

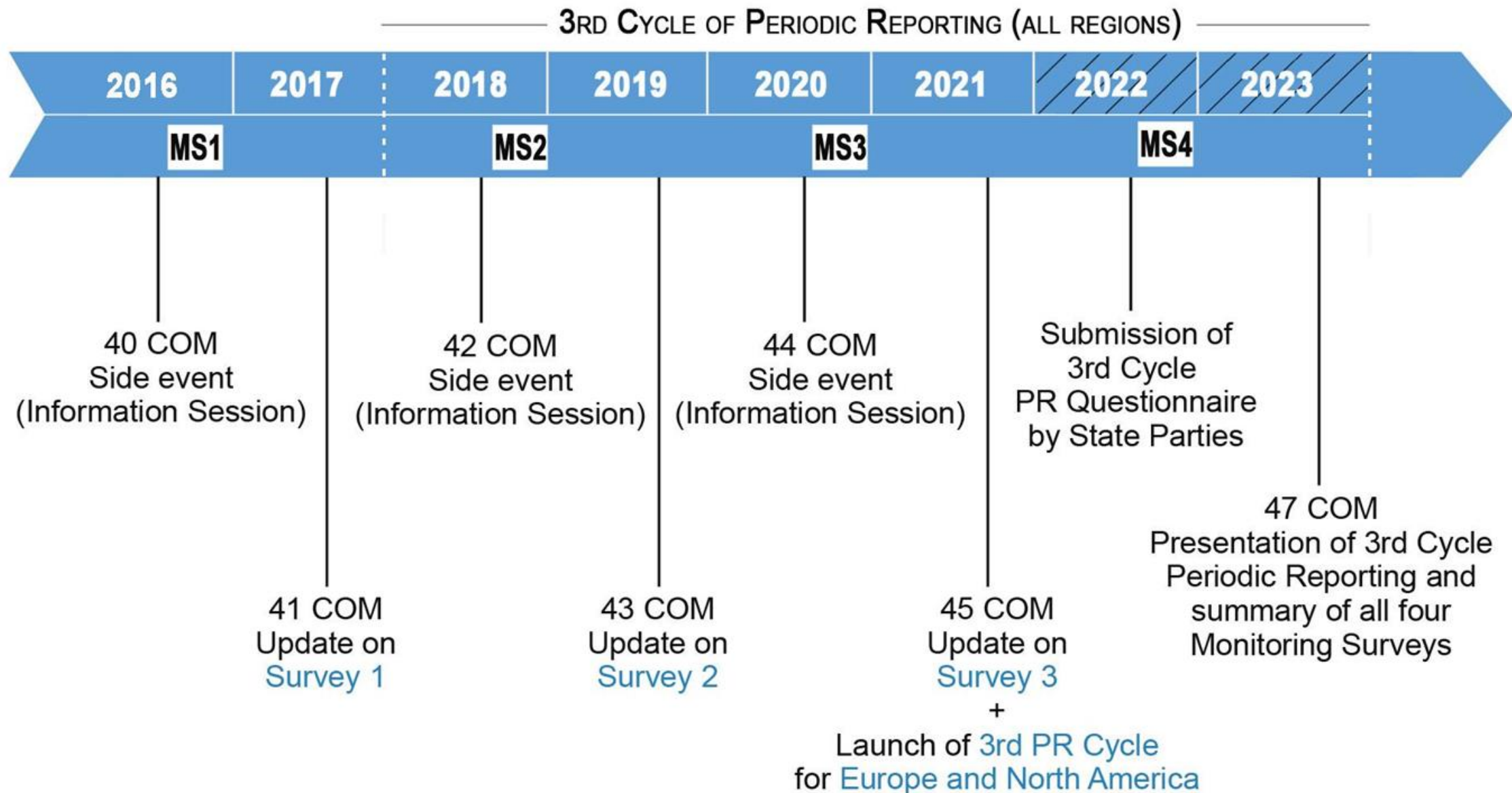
Helsinki Action Plan Monitoring Survey

Presentation of Results for the
reporting period from
July 2015 to October 2016

Survey Objectives

- to allow States Parties to carry out a self-assessment of progress in the implementation of the Helsinki Action Plan for Europe;
- to track progress on the regional level in the implementation of the Action Plan through its quantifiable regional targets;
- to reassess the regional priorities and targets in relation to the results;
- to ensure the engagement of the States Parties in the priorities endorsed by the Committee.

Provisional Timeline



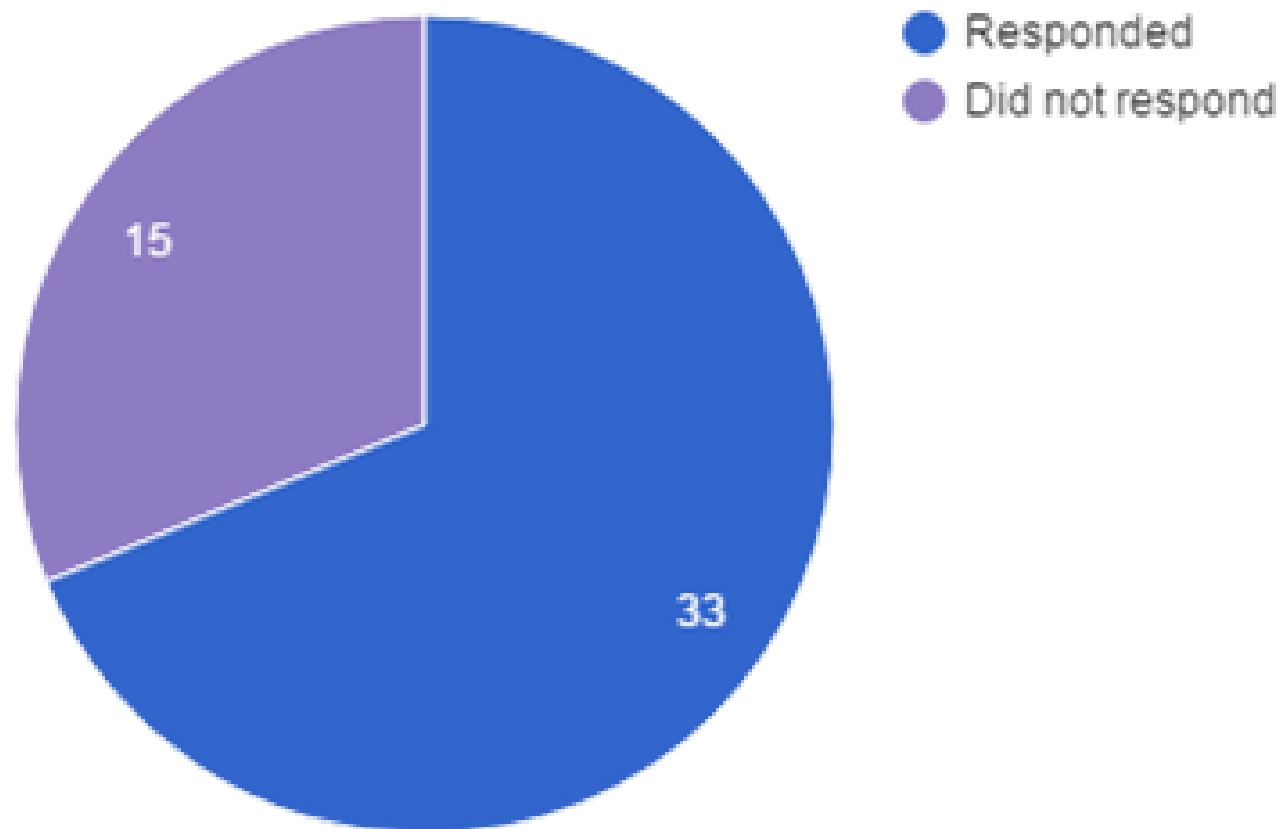
MS Monitoring Survey undertaken between October and November every two years.

////// Possible dates for the 3rd cycle of Periodic Reporting for Europe and North America.

Overview of Participation

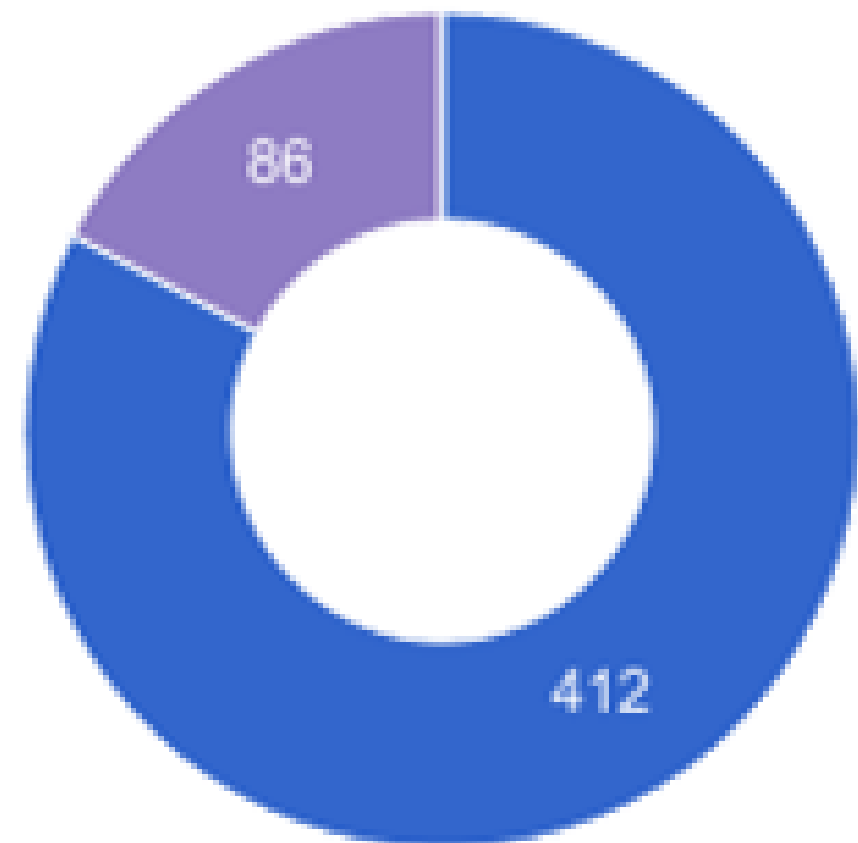
Reporting period: July 2015 to October 2016

