



United Nations  
Educational, Scientific and  
Cultural Organization



Intangible  
Cultural  
Heritage

# NGO Review of Accreditation

ICH-08 Report – Form

## REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION

DEADLINE 15 FEBRUARY 2021  
FOR EXAMINATION IN 2021

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*Please provide only the information requested below. Annexes or other additional materials cannot be accepted.*

### A. Identification of the organization

#### A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

श्री हनुमान व्यायाम प्रसारक मंडल, अमरावती

A.1.b. *Name of the organization in English and/or French.*

Shree Hanuman Vyayam Prasarak Mandal, Amravati

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

NGO – 90321

#### A.2. Address of the organization

*Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.*

Organization: Shree Hanuman Vyayam Prasarak Mandal

Hanuman Vyayam Nagar

Address: AMRAVATI- 444605  
MAHARASHTRA STATE- INDIA

Telephone number: +91 721 2574819; Mobile: +91 9422855233

Email address: [generalsecretary@hvpm.org](mailto:generalsecretary@hvpm.org); [shdeshpande40@gmail.com](mailto:shdeshpande40@gmail.com),  
[ravimsahu@gmail.com](mailto:ravimsahu@gmail.com)

Website: <http://www.hvpm.org>

Other relevant information: Facebook.com/hvpmandal

### A.3. Contact person for correspondence

*Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.*

Title (Ms/Mr, etc.): Mr.

Family name: DESHPANDE

Given name: SURESH

Institution/position: DIRECTOR

Address: H.V.P.MANDAL, AMRAVATI-444605 MAH.STATE INDIA

Telephone number: +91 721 2574819

Email address: [shdeshpande40@gmail.com](mailto:shdeshpande40@gmail.com)

Other relevant information: House Address: 1,AMBAR APARTMENT, H.V.P.Mandal, Amravati-444605 Mah.State India.

**B. Contribution of the organization to the implementation of the Convention at the national level (Chapter III of the Convention)<sup>1</sup>**

*Distinguish between completed activities and ongoing activities. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.*

**B.1.** *Describe your organization's participation in State efforts to develop and implement measures to strengthen institutional capacities for safeguarding intangible cultural heritage (ICH) (Article 13 and Operational Directive (OD) 154), e.g. in the drafting of ICH-related policies or legislation, in the establishment of national ICH committees or in other government-led processes.*

*Not to exceed 250 words*

This Organization's participation in State efforts:

HVPM has been promoting the Traditional Sports and Games (TSG) of India since the year 1914, and has been running State sponsored schemes of promoting traditional sports like Malkhamb Academy, kusti (wrestling), Thang Ta (Indian martial art Academy), and archery centre imparting training to young boys and girls as per directives of the government. The government extends financial assistance for running these academies//centres. Presently there are about 400 hundred students under this scheme and equal number of students and youths engaged in the voluntary coaching classes run by the organization. Innovative efforts are made by this organization to safeguard and promote Indian TSG.

As far as expected action under OD 154 in the drafting of ICH related policies or legislation, in the establishment of national ICH committees or in other government-led processes, NGOs are rarely invited. All the policies and legislation are drafted by the government authorities. So there is no role of NGOs in this process.

**B.2.** *Describe your organization's cooperation with competent governmental bodies for the safeguarding of intangible cultural heritage (Article 13), including existing institutions for training on and the documentation of ICH (OD 154).*

*Not to exceed 250 words*

The organization has been always cooperative to the governmental bodies in the implementation of various schemes like: holding of training camps, academic programs – Seminars/ Webinars, hosting of tournaments in TSG, availing financial assistance from the government for creating infrastructure for the training of youth in TSG along with its own initiatives in conducting programs and activities in safeguarding of TSG as ICH of humanity.

In our efforts to strengthening the promotion of Traditional Sports & Games (TSG) as ICH in India and across Asia and Europe we have been working closely with various departments of Ministry of External Affairs (Foreign affairs), Sports Ministry, Indian Embassies in respective States for various approvals and collaboration for conferences and sports demonstration events – in Indonesia, Sri Lanka, Poland, Germany, Denmark, U.K, France, USA, Russia, Finland, Argentina, Brazil, Japan etc.

**B.3.** *Describe your organization's involvement in or contribution to the drafting of the State's Periodic Report (OD 152).*

*Not to exceed 250 words*

The report of our activities is submitted to the State office, it is for the state to filter and select the content to be included in the State's final report. Their feedback is awaited. It is to be made clear that in the drafting of

<sup>1</sup>. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers when filling in parts B, C and E.

the State's Periodic Report(OD) NGOs have little role to play.Copies of such reports are unavailable to the NGOs.

