



DUBLIN

UNESCO

City of Literature

Annual Report 2012



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



United Nations
Educational, Scientific and
Cultural Organization

DUBLIN
City of Literature

UNESCO Creative Cities Network
Member since 2010

Dublin UNESCO City of Literature Management Group



Margaret Hayes
*Chair, Dublin UNESCO City
of Literature and Dublin City
Librarian*



Jane Alger
*Director, Dublin UNESCO
City of Literature*



Sarah Bannan
*Head of Literature,
Arts Council*



Chris Flynn
*Principal Officer,
Department of Arts,
Heritage and the Gaeltacht*



Alan Hayes
*Publisher and
Arts Programmer*



Fiona Ross
*Director, National
Library of Ireland*



Joe Woods
Director, Poetry Ireland

Chair

This, the second annual report of the Office of Dublin UNESCO City of Literature, details the ongoing activities of the office in consolidating and growing the importance of the UNESCO designation for Dublin's cultural and economic future.

2012 saw a redoubling of efforts to maximise the cultural and economic benefits of the UNESCO City of Literature designation, cementing new and existing partnerships in the vital work of planning and organising both Dublin's contribution to the UNESCO Creative Cities Network and the furtherance of the city's own literary aims and objectives.

Dublin City Council continues to resource the work of the office through staffing, administration, financial support and leadership provided by its public library service and the Strategic Policy Committee for the Arts, Culture, Leisure and Community.

We are grateful to the Department of Arts, Heritage and the Gaeltacht which remains a significant advisor, supporter and sponsor contributing at all levels of engagement.

The Ireland Funds provided funding for programme development and a contribution from Foras na Gaeilge enabled further development of the City of Literature website in relation to Irish language writers and their work.

The support of other sponsors and contributors is warmly acknowledged and I would like to take this opportunity to reiterate my call to all who are involved in – or interested in – the development of our capital city's literary identity, to continue the sterling work which is bringing Dublin, more



and more, to the attention of the world as a truly creative city, a place with which to engage – be it for business or pleasure.

I congratulate the Director and her staff for their successful and imaginative work throughout 2012 and I acknowledge with gratitude the vital collaborative contribution of the Management and Steering Groups in supporting the objectives of the UNESCO designation.

For 2013 the time is ripe to concentrate minds on the process of nurturing the critical working partnerships of literary and cultural institutions, of writers and readers, publishers, theatres, libraries and book sellers – all of whom together are the lifeblood of Dublin as a pre-eminent City of Literature, a part of the worldwide UNESCO family of creative cities.

Margaret Hayes

Dublin City Librarian
Chair Dublin UNESCO City of Literature
Management Group

A

B

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- A. Management Group Members
 - B. Margaret Hayes, Dublin City Librarian and Chair Dublin UNESCO City of Literature Management Group




DUBLIN:
ONE CITY
ONE BOOK
www.dublincityonebook.ie
DUBLINERS
 JAMES JOYCE
 Introduction by John Burt Foster

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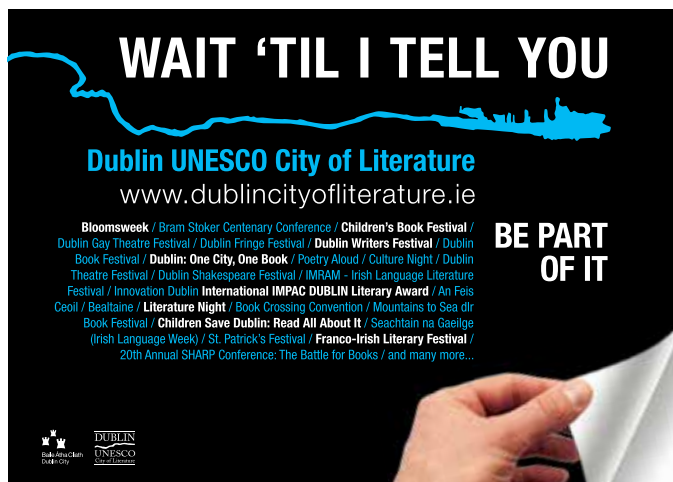
City of Literature Annual Report – 2012

