



Education is the passport
to the future, for tomorrow
belongs to those who
prepare for it today.



Warm Hospitality Greetings

Introducing Mr. Simon N. Williams

- ❖ Swiss PGD Hotel Operations Management NQF L7 (2015 - 2016)
- ❖ SHMS University Centre of Excellence, Leysin, Switzerland
- ❖ Certified Global Hospitality Management, Cornell University, NYC, USA (2016)
- ❖ Entrepreneurship & New Venture Creations, Wits University JHB SA NQF L7 (2010 -2011)
- ❖ Hospitality | Tourism Trainer | TVET Business Mentor | Assessor | Certified –Train-Trainer Customer Care (2012 | 2014)
- ❖ Namibia Training Authority (NTA) & Namibia Tourism Board (NTB)





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Overview: HT TVET Going Green & Digital

- ❖ Covid-19 lessons learnt (TVET Regulations | eLearning | Accreditation, Namibia)
- ❖ Rethinking Strategy for Human Capital | Tourism retrenchment & Sustainability
- ❖ Cultural education exchange program, 12 months hands-on practical hospitality training in USA
- ❖ New Skills





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Quote from Skills Development Plan for the VET Sector (2016 – 2020)

“For our country to achieve high levels of economic growth and address our social challenges of poverty and inequality, we must work together to invest in education and training and skills development to achieve our vision of a skilled and capable workforce to support inclusive economic growth.”

***- Yours in Vocational Education and Training,
Jerry Beukes (NTA Former CEO)***



Valuable Lessons...COVID -19 | Hospitality Skills Online | Accreditation “Unit Standards | Credits | Qualifications | NQF L2 – L5”

[What is Competency-Based Education? – YouTube](#)

[Qualifications - NTA](#)

(NTA Unit Standards)

[Unit Standards – NTA](#)

<http://www.namqa.org/about-us/FAQ-s/165/>

(NQA FAQ's)

<http://www.namqa.org/about-us/NQA-Credits/163/>

(NQA Credits)

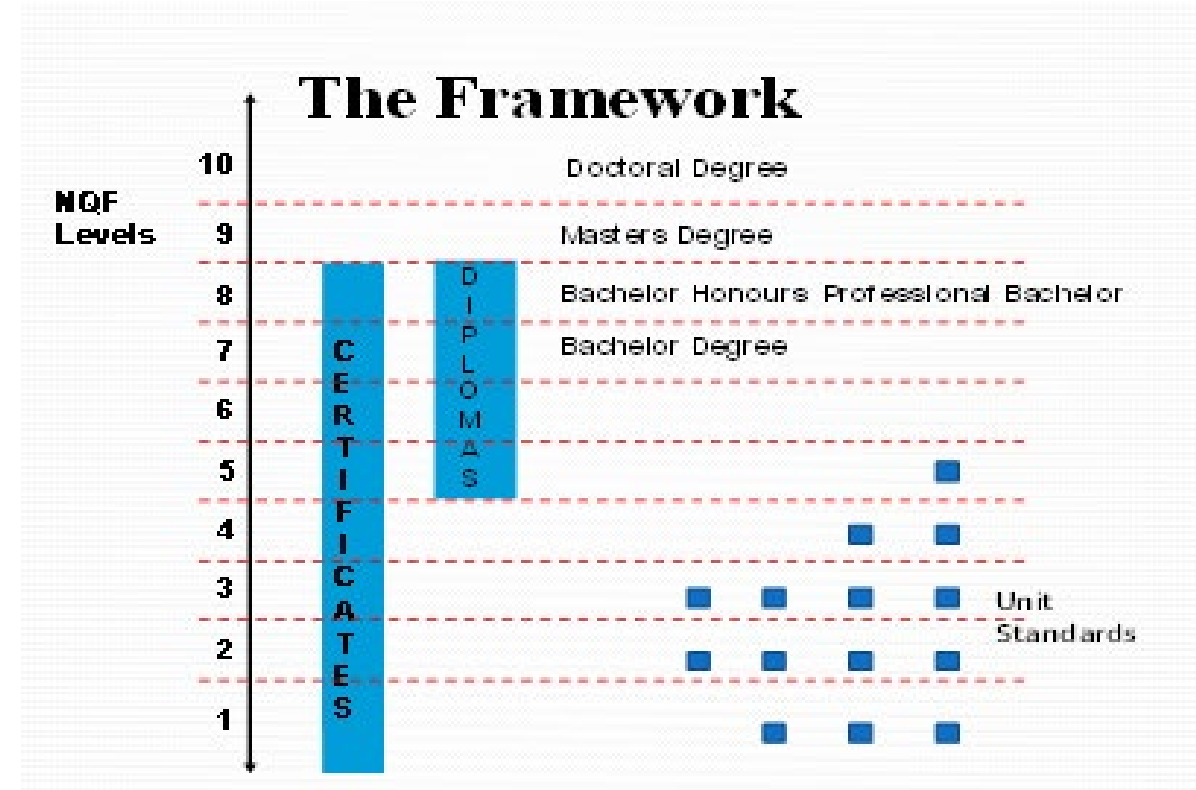
<http://www.namqa.org/about-us/Documents/164/>

