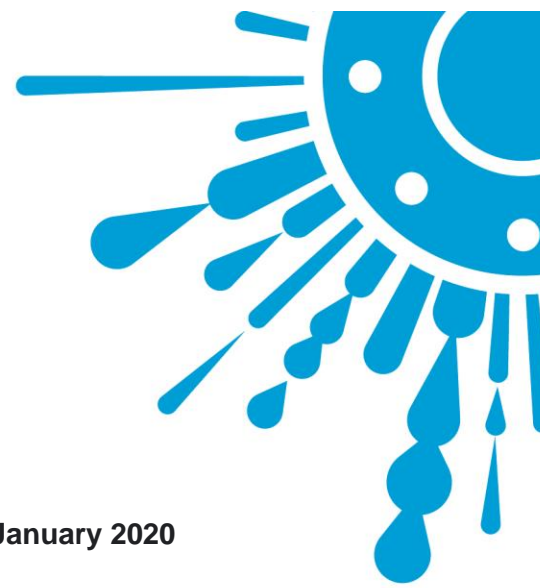




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Dear

Durán, 04 January 2020

Sirs

UNESCO

Durán

Ecuador

Creative_City_duran@duran.gob.ec

December 11, 2015

December 22, 2020

Directorate General for Culture and Heritage Tourism (Head of Culture and Heritage Tourism)

Creative_City_duran@duran.gob.ec

ocarabali@duran.gob.ec oj.carabali@outlook.com

Good Living is planned, it is not improvised and Durán as a Creative City has the challenge of achieving it, through the different departments of the Autonomous Decentralized Municipal Government of Durán.

To achieve this commitment to citizens, the Directorate of Tourism, Culture and Heritage plans and participates concretely with its instruments such as integral development, contemplating growth in economic and socio-cultural fields, through the correct location of its activities and thus allowing reduce existing territorial imbalances.

RESPONSABLE: LCDO.OSCAR CARABALI PUNTO FOCAL DURÁN

Cdla. Abel Gilbert III, Bloque C31 y C32
(593) 4 2552603
municipio@duran.gob.ec
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As it is not new this year, we had to face the covid-19 sanitary emergency that had affected us worldwide, as Creative City we are promoting cultural activities, in order to rescue and reactivate tourism and in this way rescue our traditions, we work hard in a way joint with the population in sanitaries activities, such as free medical brigades. fumigation brigades, delivery of food kits, Campaign for the use of Masks, Hand Washing, For Yours and For Me I take care of myself. Each and every one of these campaigns and brigades were launched during the pandemic, in order to guide citizens and reduce the spread of the virus.

I attach photos and a detailed breakdown month by month of the different activities that we carry out during this 2020 and the meeting we held with our sister city Chordeleg to discuss issues of Cultural partner developments.



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January, My Railway Identity:



Known as creative city in crafts and folk arts, Duran began this 2020 with “**My Railway Identity**” cultural campaign to encourage in the population the love for our culture, the same that has been inherited by ours ancestors, the main reason of this kind of initiatives is to teach where we come from to little ones.



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FEBRUARY, TRADITIONAL PLAYS:

As creative city we made a festival that was named Traditional Plays, being part of the Duran Culture, the objective of this activity is to join the families and strengthen the family bond that has been taken away, caused by the technology due to the bad use that the people has given.



Taking as a example the phrase of the mayor of our city **“We are a great family”**
Improve the childhood values keep being a challenge in Duran as a **creative City**.



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MARCH 2020 SANITARY EMERGENCY:

During this month the city hall of Durán decreed an emergency status and the mobility law, complying with the provisions of the central government and the city C.O.E, due to the different outbreaks of covid-19 infections in the Country, counteracting the different outbreaks within the city, working hand in hand with the Ministry of Public Health, forming the different commissions sanitary, health brigades and basic food products.



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APRIL 2020 SANITARY EMERGENCY COVID-2019:

As a creative city we worked together with authorities of the state and all the human team of the city hall, we realized Duran without Covid 19 campaign, this campaign had a very good acceptance in the sectors and neighborhoods of the city.



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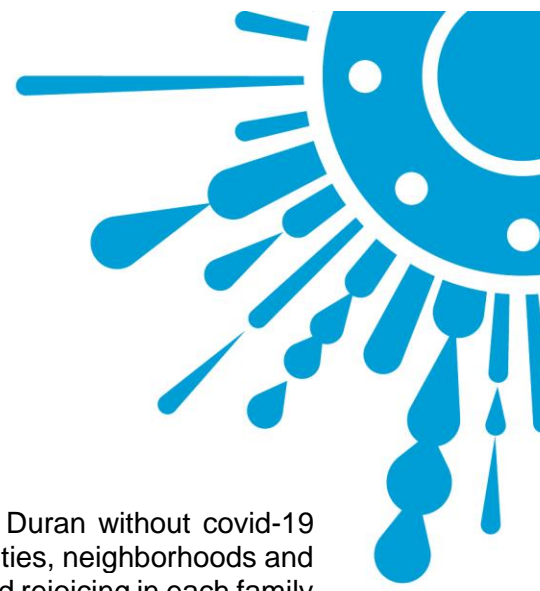
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MAY - SANITARY EMERGENCY COVID-2019:

As Creative City we assumed the challenge of keeping with Durán without covid-19 campaign and maintaining the delivery of food kits for communities, neighborhoods and sectors inside and outside the City, this activity generated joy and rejoicing in each family when they saw that they were not alone in this humanitarian crisis, mortuary caskets and a space in the cemetery were also delivered free of charge for those families with limited resources.