**B.4** Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

*Not to exceed 250 words*

This organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, is so far not significant because such occasions are availed by our State Party.However, representatives of this organization have had their active participation in support of various nominations through the 11<sup>th</sup> COM at Ethiopia to the 15<sup>th</sup> COM Paris (Online).

**B.5.** Describe your organization's participation in the identification, definition (Article 11.b) and inventorying of ICH (Article 12, OD 80 and OD 153). Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

*Not to exceed 250 words*

The organization has created a network of small grassroot level NGOs, schools and institutions in the region promoting TSG as ICH activities. Academic workshops, seminars, webinars, clinics, training camps in TSG, tournaments and competitions, regular year-round coaching classes are conducted where cooperation of communities, groups and at times individuals is sought.

1. HVPM's Degree College of Physical Education's faculty and scholars are involved in research on TSG. Interdisciplinary research projects involving TSG are undertaken by seeking cooperation of faculties of Engineering, Ayurved (Indian Medicine) and Computer science.
2. HVPM is in process of making an Encyclopaedia of TSG in Marathi language (Language spoken in Central India's Maharashtra province. The language is spoken by more than 83 million people – 2011 data from Wikipedia).
3. Report of HVPM on "Our International Endeavors and Activities (2010-2020) "is ready for printing. It will soon be available.

**B.6.** Describe your organization's participation in other safeguarding measures, including those referred to in Article 13 and OD 153, aimed at:

- a. *promoting the function of ICH in society;*
- b. *fostering scientific, technical and artistic studies with a view to effective safeguarding;*
- c. *facilitating, to the extent possible, access to information relating to ICH while respecting customary practices governing access to specific aspects of it.*

*Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.*

*Not to exceed 250 words*

a) **Promoting the function of ICH in society:**

1. Organized annualy TSG Festival since the last 90 years, Such events inspire youths to take-up TSG including yoga for physical and mental wellbeing.
2. Training camps on TSG are organized for Youths periodically.
3. These training camps are run year-round free-of-cost for the socially and financially backward class of the society.
4. This organization is a pioneer in introducing TSG at higher education level.

5. Organizing TSG promotion and demonstration tours across India since 1928, till today. Organized such tours in more than 400 different Indian cities.

6. Internationally the scholars and TSG sports persons from HVPM had been participating in scientific conferences and mega sports festivals.

**b) Fostering scientific, technical and artistic studies with a view to effective safeguarding;**

1. Scholars are encouraged to take up research in TSG related topics. Publishing two scientific journals viz; Research Biannual and Vyayam Vigyan (English translation – The Science of Exercise).

2. The organization is invited for national school curriculum design forums by the Government. TSG are included in the curriculum due to the efforts of HVPM.

3. Organization of various scientific conferences, seminars and symposiums;

**c) Facilitating, to the extent possible, access to information relating to ICH while respecting customary practices governing access to specific aspects of it.**

1. Sharing information related to ICH is made possible by way of participating in international conferences, seminars, sports festivals and through MOUs.

2. Developed contacts with organizations: ICSSPE, FIMS, TAFISA, FIEP, IAPESGW, ICHNGO FORUM, NAPES.

**B.7.** Describe your organization's involvement in measures to ensure greater recognition of, respect for and enhancement of ICH, in particular those referred to in Article 14, ODs 105 to 109 and OD 155:

- a. educational, awareness-raising and information programmes aimed at the general public, in particular young people;
- b. educational and training programmes within the communities and groups concerned;
- c. capacity-building activities for the safeguarding of ICH;
- d. non-formal means of transmitting knowledge;
- e. education for the protection of natural spaces and places of memory whose existence is necessary for expressing ICH.

Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.

Not to exceed 250 words

**a) Educational, awareness-raising and information programmes aimed at the general public, in particular young people; &**

**b) Educational and training programmes within the communities and groups concerned;**

1. Camps and educational programmes in collaboration with the Government for the Tribal youths.
2. Regular training camps are organized for children in TSG.
3. Training camps are run year-round and trained youths offer their services to the general public in creating awareness about TSG.

**c) capacity-building activities for the safeguarding of ICH**

1. The institutions promoting TSG face various survival challenges. Such identified institutions are supported with expertise in TSG. HVPM also helps in application for various Government schemes for financial support.