(NQA Relevant Docs)

<http://www.namqa.org/framework/>

(NQA Framework Overview)

http://www.nta.com.na/?page_id=1317



... Going Green and Digital: TVET for Hospitality and Tourism... end-goals in mind - local and global opportunities!

... Rethinking Youth unemployment ...reskilling...empowerment...mentorship...entrepreneurship-leadership...sponsorship...sustainability!



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- Hospitality Team Member Apprenticeship
- Commis Chef Apprenticeship
- Customer Service Practitioner Apprenticeship
- Retailer Apprenticeship



- Team Leader Apprenticeship
- Senior Chef Apprenticeship in Production Cooking
- Chef de Partie Apprenticeship
- Business Administrator Apprenticeship
- Hospitality Supervisor Apprenticeship
- Retail Team Leader Apprenticeship



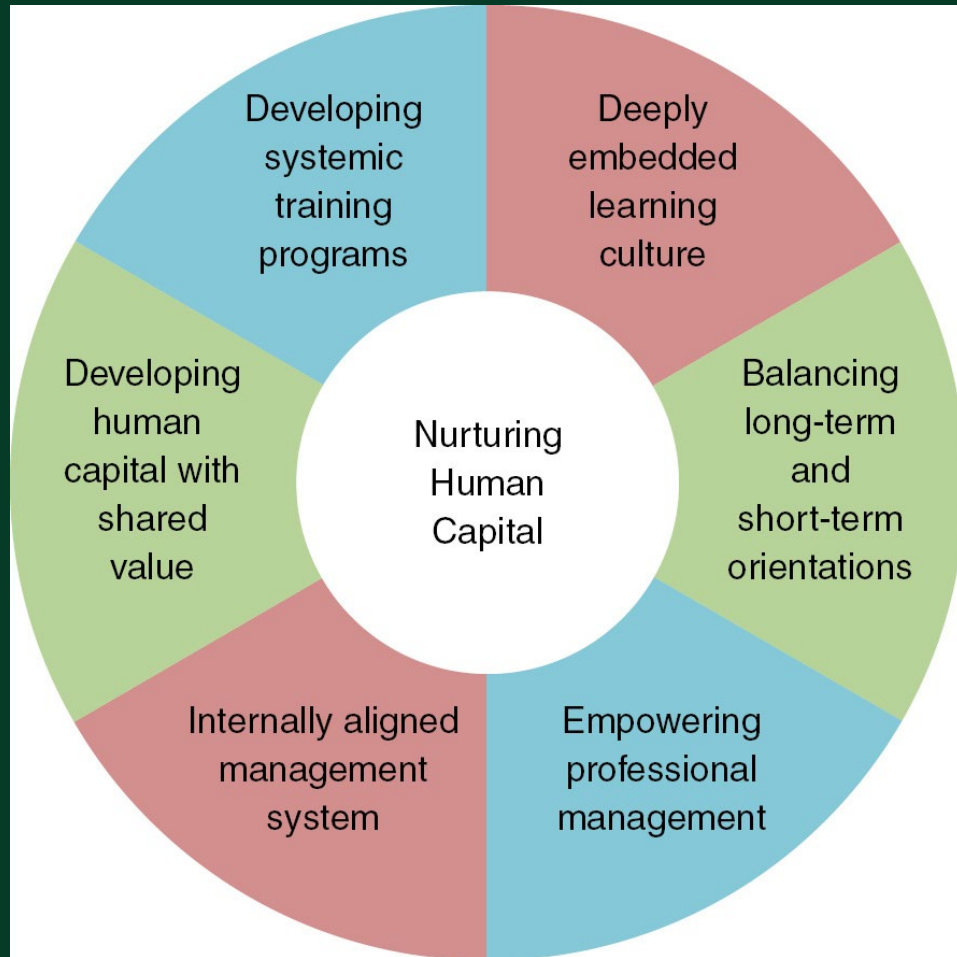
- Senior Chef Apprenticeship in Culinary Arts
- Hospitality Manager Apprenticeship
- Retail Manager Apprenticeship