States Parties responses



*only States Parties with sites inscribed are included in the data

Properties represented



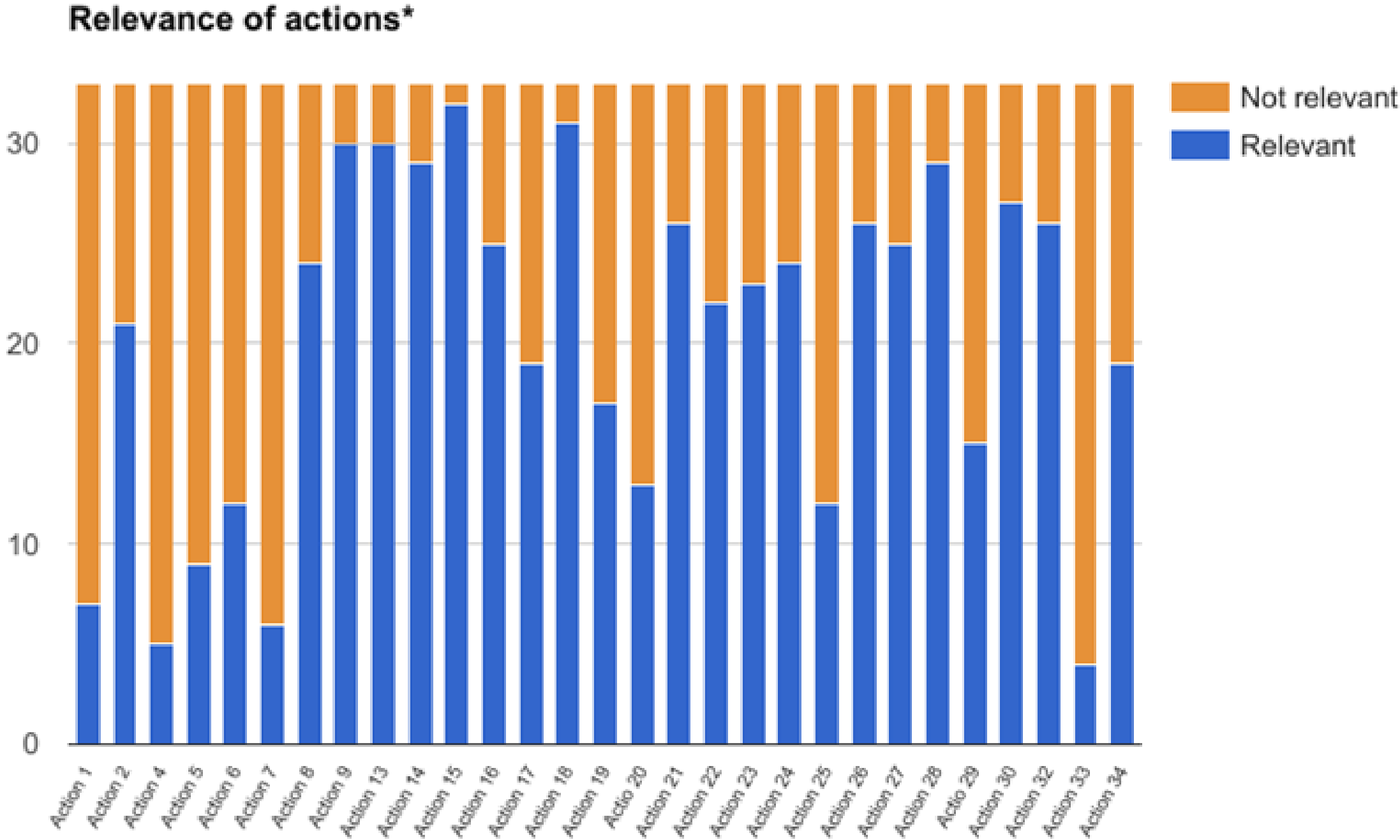
The States Parties that responded represent 83% of the World Heritage properties in Europe.

Results at a Glance

Total number of actions/questions: 44

12 targets reached or surpassed
13 actions for which progress was made
20 baselines established

Analysis of the relevance of actions



* Based on the responses of 33 States Parties

Top rated actions

Action 15 (32/33 respondents): Identify monitoring indicators and establish a regular monitoring system (in particular using the Periodic Reporting outcomes, the State of Conservation database, as well as the existing tools on Risk Management and Sustainable Tourism, and the resource manuals on the management of cultural and natural properties)

Action 18 (31/33): Before the Third Cycle of Periodic Reporting, review and update Management Plans to integrate World Heritage mechanisms, or prepare them if they do not exist

Action 9 (30/33): Clearly identify attributes of OUV and include them as a key component of site management plan/system

Action 13 (30/33): Clarify and agree upon roles and responsibilities regarding the protection and conservation of the properties between national, regional and local authorities, involving the local communities

Structure of results presentation

Priority Area

Objective

Action

Relevance results

Target(s)

Result(s)

Part A:
**Identification & Protection of
Outstanding Universal Value**

Credible and Effective Tentative Lists and Nominations

Objective: Effective Updated Tentative Lists

Action 1: Provide the World Heritage Centre with good practice examples for the establishment and review of Tentative Lists, to be made available on the website

7 out of 33 States Parties consider this action relevant

Target:

At least **10** good practice examples submitted

Result:

2 good practice examples were submitted

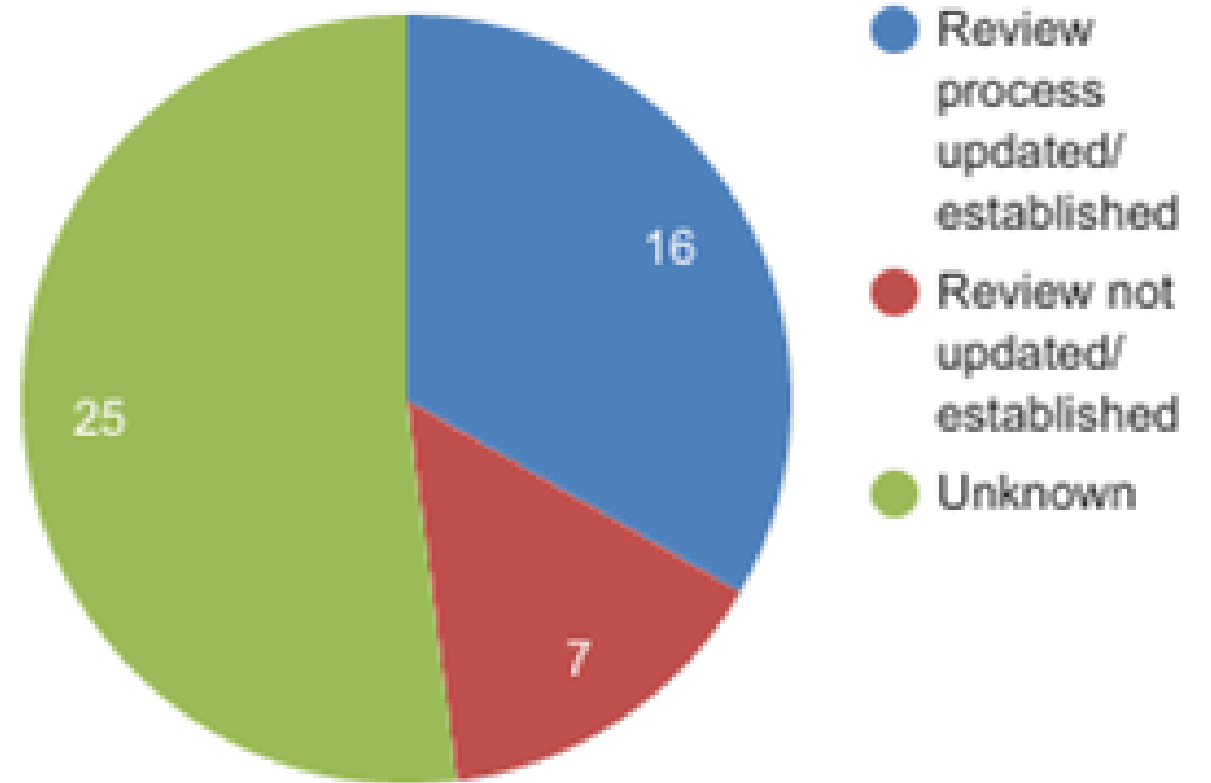
Credible and Effective Tentative Lists and Nominations

Objective: Effective Updated Tentative Lists

Action 2: Establish or update national review processes for Tentative Lists to check potential OUV of sites

21 out of 33 States Parties consider this action relevant

Target:
All States Parties (48) have established or updated their national review process



Credible and Effective Tentative Lists and Nominations

Objective: Effective Updated Tentative Lists

Action 4: Ensure funding for the update of Gap Analyses by one or more States Parties

5 out of 33 States Parties consider this action relevant

Target:

75 000 USD contributed by the States Parties for the update of **two** Gap Analyses

Result:

115,500 USD was contributed by **three (3)** States Parties

Target reached

Credible and Effective Tentative Lists and Nominations

Objective: Fewer failed nominations

Action 5: Use existing training modules on the preparation of nominations for natural and cultural heritage and ensure funding for these training sessions by one State Party or more

9 out of 33 States Parties consider this action relevant

Targets	Results
At least four (4) States Parties have organized training sessions on nominations for cultural and natural heritage	Eight (8) States Parties have organized a total of 29 training sessions
At least fifty (50) persons have been trained on nominations for cultural and natural heritage	554 persons were trained
At least four (4) nominations have been prepared following the aforementioned training sessions, presented to the Committee and have received a positive evaluation by the Advisory Bodies	Twenty (20) nominations by five (5) States Parties were prepared, presented to Committee and given a positive evaluation

Targets reached

Credible and Effective Tentative Lists and Nominations

Objective: Fewer failed nominations

Action 6: States Parties request upstream assistance from Advisory Bodies for Tentative Lists and Nominations

12 out of 33 States Parties consider this action relevant

Targets	Results
At least 20% of nominations were recommended for inscription by the Advisory Bodies after benefiting from upstream assistance	Four (4) recommendations for inscription by the ABs after benefitting from upstream assistance at 39COM and 40COM
At least ten (10) requests submitted	Seven (7) requests for upstream assistance were submitted by seven (7) States Parties (<i>baseline: 2</i>)

Credible and Effective Tentative Lists and Nominations

Objective: Fewer failed nominations

Action 7: Advisory Bodies to provide upstream assistance

6 out of 33 States Parties consider this action relevant

Target:

100% of the upstream assistance requests funded by the States Parties are fulfilled by the Advisory Bodies

Result:

3 requests for upstream assistance requests were made by States Parties

2 requests were fulfilled by the Advisory Bodies

(66% of requests fulfilled)

Credible and Effective Tentative Lists and Nominations

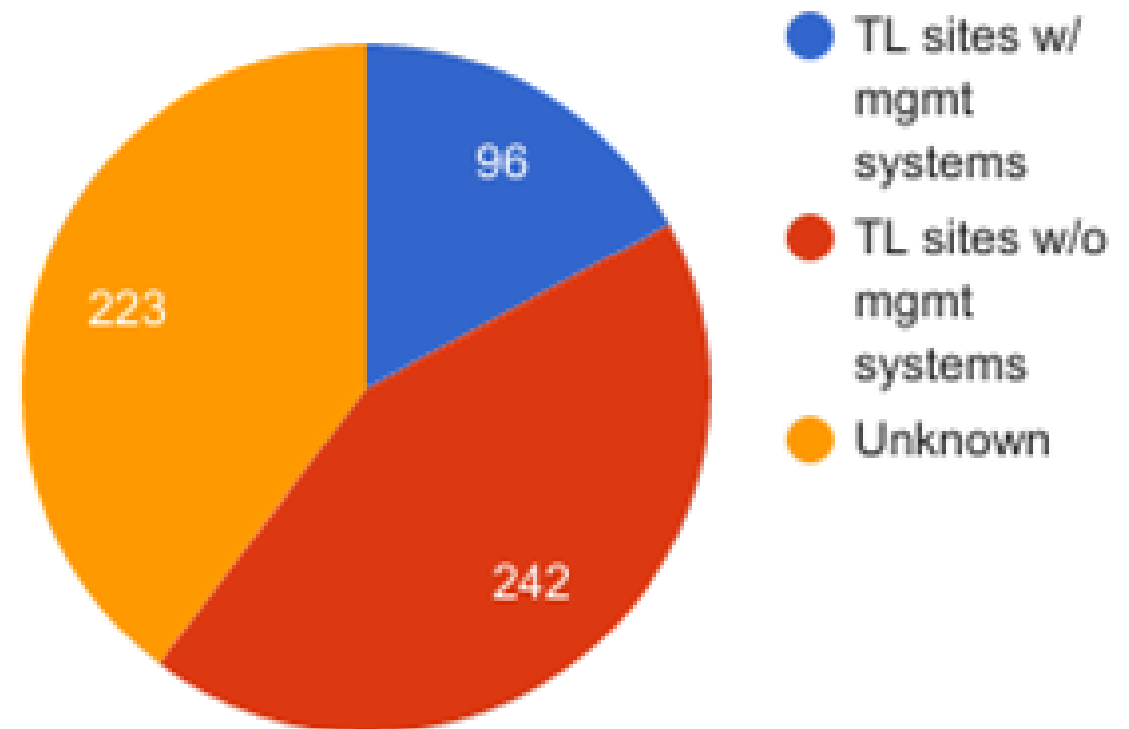
Objective: Fewer failed nominations

Action 8: Ensure that the management of sites on Tentative Lists is fully operational before nomination

24 out of 33 States Parties consider this action relevant

Target:

100% of sites on the Tentative Lists have fully operational management systems before submission of the nomination



Based on total number of 561 Tentative List sites in Europe (as of 6 January 2016)