The UNESCO
City of Literature
designation has been
an incredible success

*Creative Dublin Alliance -
A Roadmap for Branding Dublin*

The management and promotion of the designation 'Dublin UNESCO City of Literature', now firmly established as a significant driver in the cultural, social, and economic life of the capital city, is the responsibility of the Dublin UNESCO City of Literature Office (DUCoL). Embedded in the city's public library service, which led the successful submission process in 2010 and whose Development Plan contains the key objective 'to promote and develop Dublin as a City of Literature', the Director of the Office reports to a six person Management Group chaired by the City Librarian (see Appendix 1 for list of members). The work of the Management Group is informed by a Steering Group of representatives from local and national government, tourism, publishers' and writers' groups, media, arts and culture organisations and the universities. Members take responsibility for driving the designation in their various areas of influence (see Appendix 1 for list of members).

Following on from the achievements recorded in the first Annual Report of the Dublin UNESCO City of Literature Office (2011), this report underlines the ongoing commitment of the Office, together with the Management and Steering Groups, to developing awareness of the capital city's unique literary culture, both at home and abroad – and ensuring that writers and writing retain a central position as leaders of the innovation and literary creativity now identified as vital to the city's economy.



Communicating the Message

Working closely with the Management and Steering Groups, the City of Literature Office continues to maintain regular contact with all its stakeholders through its website, events programmes, meetings, newsletters and social media.

Literary institutions in Dublin draw over 1.5m visitors each year and literary festivals are also significant attractions. Since the designation was received, many major events such as St. Patrick's Festival, Tall Ships Festival, City of Science and Bloom (Ireland's biggest garden festival) now include a literary dimension and the promotion of reading and all things literary is an important aspect of the strategy of the City of Literature Office.

The critical work of branding Dublin as a UNESCO City of Literature continues apace. To this end a publicity campaign was mounted in February using large advertising poster sites featuring the slogan 'Wait 'Til I Tell You – be part of it'. The posters were in Irish and English and highlighted the many literary festivals which are held in the city.

The placing of DUCoL plaques in positions of significant literary interest is on-going, raising awareness of the designation and its permanence amongst the general public.

The logo featured at events and in places as diverse as the George Bernard Shaw conference; the Samuel Beckett Summer School; Marino College of Education; UCD School of English; The Franco-Irish Literary Festival; Trinity College Drama and Film Creative Writing School; Literary Ambassador hotels and restaurants and on the

imprint pages of a growing number of Dublin-based publishers. Discussions are underway with the Department of An Taoiseach as to how the designation and DUCOL – organised festivals such as *Dublin: One City One Book* and *Words on the Street - European Literature Night* will feature in the cultural programme when Ireland holds the presidency of the EU in 2013.

The UNESCO designation is listed as a key asset in the Creative Dublin Alliance's *Roadmap for Branding Dublin* document.

The media continue to offer positive support and journalists regularly cite the designation in features about a range of topics relating to the city and the designation now features in most guide books and apps. The City Council's Press Office regularly targets broadcast and print media to promote all aspects of the designation. Fáilte Ireland, in association with Tourism Ireland, brings international journalists with an interest in the literary city to Dublin on a regular basis. In 2012 DUCoL staff were interviewed by print, online, radio and TV journalists from Scandinavia, Germany, France, Australia, the US and Holland.

Members of the DUCoL/Fáilte Ireland Literary Ambassadors scheme for city hotels and restaurants, create special offers with literary themes and cite the UNESCO designation. Pubs with literary connections and city bookshops also carry the logo.

The newly launched Trinity College Dublin Global Relations Strategy features the DUCoL logo on publicity material and the director of the Global Relations office regards the designation as a major selling point.

Literature's Happy Hunting Ground – Dublin Trades the Celtic Tiger for the Celtic Bookworm, Re-launching the City as a Literary Capital

Wall St Journal
31 May 2012



Education Programmes

Children Save Dublin – Read All About It

The first citywide reading programme for children, featuring *Arthur Quinn and the World Serpent*, by debut Irish writer Alan Early, was launched in early January and proved to be a tremendous success. Alan is a new and fresh voice in Irish writing and *Arthur Quinn and the World Serpent* has been described as “Harry Potter – Dublin style, a book which will get children excited about reading!” The three month programme included author visits, Viking-focused events in schools and libraries and themed art classes. In total 41 city primary schools and 22 Dublin City libraries participated in the festival. Schools outside the Dublin area also used the book and arranged author visits.