- Operations/Departmental Manager Apprenticeship



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Purposeful | Vision for J-1 Visa Internship Youth-Journey (October 2016)



Vijay (Vijayakumar) - India



Karim - Lebanon



Yuki (Dongyuan) - China



Nakul - India



Reyna (H2) - Mexico



Juan (H2)



Mark Lee - Philippines



Catherine (Qiqi) - China



Tanvir - Bangladesh



Amanda (Donghui) - China



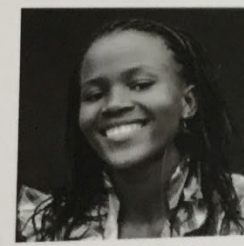
Brent (H2)



Heartee (H2)



Bodan - Ukraine



Mirjam - Namibia



Irene - Spain



Anindya - Indonesia



Ernestine - Philippines



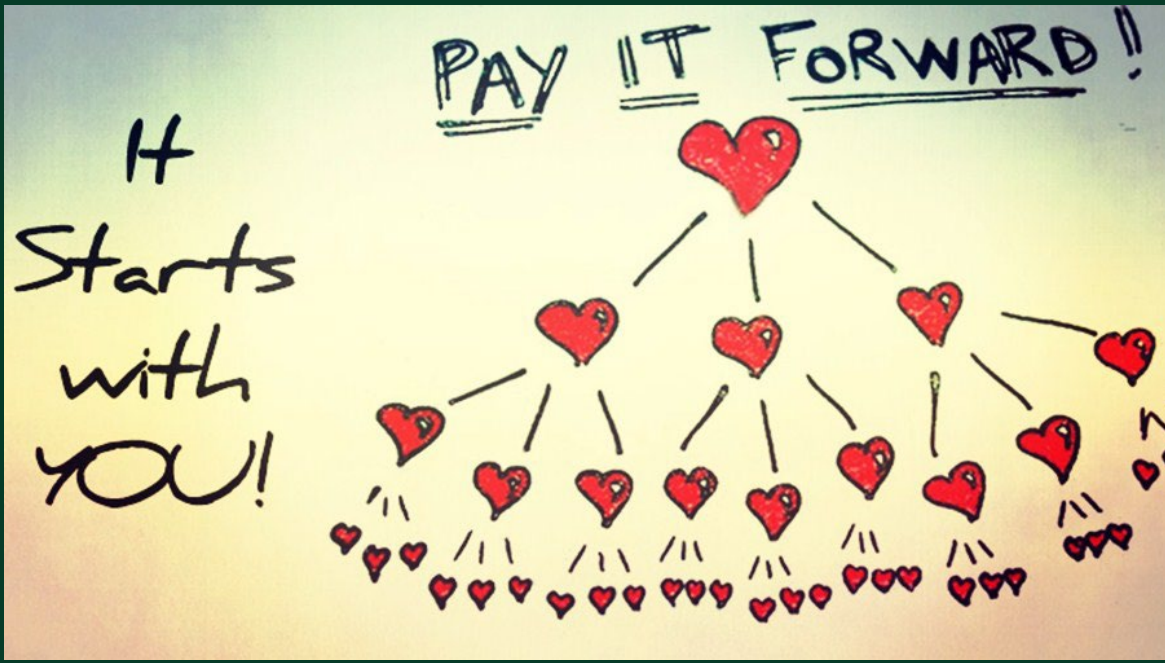
Joy - Philippines

- Ollie Rose - Philippines
- J.D. - South Africa
- Mary Rose - Philippines
- Angelica - Philippines
- Simphiwe - South Africa
- Thando - South Africa
- KG - South Africa
- Salvation - South Africa
- Marcell - South Africa

- Anze - South Africa
- Lucia - Spain
- Angel - Spain
- Peter T. South Africa
- Roberta - Brazil
- Hein - South Africa
- Polly - Germany
- Isabel - South Africa
- Mzwa - South Africa

- Valeriya - Ukraine
- Fernanda - Brazil
- Sue - South Africa
- Maria - Argentina
- Julien - Argentina
- Adele - England
- Georgi - Bulgaria
- Kimberly - Philippines
- Adam - USA

WELCOME OUR TUNING STAFF





Collaboration: Key Practical Solution(s)... 12 months hands-on internship in USA!