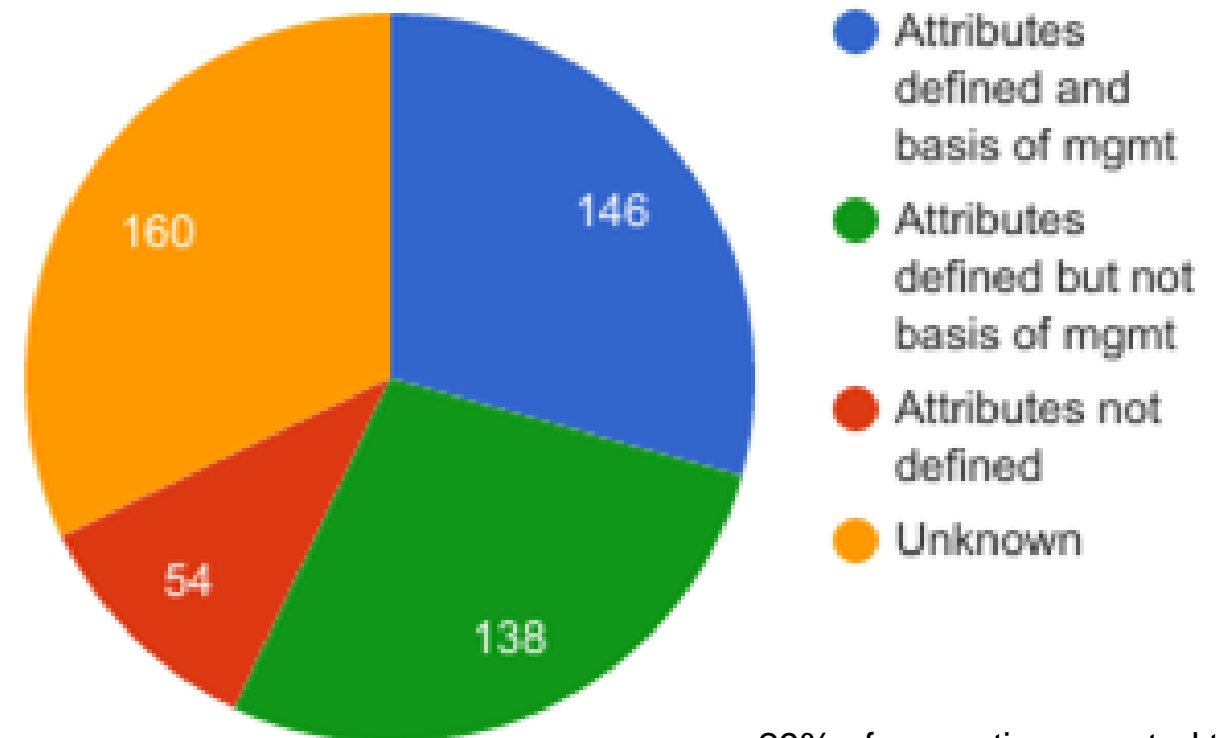
Clear definition of OUV and its attributes

Objective: Clear definition of the OUV and its attributes as a basis for informed management decisions to ensure the effective protection of World Heritage properties

Action 9: Clearly identify attributes of OUV and include them as a key component of site management plan/system

30 out of 33 States Parties consider this action relevant

Target:
100% of properties have clearly defined attributes of OUV as basis of the management system



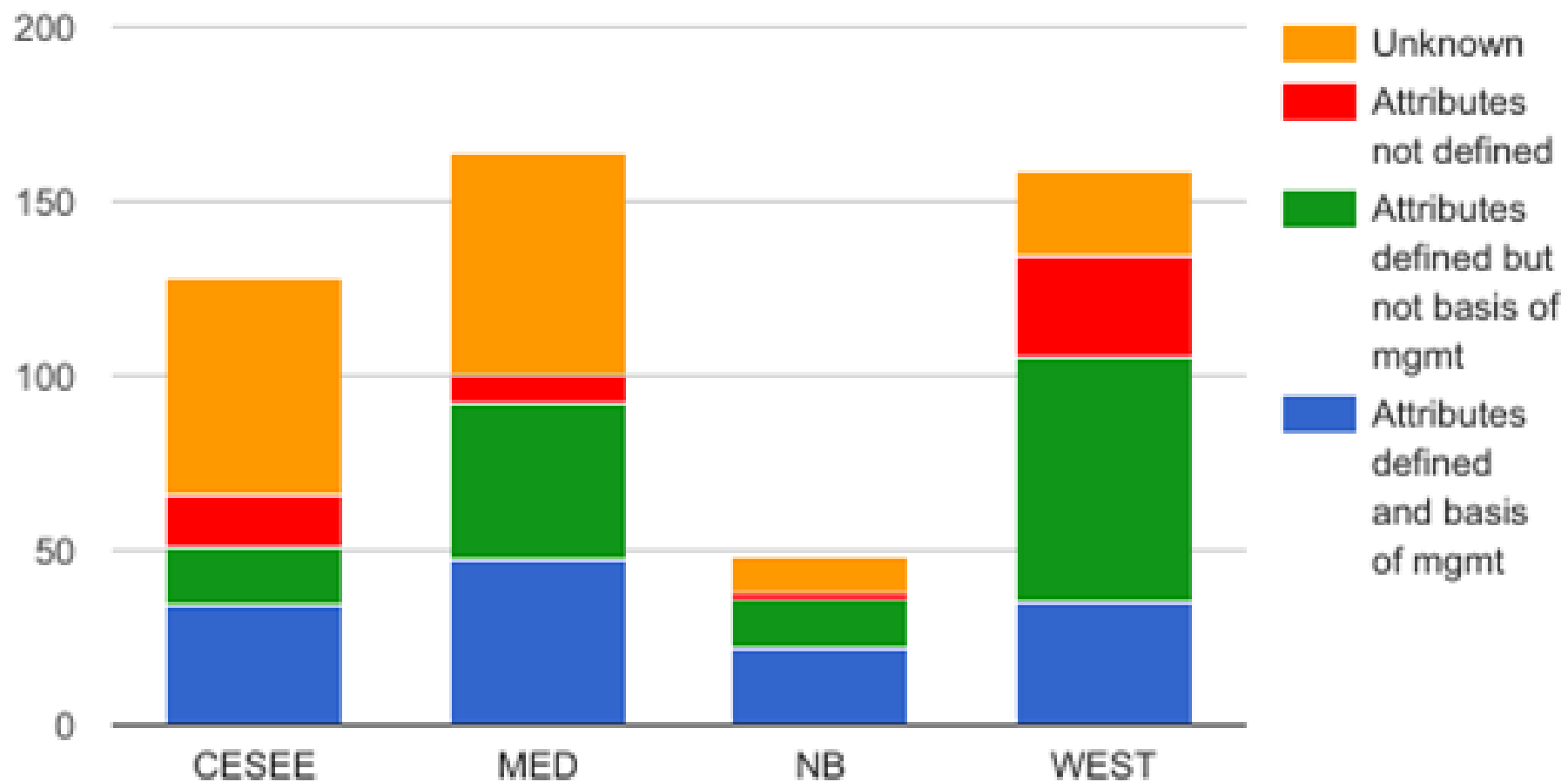
29% of properties reported to have defined attributes of OUV

Baseline established

Action 9: Clearly identify attributes of OUV and include them as a key component of site management plan / system

Target: 100% of properties have clearly defined attributes of OUV as basis of the management system

Subregional analysis



Part B:
**Effective Management of
World Heritage Properties**

Effective Management Systems

Objective: Improved collaboration between the various levels of authorities

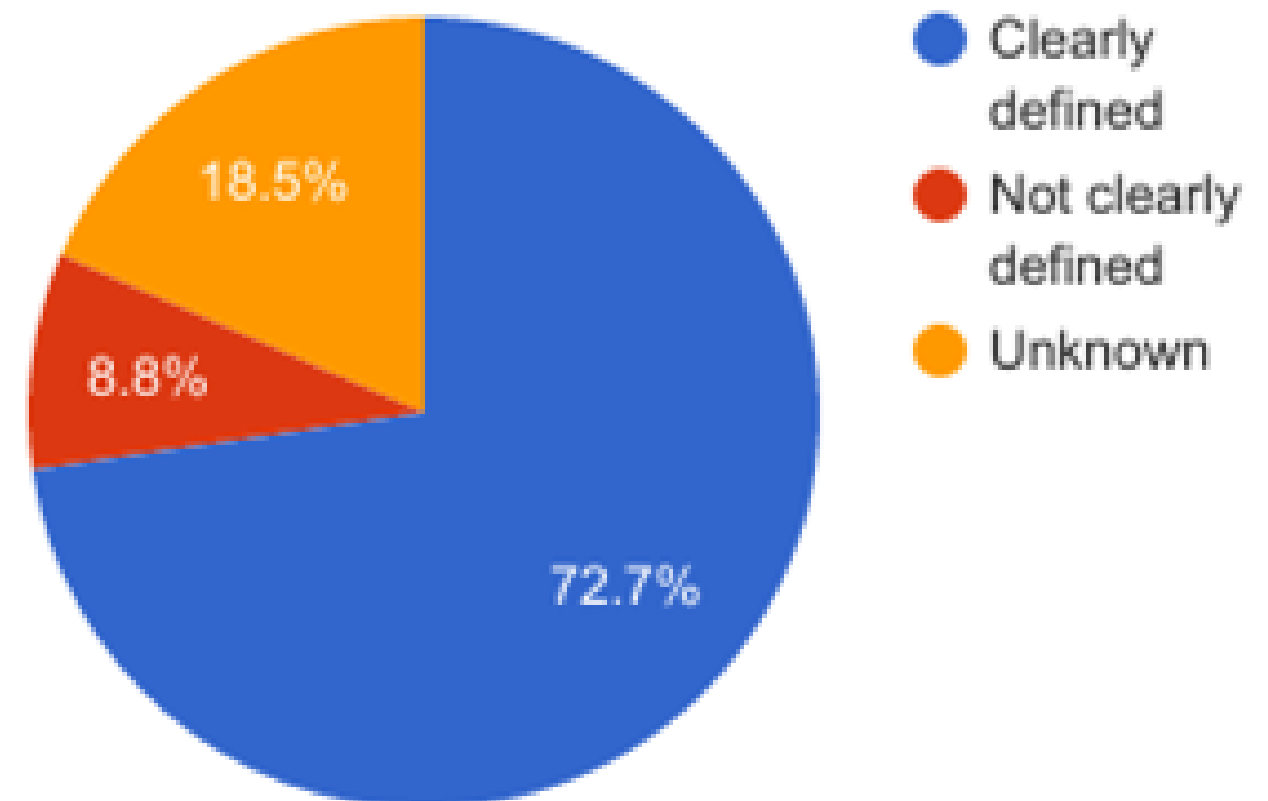
Action 13: Clarify and agree upon roles and responsibilities regarding the protection and conservation of the properties between national, regional and local authorities, involving the local communities

30 out of 33 States Parties consider this action relevant

Target:

100% of properties have roles and responsibilities clearly set out in the management plans/systems

Q14. How many properties in your country have roles and responsibilities clearly set out in the Management Plans/Systems?