The final event of the programme took place as part of the St. Patrick’s Festival, in association with Irish Rail who provided a four-carriage train at Connolly Station as the venue for activities connected with the book. Children came from all over the country and their response to the author and the book was enthusiastic and heart-warming.

Reader in Residence

Funded by the then Department of Tourism, Culture and Sport, the *Reader in Residence* project was initiated in 2011 with the objective of encouraging children to read for pleasure. This imaginative project ran for nine months until June 2012 and involved a specially appointed ‘reader’, Sarah Purcell, who worked with 4 libraries and Home School Community Liaison Coordinators in 14 Dublin schools.

In all, 53 classes – a total of 923 children participated, along with 190 parents.

The response from all concerned was hugely positive. Sarah also worked with the older children taking part in the *Children Save Dublin* citywide reading project.

Among the many responses to the project from teachers:

- *Immediately apparent that the children’s interest in reading began to increase... (3rd class teacher)*
- *An immediate increase in numbers attending the library outside of school hours was also noted as the children asked parents and relations to accompany them to the library... (5th class teacher)*

When I started the book I couldn’t stop. It was great and fantastic...the author wrote the book so good

9 year old reader from the Reader in Residence programme

D

E

- D. Author Alan Early at the launch of Children Save Dublin - Read All About It
 E. Sarah Purcell - Reader in Residence

Organised by Dublin UNESCO City of Literature Office in partnership with Alliance Française in Dublin, French Centre in Asha, Germany, Italian Institute of Culture Dublin, Spanish Recreation Cultural Institute

Embassies of
Austria
Belgium
Malta
The Netherlands
Poland
Portugal

Part of a Europe-wide project

♿ Limited access to venues that suitable for large, institutional organisations

First Reading – all venues – 8.30pm
(Repeated every 30 minutes)
Last Reading – all venues – 9pm



MARCELLA PLUNKETT

reads from *death and ophelia from manchmal / lige ich und manchmal don't* by Nadja Spiegel (trans. Rachel McNicholl) in *Gallery Number One*

Marcella Plunkett is a Wicklow born actress who has worked extensively in theatre, TV and film in Ireland and the UK. Nominated Stella Days, she has many other screen credits including *Once*, *Raw* and *Swansong*. Born in 1992 in Dornbörn, Austria, **Nadja Spiegel** has received many grants and awards over the last four years. She also won the 2018 Austrian regional and federal speech contest.

BREANDÁN DE GALLAÍ

reads from *The Misfortunates* by Dimitri Verhulst (trans. David Colmer) in the *Lord Edward Pub*

Breandán de Gallaí began his career as a professional dancer with *Resistance* in Eurovision 1994 and performed internationally, leading the company at the Olympic ceremony of the World Special and has appeared before heads of state over the world. He regularly presents programmes for RTE and

DONAL MCINTYRE

reads from *The French Art of War* by Alexis Lévy (trans. Mairwen Fordal) in *The Gutter Bookshop*

Donal McIntyre is an award winning journalist, specialising in unacknowledged or local journalism, rural conditions and issues of disabled people.



Making Connections

During 2012, a total of 58 individual authors took part in events connected with the City of Literature. Authors ranged from well-known poets and novelists to non-fiction, genre and emerging writers. DUCoL also sponsored the Irish Writers' Centre's successful Guinness World Record attempt at which 111 Irish writers read.

Bloom

Following its successful participation in Bloom 2011, Ireland's biggest garden festival, the City of Literature Office was invited to provide a literary dimension to the 2012 festival. Five poets, together with actor Barry McGovern, read at the prizewinning Stream of Consciousness garden. Despite inclement weather, there was a very positive response from the public with literature being showcased to the 80,000 attendees.

Bram Stoker

Marking the centenary of the death of Bram Stoker, author of *Dracula*, and one of Dublin's most iconic writers, an evening of readings by actors Laurence Foster and Michael James

Forde, interspersed with dramatic organ music, took place in the atmospheric surroundings of St. Patrick's Cathedral on 4th July. The event was attended by members of the Stoker family who were in Dublin as part of a special Stoker conference – and was preceded by a walking tour of locations relevant to the writer, led by historian Pat Liddy. The c. 300 people who took part in the walk joined the already large cathedral audience, filling the building to capacity. Extracts of the event were shown on RTÉ TV's evening news bulletin.