17 likes
americanhospitalityacademy Congratulations to ambassador Helena, from Namibia, training in south Florida for completing her Hospitality Professional Course! The HPC course teaches hospitality soft skills and is a part of each cultural exchange program for our ambassadors.



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“Developing Hospitality Human Capital...Talents, Collaboratively!”



A D M I S S I O N S O P E N



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35
YEARS

57
NATIONS

100K
STUDENTS

26.5K
US INTERNSHIPS



AFRI YOUNG HOTELIERS
COLLABORATIVELY ENRICHING TALENT

ONLINE WORLD CAMPUS

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American Hospitality Academy, 20 Ridgewood Lane, Hilton Head Island, SC 29928, USA.

Introducing Global hospitality Education Internship Program (GHEIP) under the USA J1-Visa Program in collaboration with American Hospitality Academy (AHA)

<https://www.americanhospitalityacademy.com/> in partnership with Mr. Simon N. Williams (Founder of AfriYoung Hoteliers Hospitality & Tourism Academy and GPEIP) Certified Global Recruiting Partner (GRP) in Namibia for GHEIP J-1Internship Program for USA.

Please, e-meet our GHEIP Young Namibian Hoteliers Interns | Trainees, intakes for **July 2021**😊



GHEIP prides itself on providing valuable #education leadership, mentorship to students/Hoteliers to pursue their *passion* and advance their *careers* in global hospitality in USA under J1-Visa Program for 12 months.

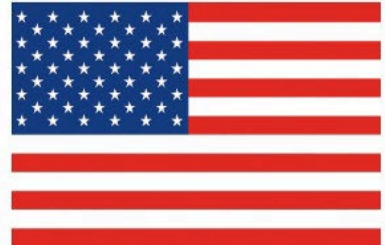


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GLOBAL HOSPITALITY HANDS-ON INTERNSHIP IN USA 2022 / 2023

12 months program

Learn new skills, gain new experience, develop new cultural intelligence, build your global professional networks, and make new friends.



BOOK A 1-HOUR PERSONAL GUIDANCE SESSION FOR N\$490.00

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GHEIP J1-Visa Program Benefits

- Internship with five stars hospitality brands in USA
- Shared accommodation with same gender
- Transport to and from work is available
- Uniform and meals on duty is provided
- Internship allowance / stipend USD 10.00 - USD 20.00 per hour
- Enriching cultural diversity & work ethics





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- <https://www.swisseducation.com/en/international-recruitment-forum>
- Transformative Education + Networking = Opportunity (Montreux 2015)
- Mr. Simon N. Williams recruited by Ms. Maja, upon graduating from SHMS University in Leysin in Switzerland 2015-2016 (<https://www.shms.com/en/>)





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Find your **PASSION** OR
find your **WHY?**

Allow your
passion to
become your
purpose, and
it will one day
become your
profession.



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At your service... Sylvia Josaphat of Namibia checking in from her food and beverage training in Florida, USA. She said she improved her skills and loves the programme.



Dishing... Primus Akwenye of Namibia during his first moments in the BridgeUSA cultural exchange hospitality programme.

Future of hospitality training in good hands

■ Paheja Siririka

In the olden times, one did not require any formal education to venture into the hospitality and tourism industry. But nowadays, the role of education has become more significant for the development of seasoned professionals.

This is what hotelier Simon N. Williams aim to contribute to when he set up the Global Hospitality Education Internship Programme (GHEIP) that provides valuable education and, at the same time, instil leadership skills in students with the view for them to become established hoteliers.

The GHEIP allows student hoteliers to pursue their passion and advance their careers in global hospitality in the USA under the J-1-Visa programme for 12 months.

He has also established the AfriYoung Hoteliers Hospitality & Tourism Academy.

AfriYoung is a 100% Namibian-owned start-up Collaborative Dual Vocational Education and Apprenticeship Hospitality & Tourism Academy registered with the Ministry of Industrialisation, Trade and SME Development as well as the Business and Intellectual Property Authority. It was founded in 2011.

"I have devoted time to studying and developing my hospitality professional career in Switzerland, the United Kingdom and the USA, besides Namibia. I am competent in dual

TVET and apprenticeship

vocational education training," stated Williams.

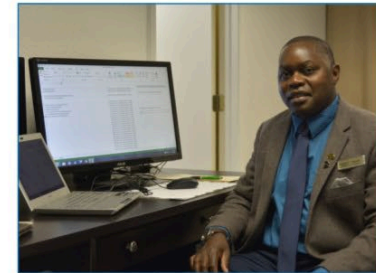
The hotelier takes pride in successfully training more than 700 people, and enhancing global guest satisfaction and customer service excellence since 2008.