Clearly defined: 362; Not clearly defined: 44; Unknown: 92

Effective Management Systems

Objective: Improved collaboration between the various levels of authorities

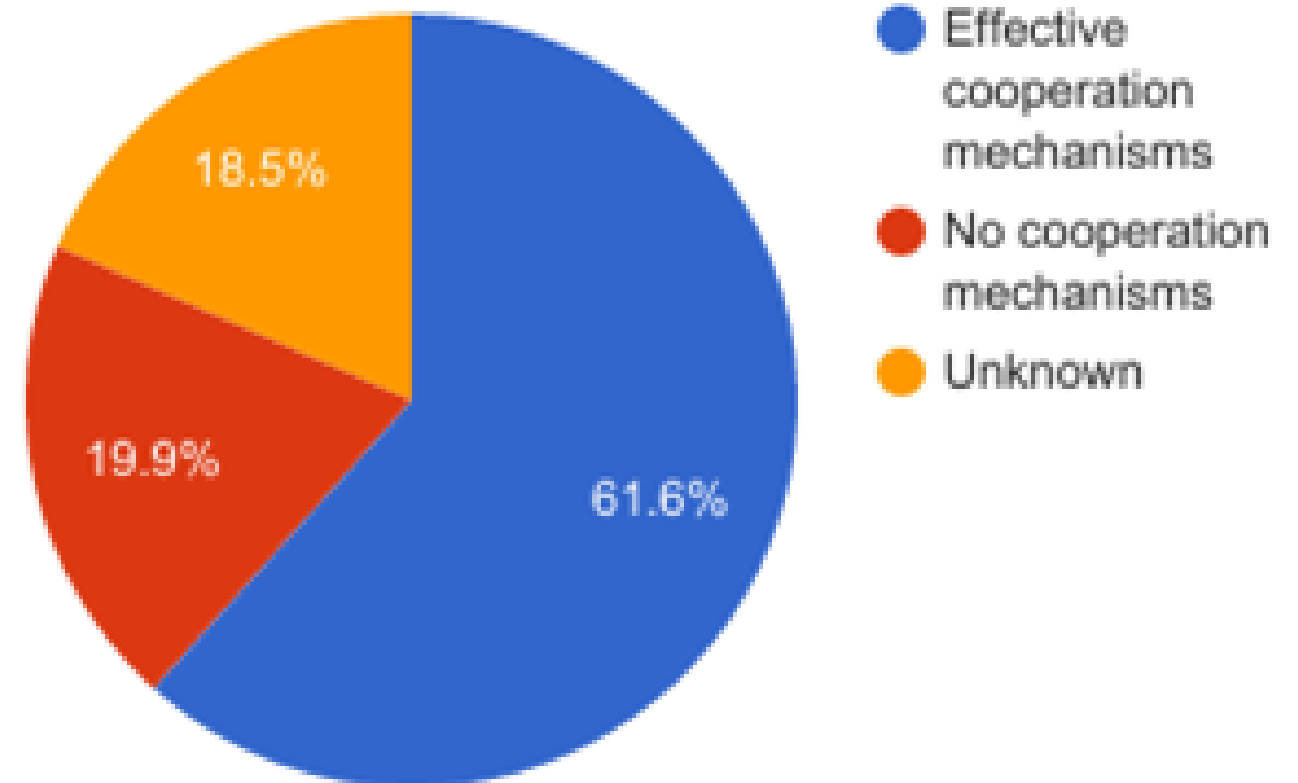
Action 13: Clarify and agree upon roles and responsibilities regarding the protection and conservation of the properties between national, regional and local authorities, involving the local communities

30 out of 33 States Parties consider this action relevant

Target:

100% of properties have established effective cooperation mechanisms between stakeholders (baseline 35%)

Q15. How many properties in your country have effective cooperation mechanisms established between stakeholders?



Effective cooperation mechanisms: 307;
No cooperation mechanisms: 99; Unknown: 92

Effective Management Systems

Objective: Improved collaboration between the various levels of authorities

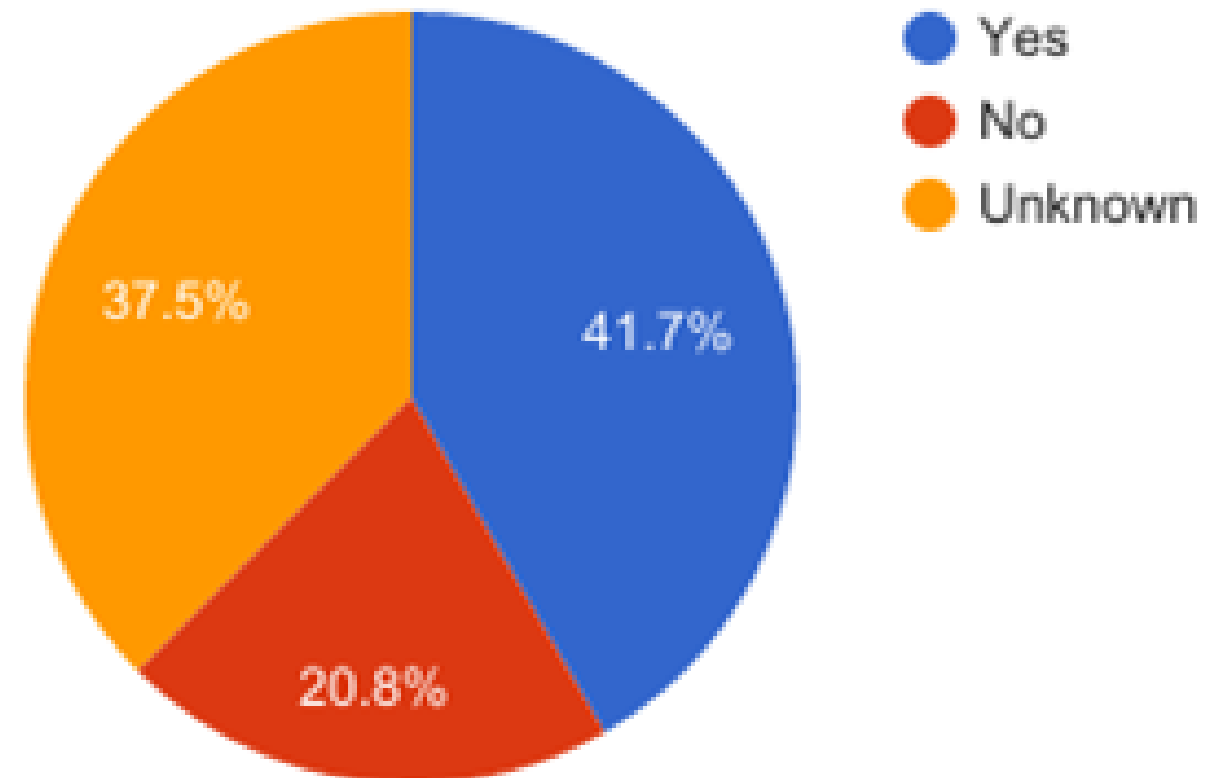
Action 14: Improve coordination between the authorities responsible for cultural and natural heritage

29 out of 33 States Parties consider this action relevant

Target:

100% of States Parties have established effective cooperation mechanisms between the authorities responsible for cultural and natural heritage

Q16. Does your State Party have effective cooperation mechanisms in place between the authorities responsible?



Yes: 19; No: 10; Unknown: 19 States Parties

Effective Management Systems

Objective: Effective Monitoring

Action 15: Identify monitoring indicators and establish a regular monitoring system (in particular using the Periodic Reporting outcomes, the State of Conservation database, the existing tools on Risk Management and Sustainable Tourism, and resource manuals on cultural and natural properties)

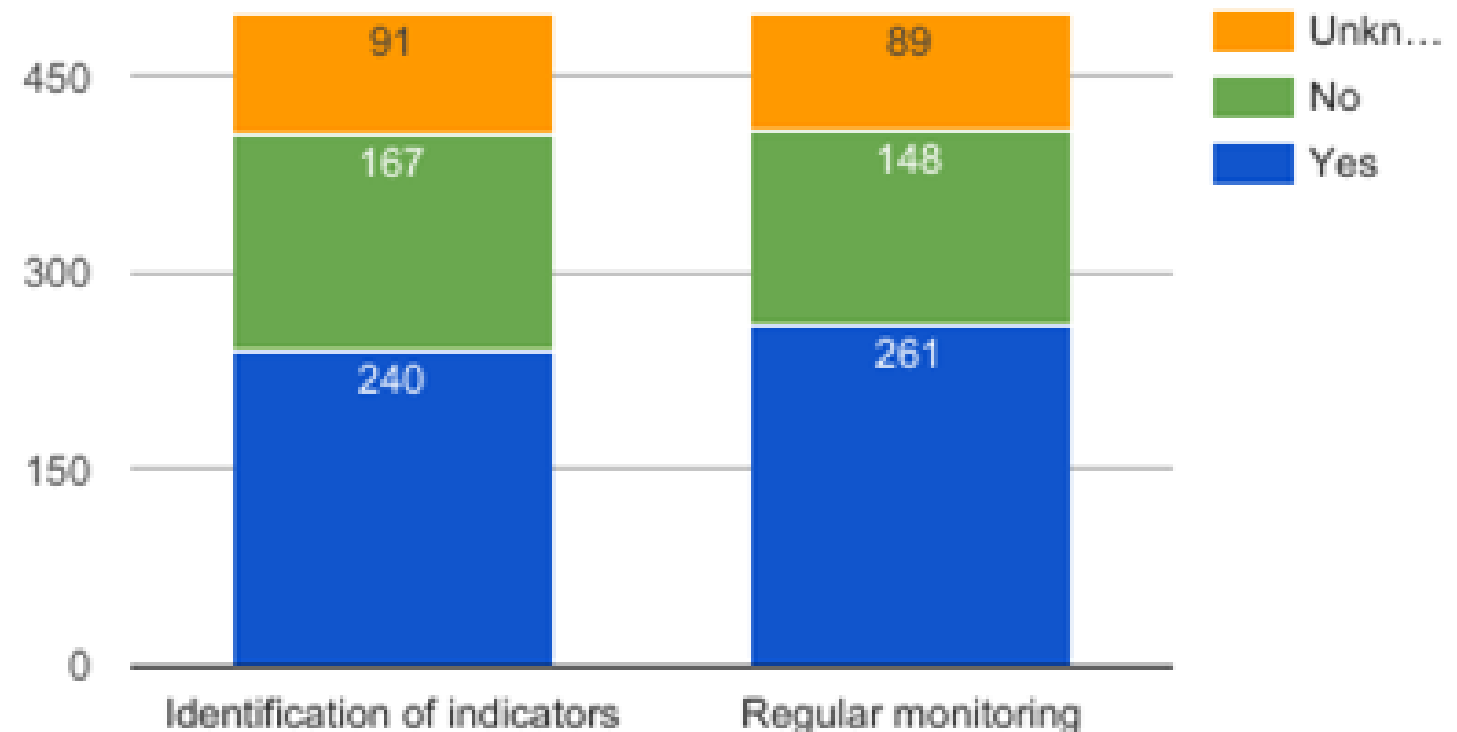
32 out of 33 States Parties consider this action relevant

Targets:

100% of properties have identified monitoring indicators (baseline 38%)

100% of properties have a regular monitoring process (baseline 47%)

Action 15: Identifying monitoring indicators



47% of properties have indicators identified

51% of properties have a regular monitoring process in place

Effective Management Systems

Objective: Prioritize management responses to highest threats identified in Periodic Report(s)

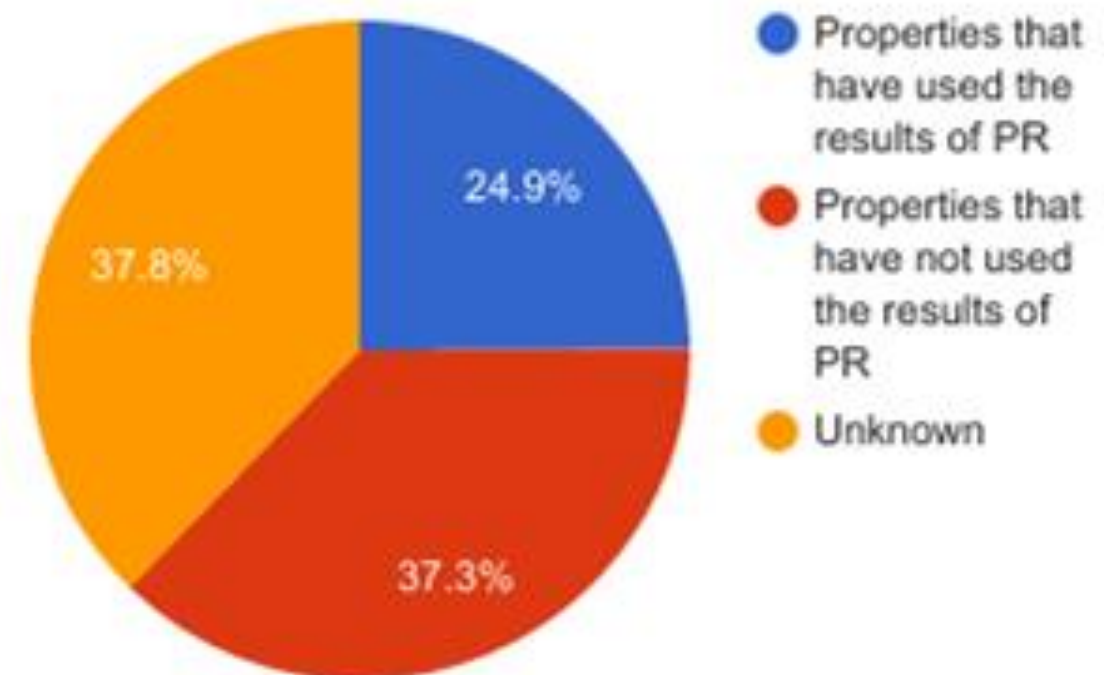
Action 16: Present and interpret Periodic Reporting results and take appropriate management actions at national and site levels

25 out of 33 States Parties consider this action relevant

Target:

100% of properties have used the results of the Second Cycle of Periodic Reporting to take appropriate management actions

Q19. How many properties in your country have used the results of the Second Cycle of Periodic Reporting to take appropriate management actions?