The Lord Mayor of Dublin, Andrew Montague, also convened a meeting of interested parties aimed at organising an annual festival honouring Stoker. The Bram Stoker Festival subsequently took place over the October Bank Holiday weekend, (Friday to Sunday 26th to 28th) and included walking tours, workshops for aspiring writers in the gothic and horror genre, Stoker-themed theatre and a suitably spooky spectacle from renowned theatre company Spraoi – held in the grounds of Dublin Castle, where Stoker had once worked as a civil servant. The flagship event of the festival, an interview with acclaimed American author Patricia Cornwell, chaired appropriately by State Pathologist Dr Marie Cassidy, took place in Trinity College, Stoker's alma mater. DUCoL also sponsored a Bram Stoker Memorial lecture given to a capacity audience by Sir Christopher Frayling in the National Gallery on 29th November.

Break with a Book

Instigated in 2011, the Break with a Book project aims to showcase the City of Literature designation by bringing writers into the workplace. Authors Diarmuid Ferriter and Matt Cooper spoke to staff in CitiBank. Crime writers, Declan Hughes and Arlene Hunt visited the Bord Gais Energy Head Office, Paul Howard (a.k.a. Ross O'Carroll Kelly) met with an enthusiastic audience in Facebook HQ and BBC news anchor man and author Gavin Esler talked to a large audience of staff in Google HQ.

We have had great feedback from the audience attendance throughout the day saying how much they enjoyed the event. It certainly created a great buzz around the building today and it's wonderful to hear such feedback.

- Executive in multinational company about Break with a Book

Bringing it all Back Home – Poetry in The Coombe Hospital

As part of the Bringing it All Back Home project, and in association with Poetry Ireland, poet Enda Wyley organised *Poetry in The Coombe Hospital* which was launched on International Women's Day by the President of Ireland Michael D. Higgins. Poets Dermot Bolger, Katie Donovan, Paul Durcan, Paula Meehan, Nuala Ní Dhomhnaill, Enda Wyley and writer Colm Toibín donated a poem or other writings for display in The Coombe Maternity Hospital.

Dublin: One City One Book

Dublin: One City, One Book, the Dublin City Public Libraries' annual festival celebrating a book with Dublin connections, featured *Dubliners*, James Joyce's masterpiece collection of short stories, and was launched by the Lord Mayor of Dublin, Andrew Montague on 28th March. A new edition of the book, with an introduction by John Boyne was published by O'Brien Press. The month-long festival organised by the office was a huge success with over 60 events – including readings of each of the stories of *Dubliners* – delivered in different venues around the city.

The highlight of the festival, *Celebrating Dubliners* was held in the National Concert Hall on the 13th April and included contributions from Peter Sheridan, Dermot Bolger and David McSavage with musical additions from Noel O'Grady, The Dubliners folk group and the Shannon Colleens. Extensive media coverage of the festival included strong interest from international journalists brought in to experience literary Dublin by Fáilte Ireland and Tourism Ireland.

A special hardback edition of *Dubliners* was presented to a group of top industry founders in Dublin for the prestigious Web Summit in October 2012.

Dublin Writers Festival

The relationship between DUCoL and the Dublin Writers Festival is one of mutual co-operation and consultation. DUCoL is a cultural partner of the festival and the 2012 programme featured two writers who were members of the 2012 judging panel for the International IMPAC Dublin Literary Award – Dubravka Ugrešić and Tim Parks.



Words on the Street - European Literature Night

Words on the Street - European Literature Night took place on 16th May in 11 locations around the Christ Church area as part of a European-wide initiative to promote contemporary literature. 11 celebrities - Sharon Ní Bheoláin, Mary Kennedy, Bernard MacLaverty, Brian Kennedy, Joe Duffy, Barry McGovern, Joe Dunthorne, Owen Roe, Breandán de Gallaí, Tom Hickey and the Lord Mayor of Dublin Andrew Montague - read extracts from translated works from 11 European countries. Each reading lasted for 15 minutes and was repeated every 30 minutes over 3 hours. The unusual venues included Smock Alley Theatre, Chapter House in Christ Church Cathedral and St Werburgh Church. Over 1,200 visits were made and the feedback from the audiences was overwhelmingly enthusiastic. This event was organised in partnership with Alliance Française, the British Council, Goethe Institut, Instituto Cervantes, Italian Institute of Culture, Romanian Cultural Institute and the embassies of Austria, Belgium, Malta, the Netherlands, Poland and Romania. Author Bernard MacLaverty described it as 'An unusual event carried off with panache'.