Williams is a passionate and experienced Namibian hotelier with proven purposeful servant leadership in the hospitality career pathways, namely hospitality and tourism management operations. He is also gifted in talent development training, cultural intelligence and corporate culture training.

His work aligns with that of the Hospitality Association of Namibia (HAN), which regards service as key to the hospitality sector. HAN has identified core values for the association and its members which focus on the need and essence to serve guests, the industry and the country. It uses the acronym SERVE, which summarises HAN's core values: Service, Excellence, Respect, Value and Ethics in all operations their members engage in.

Williams has teamed up with the Global Hospitality Education partner in the USA - American Hospitality Academy (AHA) - to promote tourism through bilateral and international collaborations. For over 25 years, AHA has been connecting hospitality leaders from around the world with life-changing, cultural exchange opportunities.

"The benefits include an internship with five-star hospitality



Hotelier Simon N. Williams



Learning... Helena Ndiwa Shikulo from Namibia is training in Florida, USA to complete her Hospitality Professional Course which a part of each cultural exchange programme.

brands in the USA, shared accommodation with the same gender, transport to and from work, and uniforms and meals on duty. The internship allowance/stipend is per hour and then we hope to enrich cultural diversity and work ethics of the trainees," he explained.

A beneficiary of the programme, Mervin Kamusee, told *New Era* from the USA where he is currently based that his biggest wish is to enrich his hospitality career. He is also aiming to gain an unforgettable

right for the blind guest/member to get hold of easily.

He also observed other differences such as the consistency of offering water as the guests sit down, offering hand towels after their meals, consistent drinks/water refills, and table seat positioning.

Kamusee said: "The cultural growth is enormous. There are so many different people here connecting from different parts of the world, and this makes it fun and exhilarating. This opens up your mind to how different cultures do things, and what they like, drink and eat."

Another Namibian in the USA, Sylvia Josaphat, said she decided to pursue global hospitality to enhance her career and ultimately bring her experience back to the youth of Namibia.

She also experienced that hospitality in the USA is completely different from Namibia, saying that country is more "advanced".

Josaphat added that the global hospitality internship has changed her life, and has built her career in a very positive way.

Another aspirant food connoisseur, Ananias Nelomba, said he wants to acquire more skills in hospitality and business leadership; things that will propel him to be a leader, fight poverty and enable him to establish a business here.

"This is a good opportunity for me to get more experience in hospitality by getting exposed to the United States' hospitality and culture," he shared.

What stands out for him in terms of the difference in hospitality is that "in Namibia, we have more lodges and hotels that accommodate daily guests, but in the US, there are beach clubs where they accommodate their members as their permanent residents. And this is so interesting".

Fellow Namibian Helena Shikufunda's dream is to become a professional manager in food and beverages when she returns home.

She is in the USA to learn new skills, gain new experiences, develop new cultural intelligence and build her global professionalism.

For more information, contact simon@afriyoung.com or 0818820397.

- psiririka@mepc.com.na



A Program of the Bureau of Educational and Cultural Affairs (ECA), United States Department of State



Congratulations,

Martha and Simon!

Please join us in congratulating Simon Williams, Grille Room trainee, and Anastasia Dharmawan, Beach Club trainee, on their selection to the prestigious I-Lead Program.

I-LEAD is an all-expenses paid six-day program designed to refine and enhance leadership skills and is sponsored by the U.S. Department of State.

Anastasia and Simon will be inspired by their peers from around the world, develop new capacities through workshops, and learn ways to initiate and stimulate positive change in their home communities. They will learn more about leadership, entrepreneurship, intercultural awareness, and community impact through dynamic workshops. In addition, they will share their own world view, enhance their strengths, and discover ways that they can positively impact those around them.

Fantastic job. way to go!!!!

I-LEAD is supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs and the Council for International Educational Exchange (CIEE).



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Cultural Education Purposeful Servant Leadership Milestone (2016)



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Yours for Hospitality Educare, Mr. Simon N. Williams

(Professional Hotelier | Leadership GHEIP Education Mentor)

**(Swiss PGD Hotel Operations Management, NQF L7 | SHMS University Centre,
Leysin, Switzerland | AHA Verified GRP | Namibia for USA J1-VISA Program)**

Program Collaboration | J1-Visa | Youth Support | M: +264 81 882 0397

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