepreneurship and innovation in the cultural and creative industries of the Caribbean states covered by the Programme will be strengthened.

In addition, *Transcultura* sponsors strategies to promote sustainable forms of cultural tourism enabling visitors to discover the heritage and artistic resources of the Caribbean, in harmony with the boundless natural riches of the region.

With whom?

Funded by the European Union, the Programme is implemented by the UNESCO Regional Office for Culture in Latin America and the Caribbean in alliance with key partners in Cuba and the Caribbean, with the cooperation of the UNESCO Cluster Office for the Caribbean, based in Kingston, the UNESCO Office in Port-au-Prince, Haiti, and the EU Delegations in the Caribbean.