An informal meeting, in conjunction with European Literature Night, was arranged by DUCoL at which a group of five young writers from Dublin met with established young authors Nadja Spiegel and Joe Dunthorne to swap writing experiences. Nadja is a nineteen year old Austrian who has been writing full time since she was 16 and Welsh writer and poet Eve



Dunthorne helped set up the 'The Ministry of Stories' – a literary centre for young people in East London.

Great Writing – Great Places

The autumn series of seven literary evenings, enjoyed by nearly 700 people, placed writers in unusual and interesting venues. It began with a *City of Science* event when meteorologist Evelyn Cusack discussed the science of weather in *Where Have all the Summers Gone?* in Marsh's Library – an event which was repeated by popular demand. *Writing Turns Criminal* took place in the historic Green Street Court House, where Alex Barclay, Declan Burke and Jane Casey read from their works and talked about crime writing under the chairmanship of author and former *Irish Times* journalist Conor Brady.

The series continued with a talk in the House of Lords, Bank of Ireland given by Myles Dungan entitled *Parnell without the Split: what if history had been different?* The atmosphere of a literary salon was re-created in the Georgian House Museum, Number 29 Fitzwilliam Street by Chris Binchy, Christine Dwyer Hickey, Claire Kilroy and Nuala Ní Chonchúir. *Sounds of Europe* took place in the Drawing Room of the Mansion House with an evening of readings and music in the lesser-known languages of Croatian, Finnish, Hungarian, Latvian, Maltese and Romanian. Author and illustrator Don Conroy held a morning of fun for children in the National History Museum entitled *Animal Magic in*

the Dead Zoo. The final event, *A Literary Puzzle*, took place in the Freemason's Hall, Molesworth Street where Laurence O'Bryan, author of *The Istanbul Puzzle*, discussed some of literature's greatest mysteries with Independent.ie's Kevin Flanagan.

Penguin/RTÉ Guide Writers' Day

The 3rd annual Penguin/RTÉ Guide Writers' Day, in association with the City of Literature Office, took place on 7th September. The top 40 entrants to the short story writing competition held by the RTÉ Guide over the summer of 2012 were invited to attend a free publishing workshop in Pearse Street Library. Organised by Penguin Ireland, editors, literary agents and authors gave valuable advice on getting work published. The overall winner's story was published in the RTÉ Guide.

Readers' Day

The 10th annual Readers' Day, organised by DUCoL, took place on Saturday 20th October in the Atrium, Civic Offices in the presence of the Lord Mayor of Dublin, Naoise Ó Muirí. This hugely popular annual event is open to members of book clubs affiliated to Dublin City Public Libraries and tickets are distributed through the branch libraries. 200 participants listened to Senator David Norris, John Banville, Brian Keenan and Rosemary McLoughlin, and a discussion of the art of short-story writing with Kevin Barry, Mary Costello and Mike McCormack.

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- H
- I

- G. At the launch of Dublin: One City One Book - author John Boyne, John Shevlin (James Joyce) and the Shannon Colleens
- H. Sounds of Europe, Mansion House - Great Writing - Great Places
- I. Visit Dublin map

UNESCO Creative Cities Network and International Engagement

The UNESCO Creative Cities Network, of which Dublin is a member, met for its annual conference in Montreal in May. Dublin City Librarian and Chair of the Dublin UNESCO City of Literature Management Group, Margaret Hayes, was one of 96 delegates representing 32 of the 34 member cities where she contributed to discussions on structures for collaboration and sustainability of the Creative Cities Network.

As a member of the UNESCO Creative Cities Network, Dublin assists and mentors other applicant Cities of Literature and works to build literary links with sister cities in the network.

Beijing – a Memorandum of Understanding, signed as part of the twinning agreement between Beijing and Dublin, states that the two cities, through their library and cultural institutions, shall promote their literary heritages through writer exchange and participation in literary festivals.

Bologna and Frankfurt Book Fairs – DUCoL branding was displayed by Dublin-based writers and publishers who attended the fairs.