Yes: 124; No: 186; Unknown: 188

Effective Management Systems

Objective: Management Planning

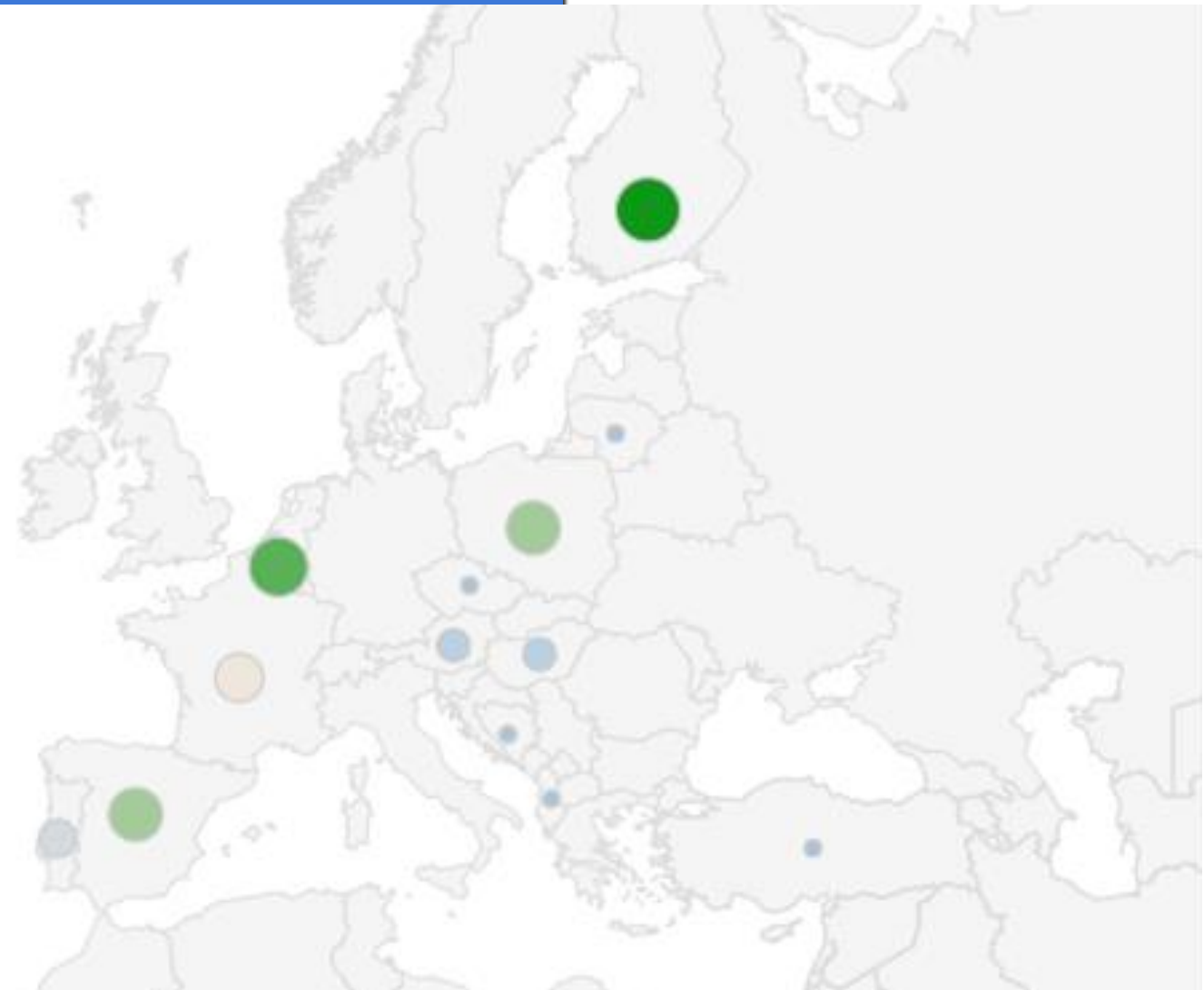
Action 17: Tailor to national and/or local needs the existing World Heritage Centre technical guidance documents and manuals on managing cultural and natural heritage

19 out of 33 States Parties consider this action relevant

Target:
At least **35** guidance documents on the management of World Heritage properties produced by the national and/or local authorities

Result:
48 guidance documents were produced

Target reached



Effective Management Systems

Objective: Management Planning

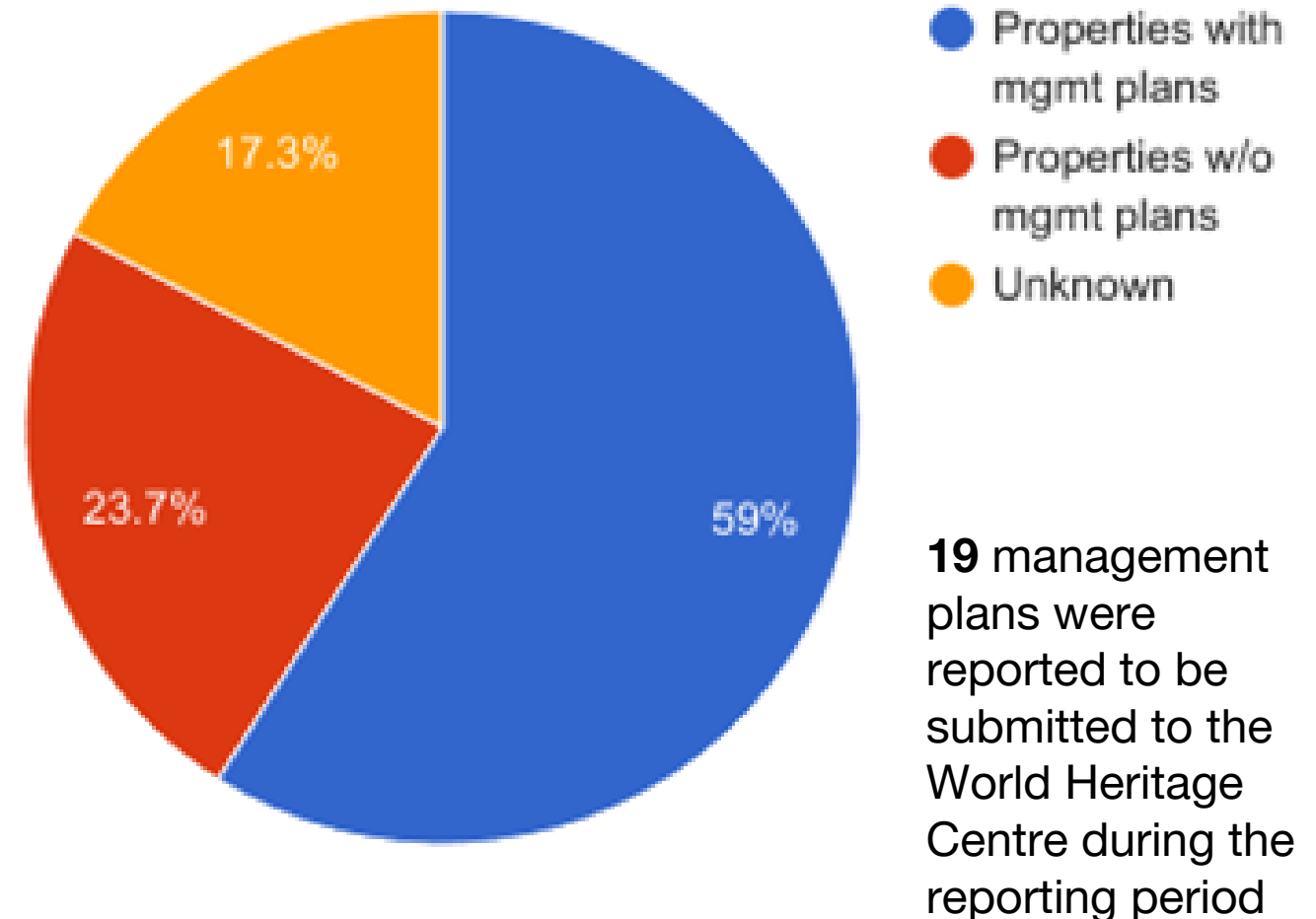
Action 18: Before the Third Cycle of Periodic Reporting, review and update Management Plans to integrate World Heritage mechanisms, or prepare them if they do not exist

31 out of 33 States Parties consider this action relevant

Targets:

All World Heritage properties in Europe have a Management Plan (baseline: 94% with management system/plan)

The Management Plans for at least **440** properties have been submitted to the World Heritage Centre (baseline 136)



Effective Management Systems

Objective: More effective impact assessments

Action 19: Training Site Managers on Heritage Impact Assessments (HIA) and/or Environmental Impact Assessments

17 out of 33 States Parties consider this action relevant

Target:
At least **49** training activities carried
out at national level

Result:
31 training activities were
carried out in 10 States Parties



Effective Management Systems

Objective: More effective impact assessments

Action 20: Promote the integration of HIA into the European EIA practice via EU institutions (e.g. through production of guidance materials with technical support from the World Heritage Centre and the Advisory Bodies)

13 out of 33 States Parties consider this action relevant

Target:

HIA and EIA practices are integrated on an EU and national level

Results:

5 out of the **33 States Parties** that responded to the survey have taken steps towards the integration of HIA and EIA practices at the EU level (Bosnia and Herzegovina, FYR Macedonia, Germany, Georgia, Latvia)

Reinforcement of interdisciplinary skill sets for Site Managers

Objective: Reinforcement of Site Managers' technical, managerial and advocacy skills

Action 21: Establish capacity-building systems for Site Managers

26 out of 33 States Parties consider this action relevant

Targets	Results <i>(based on respondents)</i>
At least 40 capacity-building activities carried out	79 capacity-building activities were carried out
At least 800 participants trained during those capacity-building activities	1,935 participants were trained during the capacity-building activities

Targets reached

Reinforcement of interdisciplinary skill sets for Site Managers

Objective: Reinforcement of Site Managers' technical, managerial and advocacy skills

Action 22: Reinforce and/or create networks of Site Managers (national or thematic)

22 out of 33 States Parties consider this action relevant

Targets	Results <i>(based on respondents)</i>
At least 24 active networks of Site Managers (baseline: 6)	57 active networks of Site Managers
At least 30% of Site Managers actively participate in a national and/or thematic network	75% of Site Managers actively participate in a national and/or thematic network (327 of total 435 site managers)