**d) non-formal means of transmitting knowledge; &**

**e) education for the protection of natural spaces and places of memory whose existence is necessary for expressing ICH**

1. Unlawfully occupied playgrounds/open spaces are made free by appealing the concern authority.
2. Informal education in health and fitness is imparted through yoga, native games, counselling of the target groups such as senior citizens, household women, sports clubs.
3. Informal education imparted to the 'Differently Able' children and youths through the sports activities, yoga and TSG. These children are progressively exposed to low level of physical activities, and gradually creating in them confidence and skill, to make them fit and self reliant. Such skilled athletes had participated in international competitions and in para-Olympics.

### C. Bilateral, sub-regional, regional and international cooperation

Report on any activities carried out by your organization at the bilateral, subregional, regional or international levels for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives, as referred to in Article 19 and OD 156. You may, for example, consider the following issues:

- a. sharing information and documentation concerning shared ICH (OD 87);
- b. participating in regional cooperation activities including, for example, those of category 2 centres for ICH established under the auspices of UNESCO (OD 88);
- c. developing networks of NGOs, communities, experts, centres of expertise and research institutes at subregional and regional levels to develop joint and interdisciplinary approaches concerning shared ICH (OD 86).

Not to exceed 250 words

1. Publishing research journal dedicated to sports and quality physical education in collaboration with National Association of Physical Education & Sports (NAPES). Conducive literature of TSG is published and it is made available in educational institutions, traditional sports training centres with a view to create awareness and interest in TSG. Government also publish and encourage to publish such literature to promote interest in TSG in support of local NGOs, clubs and community centres.
2. Organizing sports tournaments at intercollegiate level in collaboration with the local university.
3. TAFISA Regional Centre for Traditional Sports & Games and promoting activities of TSG since 2014. Several projects related to TSG are organized by this centre in collaboration with schools and colleges under the auspices of HVPM. Yearly organizing National Traditional Sports Festival at Amravati where 3000 students and youths, including girls and women display in mass our traditional sports and cultural activities before the gathering of nearly 30,000 spectators.
4. Exchange of information, scholars, students with the universities, organizations and educational institutions with whom the MoUs are signed – For Eg. Gerlev Sports Academy, Denmark and Department for Research and International Relations Jan Dlugosz University in Czestochowa Poland
5. Successfully organized International Yoga Conference at Colombo, Sri Lanka in collaboration with the Ministry of Sports, Government of Sri Lanka, Feb 2018.
6. Successfully organized the “CLC” (Certificate in Leadership Course) two times in Amravati (2012 and 2014) under the guidance of TAFISA and IOC.

### D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 Has your organization participated in the Committee meetings or those of the General Assembly? If so, please indicate which meetings you attended and describe the nature of your contribution to the Committee's work.

Not to exceed 250 words

Yes. Representatives had attended following committee meetings/ General Assembly:

S.No.	Month/year	Committee / G. A.	Place	Representative
1.	May/ 2013	MINEPS V	Berlin	Dr.S.H.Deshpande
2.	Nov/Dec 2016	Committee	Addis Ababa	Dr.S.H.Deshpande
3.	June 2017	Committee	Chengdu (China)	Mr. J.S.Deshpande
4.	July 2017	Collective Consultation	Paris	Prof. Ravi M. Sahu
5.	Dec. 2017	Committee	Jeju( S. Korea)	Dr.S.P.Deshpande

6.	Nov. 2018	Committee	Port Louis (Mauritius)	Prof. Ravi M. Sahu
7.	Dec. 2018	Exp. Committee	Ashgabat (Turkmenistan)	Prof. Ravi M. Sahu
8.	April 2019	Forum Meeting	Paris	Prof. Ravi M. Sahu
9.	Dec 2019	Committee	Bogota, Colombia	Prof. Ravi M. Sahu
10.	Dec 2020	Committee	ONLINE	Dr. S. H. Deshpande & Prof. Ravi M. Sahu

**Nature of Contribution:**

1. **Berlin 2013** : Poster presentation depicting TSG helpful to provide access to sport as a fundamental right.
2. **Addis Ababa 2016** : Supported the proposal of India in the approval of “YOGA” in the list of ICH.
3. **Chengdu 2017** : Participated in the group discussion and made observations.
4. **Paris July 2017** : Presentation was made on How HVPM has been promoting TSG through demonstration tours globally.
5. **Jeju Island, Dec. 2017** : The presentation was made based on the Idea of demonstration of TSG at Olympic Games.
6. **Mauritius, Port Louis 2018** : Shared experiences in safeguarding and promoting TSG by presentation.
7. **Ashgabat, Turkmenistan** : Participated in the discussion on TSG in the Expert Committee Meeting and made presentation,
8. **Paris 2019** : Participation in Forum Meeting.