Canberra – the DUCoL director was invited to join the International Editorial Board of *Axon: Creative Explorations* – a Canberra-based international peer-reviewed journal which focuses on the characteristics of creativity and the creative process.

Colorado – Dublin was promoted as a literary tourism destination at the Rocky Mountain Irish Festival. City of Literature promotion material was displayed at the festival.

Edinburgh UNESCO City of Literature – in November Irish author Kevin Barry took part in *Storyhour: Stories at Teatime* – a celebration of the short story for Book Week Scotland along with Scottish author Angela Jackson. Kevin's visit was supported by DUCoL.

Hamamatsu City, Japan – courtesy of DUCoL, the Lord Mayor of Dublin presented the biography of Irish writer Lafcadio Hearn by Dublin author Paul Murray to Mr. Yasutomo Suzuki, Mayor of Hamamatsu.

Iowa City of Literature and DUCoL jointly organised a visit to Dublin by delegates from Iowa Chamber of Commerce. They were received by the Lord Mayor at the Mansion House.



Krakow - the DUCoL director gave a presentation to a Cities of Literature EU-funded conference in Krakow which was attended by representatives from all the existing cities of literature as well as some applicant cities and directors of literary festivals across Europe.

Melbourne City of Literature, through Australian Poetry, the national organisation for poets and poetry, organised a visit to Dublin by poets Paul Hetherington and Petra White, who read at literary festivals and conducted workshops in Dublin libraries as part of the Bealtaine Festival.

Norwich was designated a UNESCO City of Literature in May – Dublin’s Lord Mayor, Andrew Montague, sent a message of congratulations to Norwich stating that ‘Dublin has embraced its designation as a UNESCO City of Literature.



Literature and the writing industry permeates the cities of Dublin and Norwich – we have much in common and we look forward to working with you’.

Shanghai – a gift of books representing the best of Irish literature was presented by the Chair of DUCoL to the newly opened Irish Cultural Centre in Shanghai at an event in the Wood Quay Venue in Dublin.

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J. Members of Iowa City Chamber of Commerce with Lord Mayor Andrew Montague and Jane Alger Director DUCoL

K. Singer Brian Kennedy reading a piece of Italian literature at Smock Alley Theatre for Words on the Street - European Literature Night

GREAT WRITING – GREAT PLACES

A Literary Puzzle

Thursday 8th November @ 6pm
Frasersons' Hall, 17 Moxey's Court, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

Parnell Without the Split: what if History had been Different?

Wednesday 3rd October @ 1pm
House of Lords, Bank of Ireland, College Green, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

Writing Turns Criminal

Wednesday 26th September @ 6.00pm
Green-Street Court House, Halston Street, Dublin 7

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

Sounds of Europe

Wednesday 17th October @ 6.00pm
The Drawing Room, The Marston House, Dubliner Street, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

GREAT WRITING – GREAT PLACES

Animal Magic at the Dead Zoo
For children aged 7-9

Tuesday 30th October @ 11.30am
Natural History Museum, Menicon Street, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

Where Have all the Summers Gone?
The Science of Weather

Wednesday 12th September @ 6.00pm
Archbishop Marsh's Library, St. Patrick's Close, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series

GREAT WRITING – GREAT PLACES

A Literary Salon

Wednesday 24th October @ 7pm
Number 29, Fitzwilliam Street, Dublin 2

Information on further events in the Autumn 2012 Series can be found at www.dublinwritingplaces.ie

DUBLIN UNESCO City of Literature

writing

Autumn Series



International IMPAC Dublin Literary Award

Even the Dogs by UK author Jon McGregor was announced as the winner of the 16th International IMPAC Dublin Literary Award by the award patron, the Lord Mayor of Dublin, Andrew Montague at the annual celebratory dinner held in the Mansion House in June – beating a strong short list of internationally acclaimed fiction writers. A reading by the winning author attracted a capacity audience of members of Dublin City Libraries' 150+ book clubs and two members of the judging panel also took part in the Dublin Writers Festival. The award, one of the world's most prestigious literary prizes, carries prominent DUCoL branding and reaches out from Dublin to over 150 cities in 47 countries worldwide, achieving extensive international media coverage. The City Librarian is chair of the award committee.