Reinforcement of interdisciplinary skill sets for Site Managers

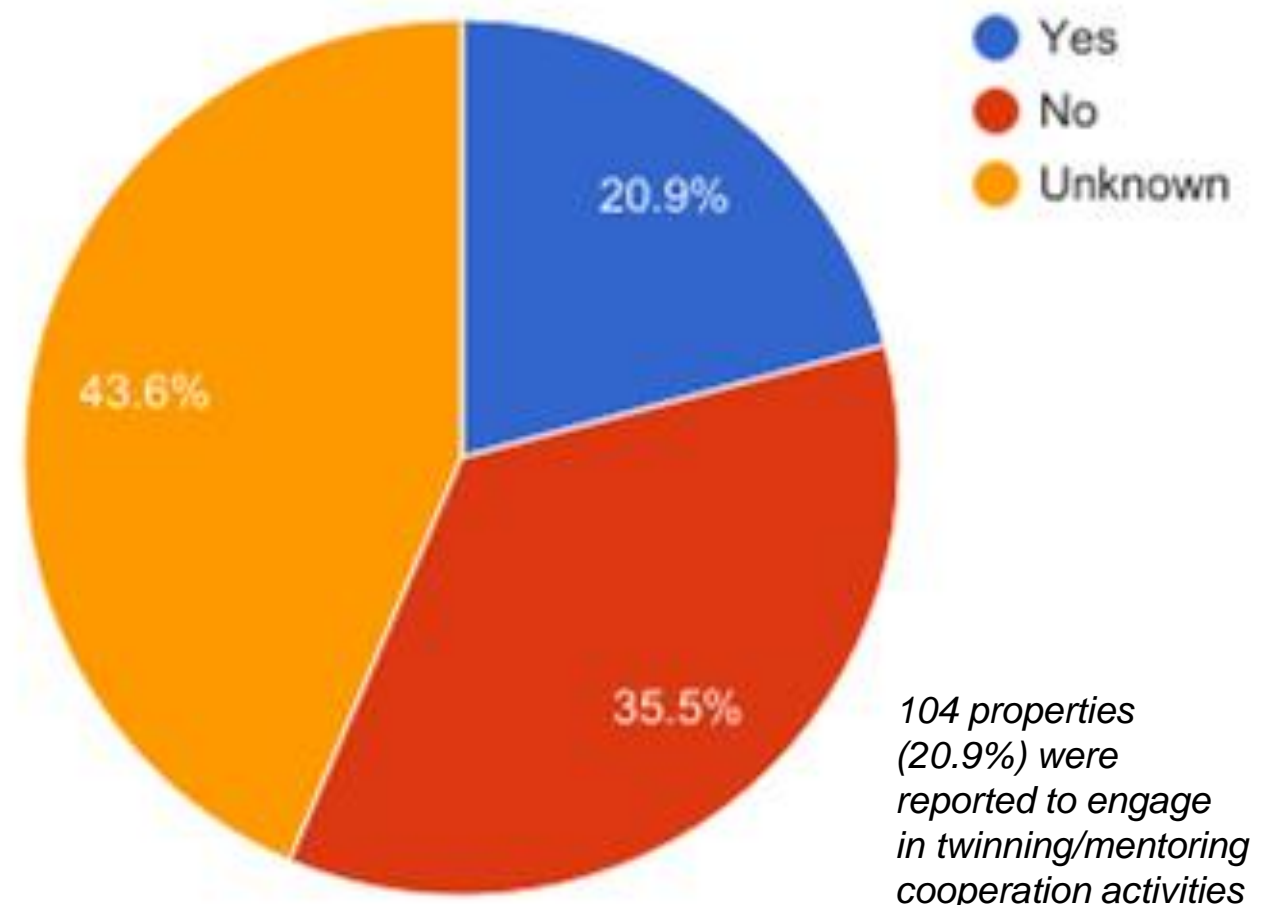
Objective: Reinforcement of Site Managers' technical, managerial and advocacy skills

Action 23: Twinning/mentoring at sub-regional, regional and/or inter-regional levels

23 out of 33 States Parties consider this action relevant

Target:
At least **50%** of properties engage in twinning/mentoring cooperation activities

Engagement in twinning/mentoring cooperation activities



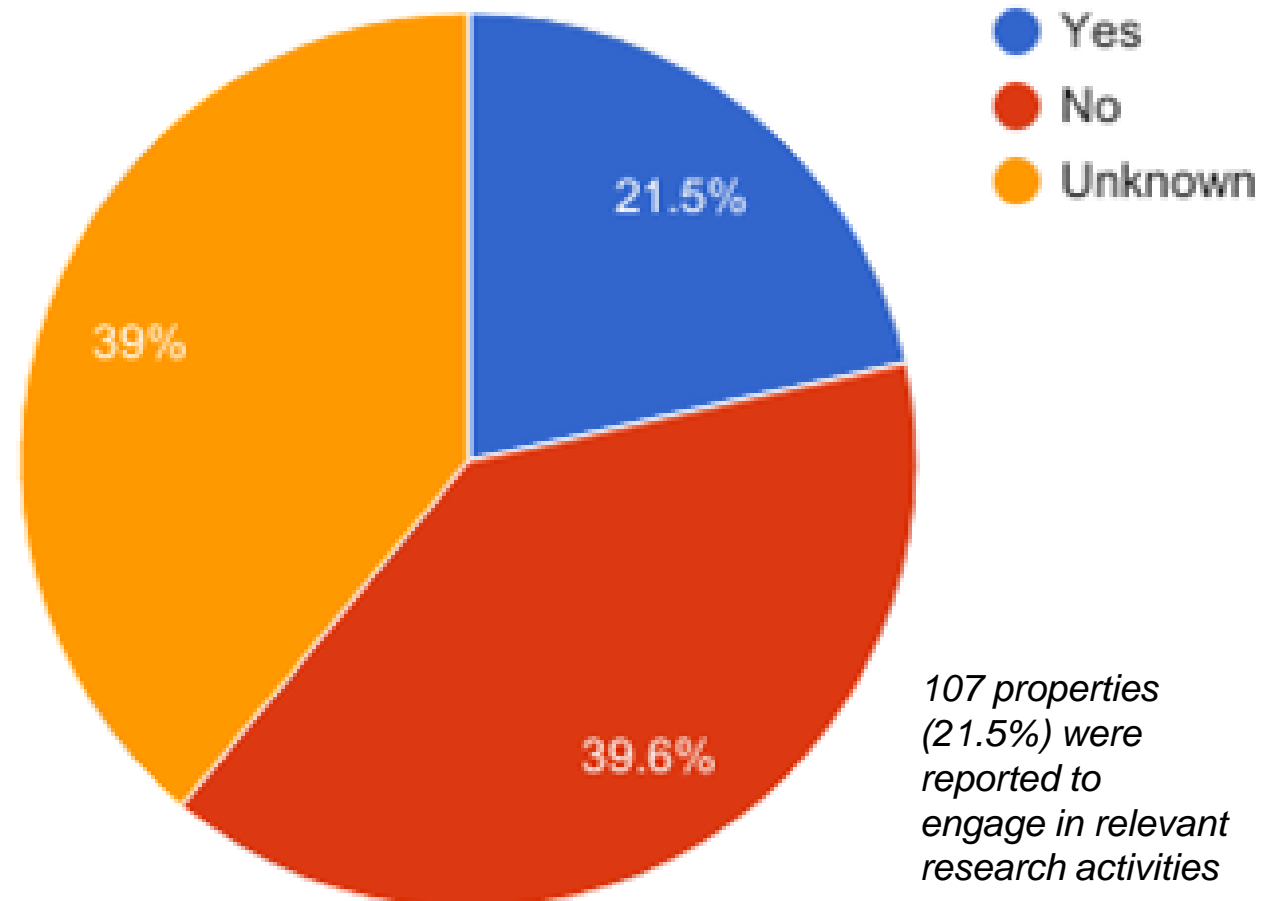
Reinforcement of interdisciplinary skill sets for Site Managers

Objective: Reinforcement of Site Managers' technical, managerial and advocacy skills

Action 24: Research and knowledge exchange at sub-regional and/or regional level on common threats to the OUV of properties (i.e. by type of property)

24 out of 33 States Parties consider this action relevant

Target:
At least **25%** of properties engage in sub-regional and/or regional research activities



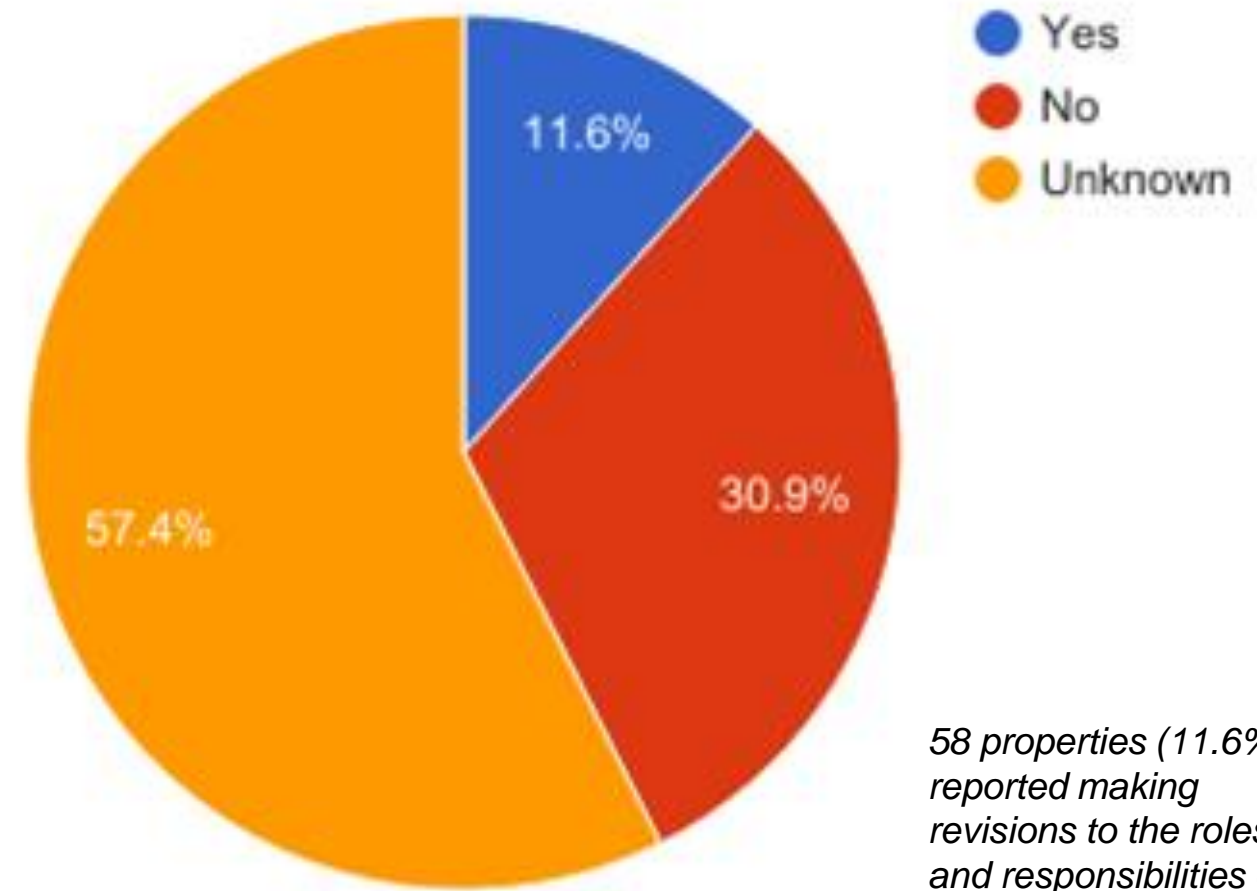
Reinforcement of interdisciplinary skill sets for Site Managers

Objective: Adaptation of the role of the Site Manager to a fast-changing environment

Action 25: States Parties to review and update the roles and responsibilities of Site Managers ('Terms of Reference'/'Job description') on the basis of general guidelines proposed by the World Heritage Centre and the Advisory Bodies

12 out of 33 States Parties consider this action relevant

Target:
At least **25%** of the properties have carried out a review of the roles and responsibilities of the Site Manager(s)



58 properties (11.6%) reported making revisions to the roles and responsibilities of Site Managers

Part C:

Increased Awareness of the
World Heritage Convention

Decision makers, especially outside the heritage sector, fully aware of WH and its benefits to society

Objective: Harnessing benefits of heritage for society through informed decision-making

Action 26: Heritage practitioners and communities advocate to increase understanding of key concepts and processes of the World Heritage Convention by the decision makers at national and regional level

26 out of 33 States Parties consider this action relevant

Targets	Results <i>(based on respondents)</i>
At least 25 workshops and/or sensitisation activities organised	179 workshops and/or sensitisation activities were organised
At least 75 public hearings and/or consultations organised	186 public hearings and/or consultations were organised
At least 25 guidelines on communication and participatory processes developed	86 guidelines on communication and participatory processes were developed