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JUNE –SANITARY EMERGENCY COVID-2019:

We keep with Duran without covid-19 campaign, focusing on the epidemiological fences in each neighborhood in order to contain the virus and prevent it from spreading and more people from becoming infected.

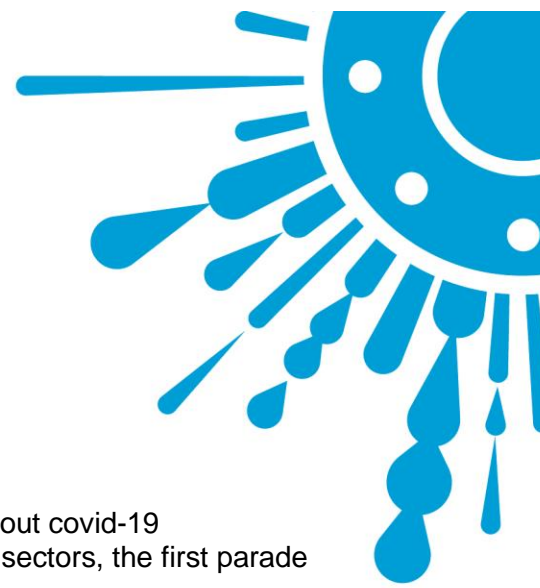


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JULY –SANITARY EMERGENCY COVID-2019:

The food brigades and the medical campaign called Duran without covid-19 continued. To dispel the haze of fear in the neighborhoods and sectors, the first parade of bands was held, which filled citizens with hope and courage.



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AUGUST – Hope in arts and culture 2020:

As creative city Duran carried out different activities to reincorporate people to mobility and economic reactivation, the arts month was celebrated in AUGUST.

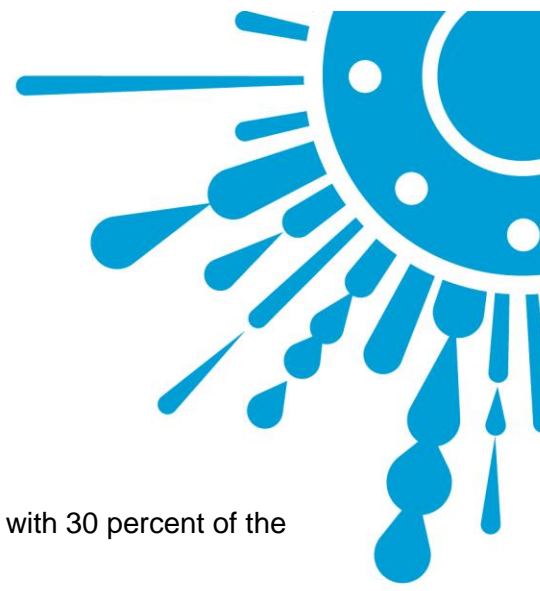


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SEPTEMBER – SANITARY EMERGENCY COVID-2019:

As a Creative City, the decision was made that the offices work with 30 percent of the staff, in order to avoid the spread of the virus in the population.



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OCTOBER – Cultural hope 2020

As a creative city, we proceeded to carry out the Kites Street, as a tribute to the festivities of our city, and the first virtual parade, hand in hand with different Cultural activities.

In this year, the Kite Street project was carried out with the aim of returning hope to citizens, through its colorful colors.



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Cdla. Abel Gilbert III, Bloque C31 y C32
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NOVEMBER - 2020 : 100% CULTURAL:

Taking the initiative to see how the economy of our country and City is being affected, “Durán rises” project was launched, which consists of different festivals in some parts of the City, the bicentennial rafts project was started along the Guayas river with cultural groups, where the different artistic shows began, the project was called rafts of the bicentennial because of the 200 years that the giant pearl of the Pacific and sister city celebrates, the main reason to use rafts is because in the past the rafts used to cross the Guayas River, developing tourism and the Culture.





DICIEMBRE 2020 STRENGTHENING TWINNING:

The first meeting was held between Chordeleg and Durán as Creative Cities to establish a roadmap, for 2020 and 2021, where issues of vital importance for the Cultural and Tourist development of the two Cities as Creative Cities.

As members of the Creative Cities network, considering our mention, we carried out the first inter-cultural project at national level named “Bike –train”, it consists of traveling along the train lines with an adapted bicycle that will help to rescue our Railway Culture, and be able to highlight Tourism in the Country.





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Cdla. Abel Gilbert III, Bloque C31 y C32
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To: Msc. Roberto Nuñez Loor
General Director of Tourism Culture and
Heritage

From: Lcdo. Oscar Carabali Caicedo
Head of Culture and Heritage

AFFAIR:

Report
Unesco

From May 15- 2015 (December 11- 2015) to
December 20- 2020

Prepared by
Lcdo. OSCAR CARABALI CAICEDO
Head of Culture and Heritage

RESPONSABLE: LCDO.OSCAR CARABALI PUNTO FOCAL DURÁN

Cdla. Abel Gilbert III, Bloque C31 y C32
(593) 4 2552603
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