Tourism

City of Words Literary Tourism Development Fund is a Fáilte Ireland fund, jointly administered by DUCoL and Fáilte Ireland, aimed at assisting literary projects with tourism potential. Since the fund was set up in mid 2012 three projects have been assisted – Storymap, a smartphone storytelling app; Sweny's Chemist for their programme of Joycean activities and Words @ Werburgh, a musical and literary event on the theme of Dublin's gothic tradition.

The Lord Mayor of Dublin promoted Dublin UNESCO City of Literature at the World Tourism Federation Conference in Beijing.

The Visit Dublin tourist map, with a print run of 2 million, features Dublin UNESCO City of Literature as its centrepiece. The UNESCO City of Literature map of the city's literary attractions is now in its 4th edition and its popularity ensures a regular reprint.



- L. Great Writing - Great Places
- M. Jane Alger, Director DUCoL, Lord Mayor of Dublin Andrew Montague, John McGregor, winner of 2012 International IMPAC Dublin Literary Award and Margaret Hayes, Dublin City Librarian and Chair DUCoL Management Group
- N. Storymap - funding assistance under City of Words Literary Development Fund

Other Engagements 2012

DUCoL Chair and director represented Dublin UNESCO City of Literature at a number of events and conferences in 2012, including:

CBI (Children's Books Ireland) Conference, May 2012 - the director introduced a session on Connecting Writers with Communities.

Dublin City Council Cultural Strategy – the DUCoL Management Group Chair and the Director took part in discussions as part of the research for the new strategy.

Joint LAI/CILIP annual conference in Belfast in April – Chair Margaret Hayes presented a related paper and presented a copy of *Dubliners* to the NI Minister for Arts.

Strategic Policy Committee – the director gave a presentation on the activities of the DUCoL office to the Arts, Culture, Leisure and Community Strategic Policy Committee of Dublin City Council.

St. Ann's Church – the director represented City of Literature by reading at the annual Civic Carol Service.

Tourism Ireland – the director attended a discussion of marketing plans for Dublin in 2013 in Croke Park Conference Centre.

UNESCO UK Commission – the director discussed future strategy with the UNESCO UK Commission and UK members of the UNESCO Creative Cities Network.

University of Melbourne – the director met a representative of the Publishing and Communication programme of the university to discuss matters of mutual interest regarding the literary cities.

DUCoL staff made presentations to:

Athlone Institute of Technology tourism students – the importance of the City of Literature designation to Dublin city.

Comhdháil faoin Léitheoireacht/Conference about Readership Meán Fómhair 2012 / September 2012 – the promotion of readership and reader development in the community.

International professional development course for teachers – a group of Portuguese, Polish, Italian and French teachers were briefed on the work of DUCoL.

Library Association of Ireland Youth Library Group – on the citywide reading project for children.

Muckross Park School – transition year students about Dublin as a literary city.

Public Library Section of the Library Association of Ireland – City of Literature and libraries.

Appendix 1

Management Group Members

- Margaret Hayes, Dublin City Librarian. Chair, Dublin UNESCO City of Literature
- Jane Alger, Director, Dublin UNESCO City of Literature
- Sarah Bannan/Liz Powell, Head of Literature, The Arts Council (Sarah Bannan on maternity leave from October 2011)
- Chris Flynn, Principal Officer, Department of Arts, Heritage and the Gaeltacht
- Alan Hayes, Publisher / Arts Programmer
- Fiona Ross, Director of the National Library of Ireland
- Joe Woods, Director of Poetry Ireland

Office of Dublin UNESCO

City of Literature Staff

- Jackie Lynam
- Elizabeth Cuddy

Steering Group Members

- The Abbey Theatre
- Booksellers' Association of Ireland
- Children's Books Ireland
- Clár na Leabhar Gaeilge
- Culture Ireland
- Dublin City Arts Office
- Fáilte Ireland
- Foras na Gaeilge
- Ireland Literature Exchange
- Irish Book Awards
- Irish Copyright Licensing Agency
- Irish Pen
- The Irish Times
- Irish Writers' Centre
- Publishing Ireland
- RTÉ
- The Stinging Fly
- Sunday Independent
- Trinity College Dublin
- University College Dublin
- Éilis Ní Dhuibhne (Writer)
- Colm Tóibín (Writer)

Appendix 2

2012 Projects/Partnerships

It is the policy of Dublin UNESCO City of Literature Office to work with a wide range of partners. Below is the list of projects, events and partners in 2012.