Targets reached

Community engagement and ownership of WH properties

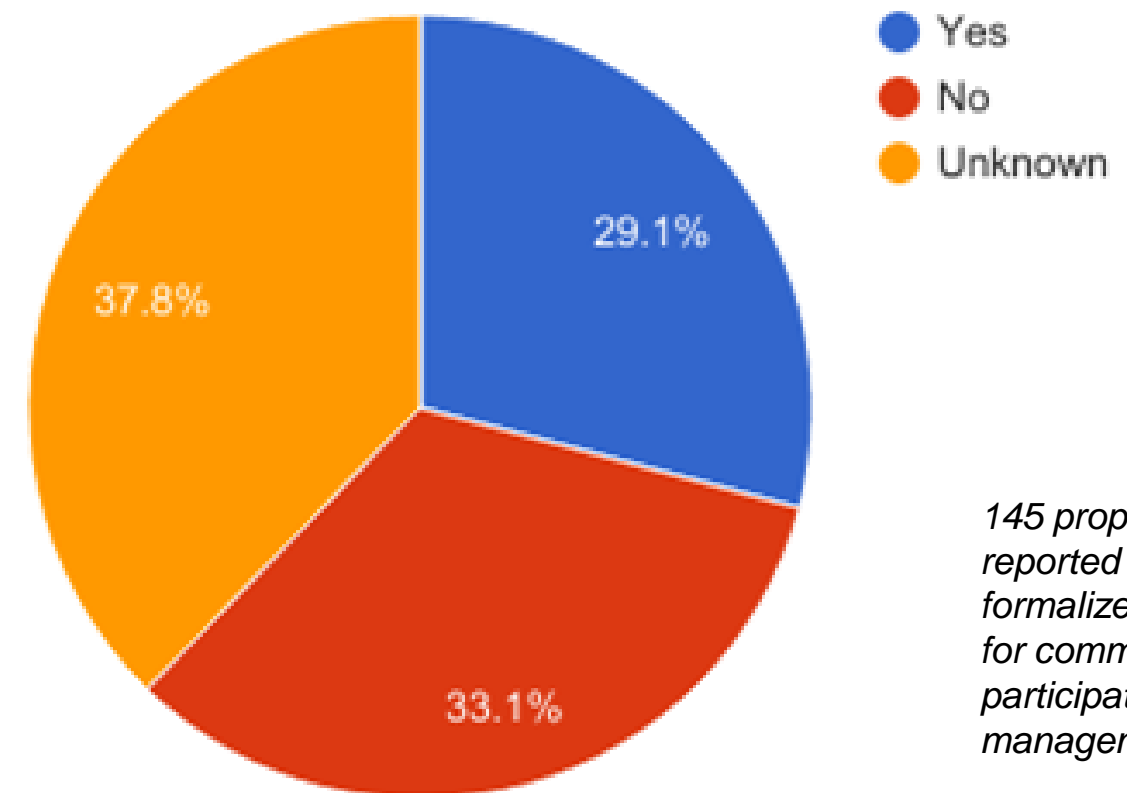
Objective: World Heritage properties that are well cared for by the community and where the community advocates for their heritage

Action 27: World Heritage professionals to: identify and engage communities (identity mapping); and empower those communities through the formalisation of continuous participatory processes in the management systems

25 out of 33 States Parties consider this action relevant

Target:
At least **50%** of properties have a Management Plan comprising a formalised framework for community participation

Q35. How many of your country's properties have a management plan comprising a formalized framework for community participation?



145 properties (29%) reported to have a formalized framework for community participation in their management systems

Awareness-raising among general public, in particular communities

Objective: Reliable and clear information on World Heritage is easily and widely available

Action 28: Disseminate relevant and credible information on World Heritage

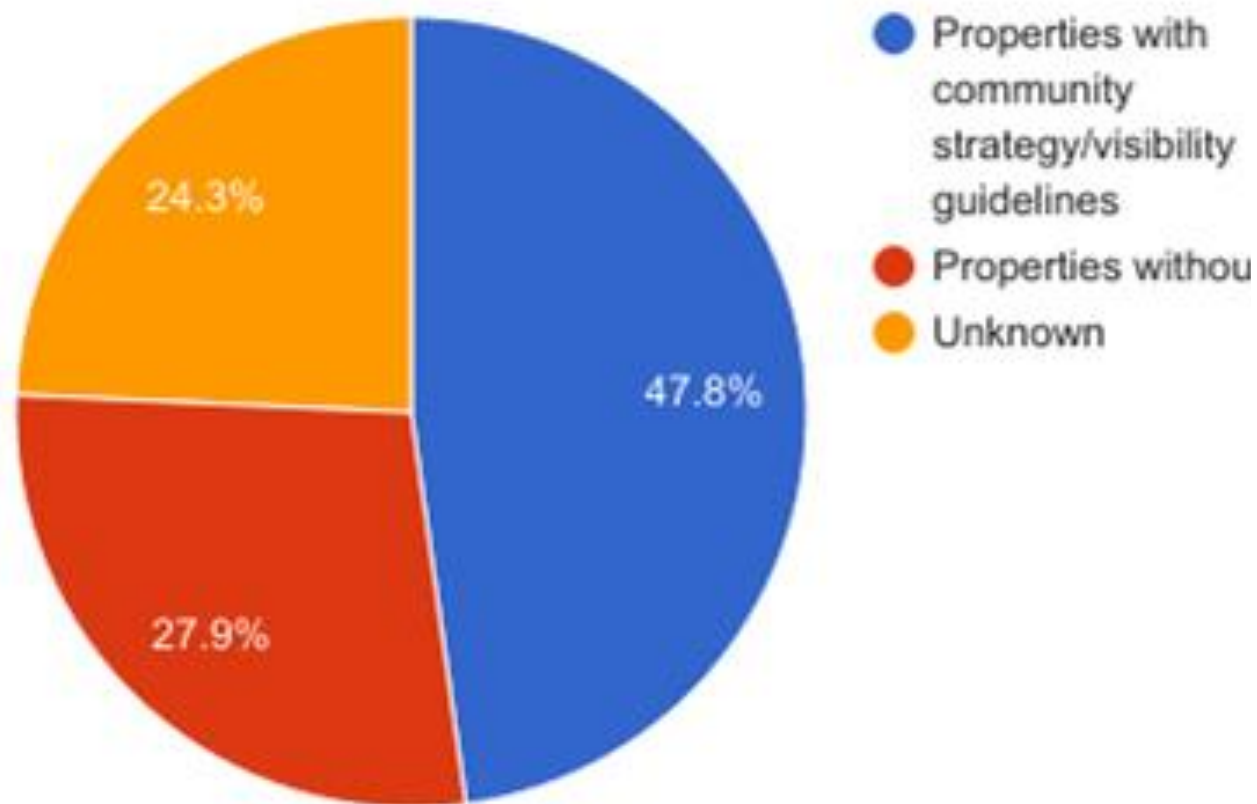
29 out of 33 States Parties consider this action relevant

Targets	Results <i>(based on respondents)</i>
At least 1 link to an updated website for each World Heritage property in Europe submitted to the World Heritage Centre (total 498)	127 links to updated websites for World Heritage properties in Europe submitted to the World Heritage Centre
At least 50% of properties have a communication strategy and/or visibility guidelines	48% of properties have a communication strategy and/or visibility guidelines (238 properties)
At least 75% of properties use digital technologies to enhance interpretation on site	38% of properties use digital technologies to enhance interpretation on site (189 properties)

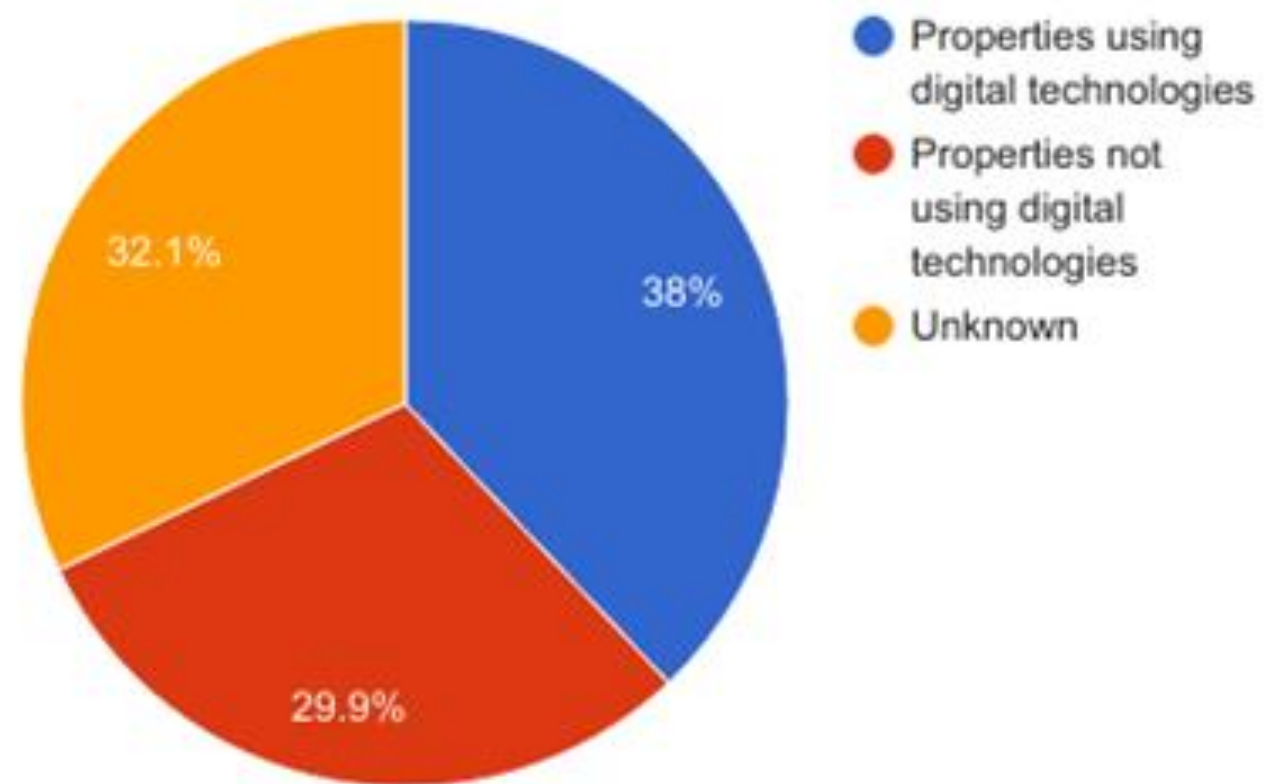
Action 28: Disseminate relevant and credible information on World Heritage

Detail of responses to questions 37 and 38

Q37. How many of your country's properties have a dedicated communication strategy and/or visibility guidelines?



Q38. How many properties in your country use digital technologies to enhance interpretation on site?



Awareness-raising among general public, in particular communities

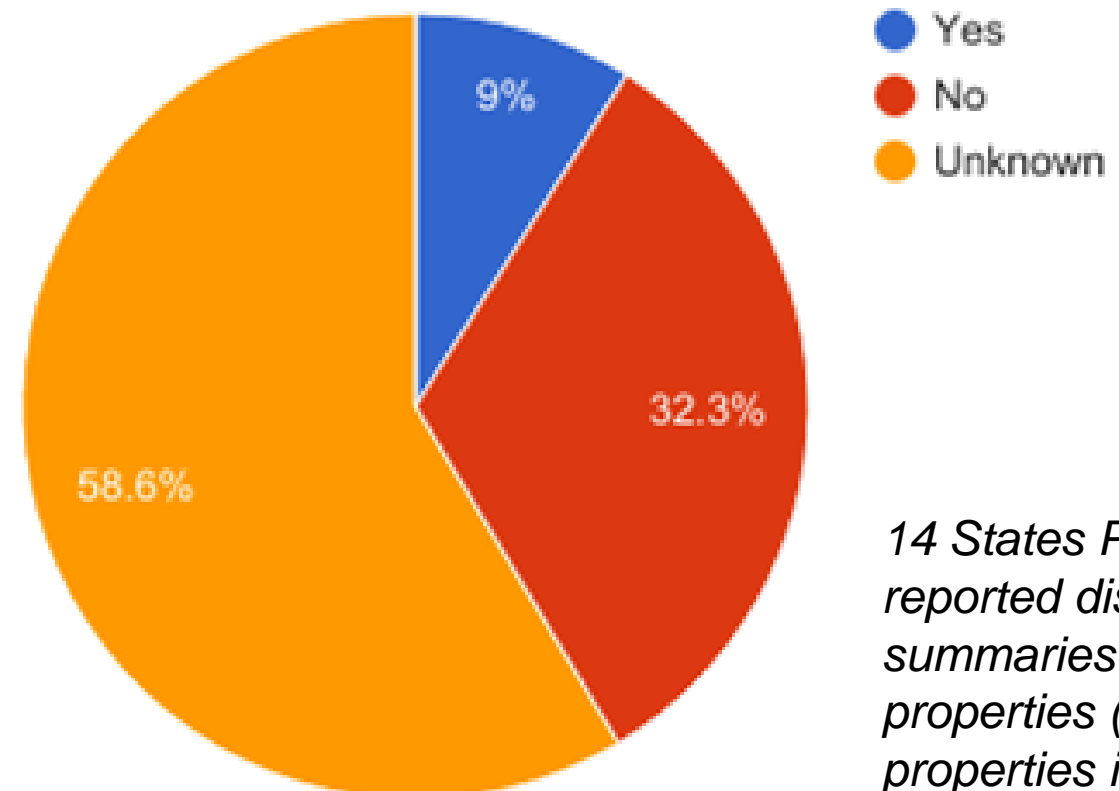
Objective: Management Plans communicated to the communities

Action 29: Prepare and distribute concise and understandable leaflets on management plans and/or systems

15 out of 33 States Parties consider this action relevant

Q39. Have your authorities distributed short summaries of the management systems to communities? If so, for how many properties?

