

# **Monitoring Report**

**Bamiyan, Afghanistan 2019**



**Bamiyan UNESCO Creative City of Crafts and Folk Art**  
**2015-2019 Monitoring Report**



United Nations  
Educational, Scientific and  
Cultural Organization



Designated  
UNESCO Creative City  
in 2015

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## 1. EXECUTIVE SUMMARY

Bamiyan is famous all over world for its cultural and natural landscapes, hand-crafts and folk arts that has a long history which is the emblematic of the city. Indeed, it is known as the city of ‘handcrafts and folk arts’, and its key characteristics are centered upon creation and transformation. There are many workshops in the city including potters, wool merchants, beekeeping and above hand-crafts.

Consequently, the renowned skills and creativity of more and more qualified artisans ensured the development of workshops that are playing prominent role in local and national level. The city of Bamiyan is proud of its long history and tradition – since its designation as UNESCO Creative City on 15 Dec 2015, the main objective has been to successfully combine culture, craftsmanship and tourism. Furthermore, it has supported traditional craftsmanship, while enhancing its century-old cultural and artistic heritage.

Indeed, strategy for local economic development have been perceived as necessary. As a result, the cross-fertilization between the traditional products and the field of cultural and creative activities has been discovered. It has been an important element as it has always been part of the identity of the town. Bamiyan has experienced great change to creative city.



## **2. General Information**

Name of the City: **Bamiyan**

Country: **Afghanistan**

Creative field of designation: **Crafts and Folk Arts**

Date of Designation: **15 Dec 2015**

Date of submission of the current report: **31 Dec 2019**

Entity responsible for the report: **Bamiyan Municipality**

Previous report submitted and dates: **None**

Mayor of City of Bamiyan: **Eng. Mohammad Aman “Aman”**

Goodwill Ambassador for Creative cities: **None**

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## **3. Contribution to the Network’s Global Management**

**Number of UCCN Annual Meetings attended in the last four years: 2015-2019**  
2016 Beijing (China)

**Hosting of a UCCN Annual meeting and dates: None**

**Hosting of a working or coordination meeting addressed to one or more specific UCCN creative field representatives: None**

**Hosting of an international conference or meeting on specific issue salient to the Creative Cities with large participation on members of the Network. None**

**Membership of the Steering Group and period: None**

**Participation in the evaluation of application: None**



#### 4. Major Initiatives Implemented at the Local level to achieve the Objectives of the UCCN:

(Years 2015 – 2019)

##### Events, Initiatives

- Damboora Festival 2018

In June 2018, Bamiyan city hosted Damboora Festival. This event was attended by a large number of citizens from different parts of the country and Bamiyan local authorities. During this festival different artists from different parts of the country exhibited their performances. The objective of this festival was to strengthen unity and bond relationship among citizens of the country with the aim of boosting coordination among artists to enhance the creativity of the artists. Another goal of this festival was to promote the traditional artisan products, including hand crafts and local music.



- Handcarts Exhibition 2019

During this exhibition, *Crafts and Folk Art* exhibition was installed with traditional artisan products. Exhibition visitors could admire valuable, high-quality, hand-decorated made of many different colorful fabrics.



- Sport as an element for economic growth and social cohesion

January 2019, Bamiyan

*“Sports should be considered as a connective tissue on which projects to bring territories and communities back to life can be built, allowing the integration of their economies in order to progressively walk again the development path.”*  
Bamiyan Municipality.

Snow-Ski competition was promoted by Bamiyan with the participation of different sportsmen and sportspersons from the different parts of the world. In the framework of this initiative, the proposal of a snow-ski ground and a stadium projects have been presented with the aim of enhancing sports and tourism. For



this end, in the surroundings of Bamiyan, a Snow-Ski is created. The Stadium project is proposed and it is expected to be launched by 2020. The establishment will be equipped with required facilities and place for 16,000 people at a time.



5. Major Initiatives implemented through inter-city cooperation to achieve the objectives of the UCCN: None

6. Proposed Action Plan for the forthcoming Mid-Term Period four year

6.1. Presentation of a maximum of three initiatives, programs or projects aimed at achieving the objectives of the Network Locally

- **Construction of Craft Market**

This is a project aimed to create new ways and means to support craftspeople operating within both local and international level. The objective of the project is to give operating support with the aim of improving business management as and their direct presence in the market.

- **Digital Support**

Appropriate measures will be taken for management training in web marketing and social media. Bamiyan Municipality is committed to conduct such initiatives to boost local economy and transfer innovative skills to craftspeople.



## 6.2. Plan for Communication and awareness

Bamiyan Municipality will develop and design a dedicated website to illustrate the initiatives for Bamiyan Creative City. It will provide update on the main events of the Creative Cities Network. It will report articles and news updates on local and national level about the main activities of Bamiyan Creative City.

## 6.3. Putting Bamiyan Cultural Center into Operation

Bmaiyan Cultural Center is consisted of Show Room, Library, Theater and Arts Gallery that will put into operation by the end of 2020. The Center will promote arts and crafts products.