All Ireland Poetry Day included 6 events sponsored by DUCoL at venues such as Dublin Airport, Crumlin Children's Hospital [Poetry Ireland](#)

The Battle for Books 20th annual SHARP (Society for the History of Authorship, Reading and Publishing) conference held in Trinity College Dublin in June. *Dublin: One City One Book* featured in the programme, and DUCoL material, including City of Words maps and bookmarks, were given to delegates. [SHARP and Trinity College Dublin](#)

Beckett and the State of Ireland Conference – Eoin O'Reilly's *Beckett Country* – a photographic exhibition of Beckett's Dublin. [University College Dublin](#)

Book Clinics with children's book experts were held in various locations, including Temple Bar, Powerscourt Townhouse, National Print Museum and Imaginosity. [Children's Books Ireland](#)

The BookCrossing Convention 2012 took place from the 13th to the 15th April in the Camden Court Hotel, Dublin. [BookCrossing](#)

Bram Stoker Centenary Lecture by Sir Christopher Frayling. [Paul Murray and National Gallery of Ireland](#)

Bram Stoker Festival a three day festival celebrating Bram Stoker, the Dublin creator of *Dracula*. [Dublin Castle, Dublin City BIDs, DCBA, Dublin City Council, Fáilte Ireland](#). [Funding for literary strand from Department of Arts, Heritage and the Gaeltacht](#)

Bringing it all Back Home project which brings writers back to places of significance in their past. The Coombe Maternity Hospital and St. Patrick's Training College were some of the locations which hosted writers. [Poetry Ireland](#). [Funding from Department of Arts, Heritage and the Gaeltacht](#)

Children Save Dublin – three month citywide reading project for children. [Mercier Press, Home School Community Liaison Teachers](#). [Funding from Department of Arts, Heritage and the Gaeltacht](#)

Connecting Writers with Communities – To celebrate Dublin's permanent designation as a UNESCO City of Literature, CBI undertook five projects connecting different communities of children, young people and families with writers and illustrators. [Children's Books Ireland \(CBI\)](#)

Dublin Book Festival – DUCoL branding featured prominently at events and DUCoL sponsored children's events at the festival. [Publishing Ireland and Dublin Book Festival](#)

Dublin: One City One Book *Dubliners* by James Joyce. [O'Brien Press, a wide range of other partners](#). [Funding assistance from Department of Arts, Heritage and the Gaeltacht](#)

DUCoL Website is constantly upgraded to keep abreast of local and international developments. Financial assistance from Foras na Gaeilge has enabled the insertion of additional information about writers in the Irish language. [Foras na Gaeilge](#)

Great Writing Great Places series [Writing.ie, venues. Funding assistance from Ireland Funds](#)

Guinness World Record – 111 writers, 28 hours, 1 venue. 10am June 15th – 2pm June 16th. To mark Bloomsday more than 100 Irish writers read consecutively for 28 hours to breaking the world record for the most authors reading from their own work. [Irish Writers' Centre](#)

Joyce Festival New Theatre, Temple Bar as part of Bloomsday programme. [New Theatre](#)

Message in a Bottle Short Story Competition for children. [Dublin City Libraries](#)

Permanent exhibition of literary connections of St. Ann's Church, Dawson Street. [Rector and Select Vestry of St. Ann's Church](#)

Ranelagh Arts Festival used *Dubliners* promotional material and UNESCO City of Literature logo. [Ranelagh Arts Festival Committee](#)

Short Story Competition – Penguin Ireland and RTÉ Guide

The **Tall and Tiny Tales** Experience in The Ark was based around an interactive exhibition which aimed to bring children on a journey from literacy to literature – with a programme of literature, reading and illustration workshops, toddler workshops and public story-telling sessions. [The Ark](#)

Words on the Street – European Literature

Night a celebration of contemporary European literature. [Alliance Française, the British Council, Goethe Institut, Instituto Cervantes, Italian Institute of Culture, Romanian Cultural Institute and the embassies of Austria, Belgium, Malta, the Netherlands, Poland and Romania. Funded by partners and Department of Arts, Heritage and the Gaeltacht](#)

Writer in Residence at Tallaght Hospital – an e-reading scheme and creative writing programme for in-patients. [The Adelaide and Meath Hospital/ South Dublin County Council Libraries](#)



Comhairle Cathrach
Bhaile Átha Cliath
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