Target:
At least **50%** of properties have distributed short summaries of the Management Systems to the communities



14 States Parties reported distributing summaries to 45 properties (9% of WH properties in Europe)

Young People ♥ World Heritage

Objective: Sustainability of educational programmes on heritage ensured

Action 30: Educate and inform younger generations about heritage, notably through: using the World Heritage in Young Hands Kit; encouraging the organisation of World Heritage Youth Forums; enhancing the position of heritage in national education programmes; organising school projects and school days on World Heritage

27 out of 33 States Parties consider this action relevant

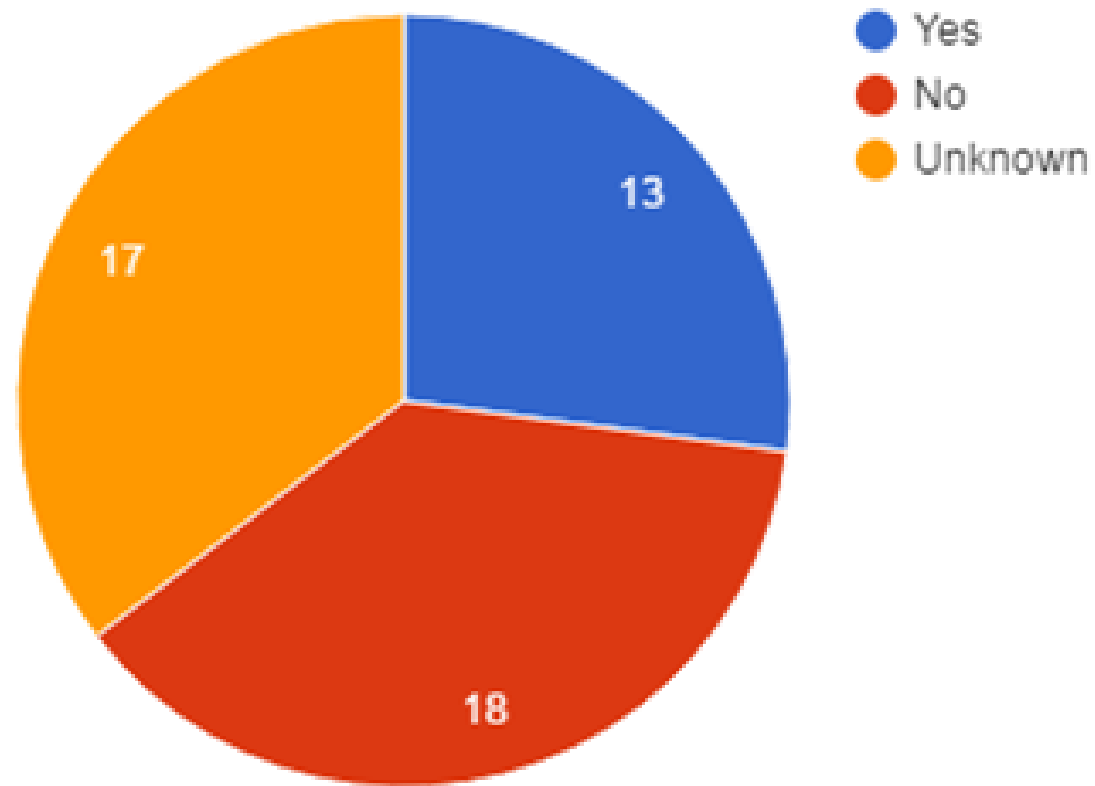
Targets	Results <i>(based on respondents)</i>
15% increase in the use of World Heritage in Young Hands Kit (baseline 40%)	13 States Parties reported using the World Heritage in Young Hands Kit (27% of SPs)
At least 4 Youth Forums organised in Europe (baseline 1)	25 Youth Forums were organised in Europe
20% increase in properties that undertake educational programmes or initiatives with young people (baseline unknown)	256 properties have undertaken educational programmes or initiatives with young people (baseline established)

Target reached

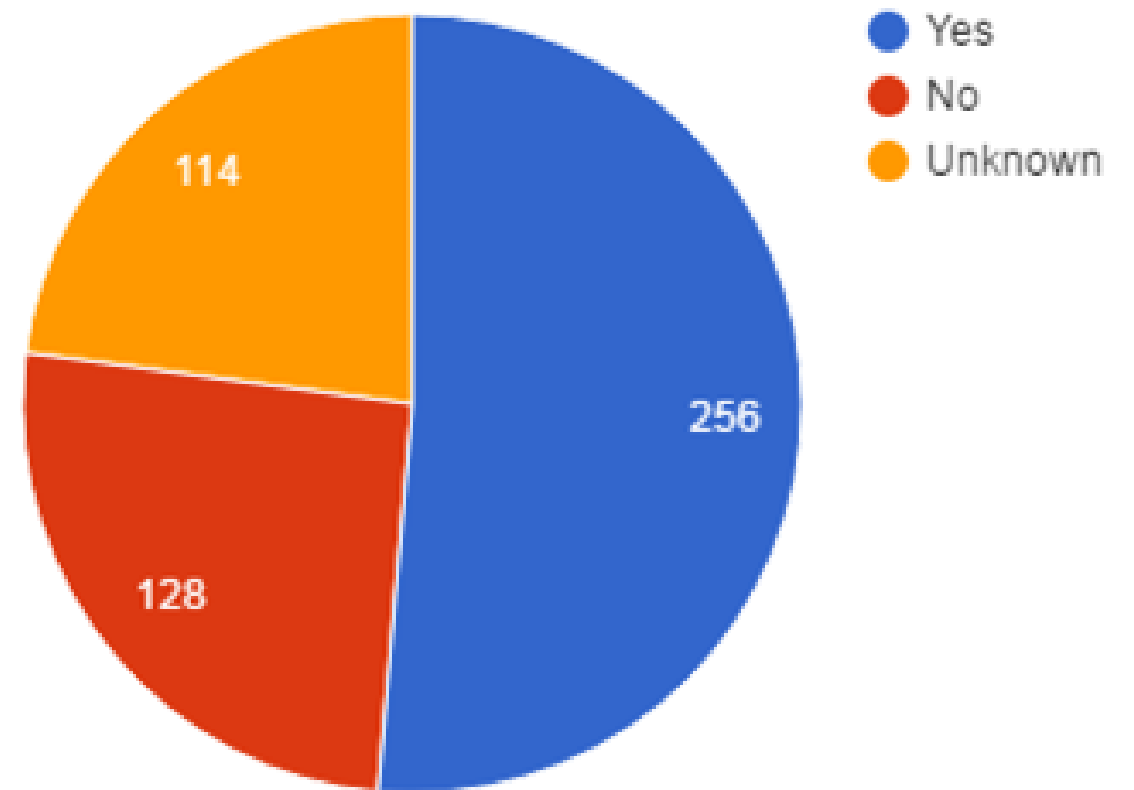
Detail of responses

Action 30: Educate and inform younger generations about heritage

Q40. Do your national authorities use the World Heritage in Young Hands Kit?



Q42. How many properties in your country undertake educational programmes or initiatives with young people?



World Heritage information tools widely available and used

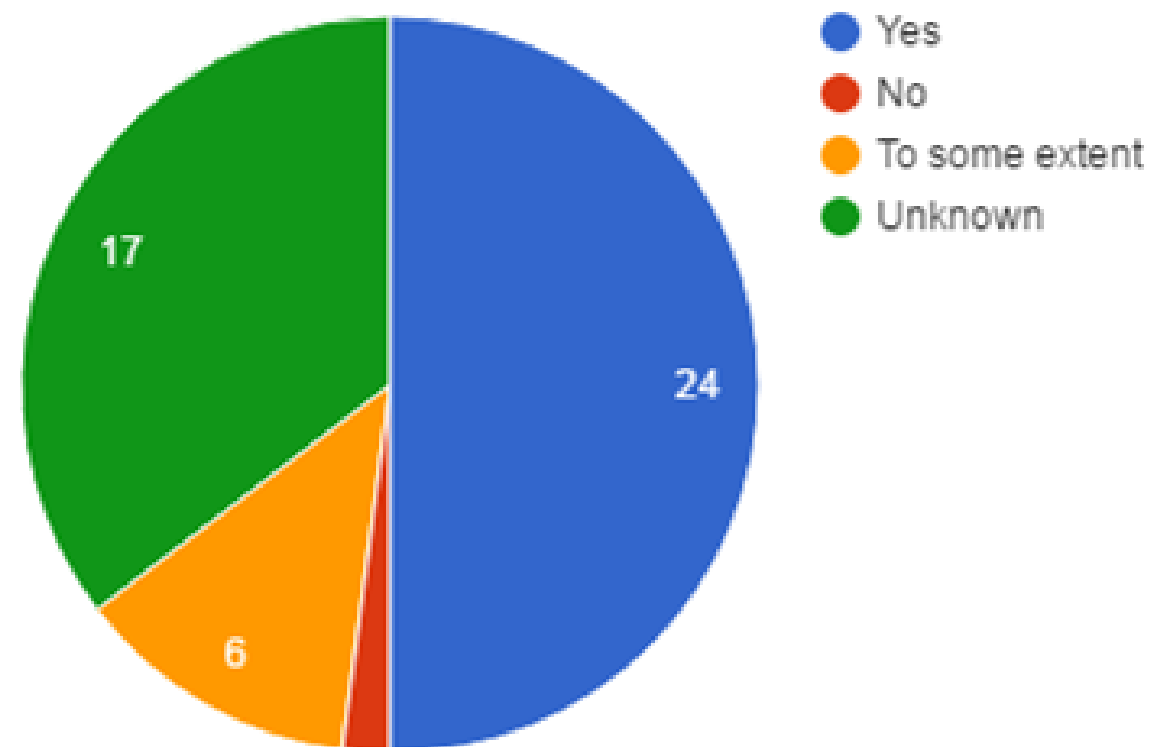
Objective: World Heritage Centre's website maintained and updated with contributions from the States Parties

Action 32: Maintain the World Heritage Centre website according to the needs of users

26 out of 33 States Parties consider this action relevant

Target:
World Heritage Centre's website regularly maintained and improved

Q43. Does the information on the World Heritage Centre website match your expectations/needs?



World Heritage information tools widely available and used

Objective: World Heritage Centre's website maintained and updated with contributions from the States Parties

Action 33: Fund the updates of information tools available on the World Heritage website (e.g. the State of Conservation database, Periodic Reporting platform, presentation of good practice examples, data exchange with other inter/national databases etc.)

4 out of 33 States Parties consider this action relevant

Target:
At least **four** information tools are updated through extra-budgetary funding

Results:
1 information tool was updated
130,000 USD was contributed towards the update of information tools (by **1** State Party)

World Heritage information tools widely available and used

Objective: World Heritage Centre's website maintained and updated with contributions from the States Parties

Action 34: Contribute content to the World Heritage Centre website (e.g. with good practice examples, illustrative material, updated weblinks regarding properties, State Party report on state of conservation, management plans etc)

19 out of 33 States Parties consider this action relevant

Target:

At least **200** content contributions are submitted and published on the World Heritage Centre's website

Result:

99 content contributions were submitted by **15** States Parties

** based on sample.*

Fifteen (15) States Parties reported contributions