**D.2** *Has your organization served as a member of the Evaluation Body (OD 26 to 31), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

*Not to exceed 100 words*

NA



**D.3** *In what way(s) has your organization provided advisory services to the Committee (OD 96) or in what way(s) do you foresee that it might provide such services in the future?*

*Not to exceed 500 words*

The organization's representatives attending conventions from 11<sup>th</sup> to 15<sup>th</sup> COM have been actively participating in various forums and symposiums online and offline. The contribution of this organization in various committee meetings is depicted in D1 above. With HVPM's long history and experience of successful organization of safeguarding and promotional measures in TSG, the best practices were shared from time-to-time. Apart from above participation in Committee meetings and giving attendance, at the General Assembly, the representatives also simultaneously participated in the meetings conducted by the ICHNGO Forum. One representative had attended and successfully completed the 'Capacity Building Workshop' organized by ICHNGO Forum at Jeju Island, South Korea. The organization also wishes to actively contribute in the administration and management of ICH NGO Forum activities and operations and hence HVPM filled nomination for the Steering Committee membership election.

A unique working group is also proposed towards initiating research and sharing experiences in TSG to build capacity and inventories.

In the coming years, with greater understanding of the system HVPM shall strive to contribute in more meaningful and insightful ways all round the year in implementation of UNESCO's 2003 guidelines.

On the basis of its experience HVPM shall pursue matter with the ICH NGO Forum to have one independent working group to look after TSG to safeguard and promote TSG for physical and mental wellness of the masses.

This organization has prepared a plan for the establishment of Traditional Sports and Games Museum, perhaps it is first of its kind in the country. The organization is also preparing a broad base Bibliography of the literature on TSG in regional language.

This organization had submitted proposal to the ICHNGO Forum in its one of the meetings regarding having MoU between the Inter-Governmental committee on TSG through UNESCO and International Olympic Committee for allowing presentation of selected TSG on the occasion of starting of Olympic games/ Youth Olympic Games.

**E. Capacities of your organization to evaluate nominations, proposals and requests (as described in OD 27 and OD 96):**

**E.1.** *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

*Not to exceed 250 words*

English, Two

**E.2.** *Does your organization have experience in working across several ICH domains? Please describe your experiences.*

*Not to exceed 250 words*

HVPM has focused on Traditional Sports & Games (TSG) and Folk Dances. Having a legacy of TSG of 100 years in safeguarding, renovating and modernizing TSG by way of research and development suitable to different age groups and gender, the organization kept only one ICH domain. Modernization and sustainability have remained our speciality.

**E.3.** Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.

*Not to exceed 250 words*

With more than 100 years of operating an organization that is running schools for the tribal youth in remote locations, sports school and training camps for poor children, working on joint projects with the provincial and central governments, institutes of physical sciences, engineering, computer science, management, yoga, naturopathy and medical college of Ayurveda; HVPM's office and staff are capable of analysing and evaluating documents such as proposals and applications.

**E.4.** Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.

*Not to exceed 250 words*

NA

**E.5.** Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.

*Not to exceed 250 words*

In the last century, HVPM had organized, operated and managed mega scale projects, tours and events at national and international levels. Since participating in the Berlin Olympics 1936, the organization and its representatives have continuously engaged in promotion of TSG from India across the globe, more so in Asia and Europe.

February 2019 HVPM partnered with the Ministry of Sports, Government of Sri Lanka and W.H.O Sri Lanka to jointly organize the International Conference of Yoga for Global Harmony, followed by a three days Yoga Workshop at the political district of Colombo, S.L.

This long and valuable legacy, experience, knowledge and learning curve can be utilised in implementation of UNESCO's 2003 guidelines through HVPM in Asian subcontinent. With similar culture, languages and beliefs this organization can bear the UNESCO ICH torch in the SAARC Region (South-Asia)

## **F. Cooperation with UNESCO**

*Report on activities carried out by your organization in cooperation with UNESCO (both direct cooperation with UNESCO as well as activities carried out under the auspices of UNESCO or for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention, or financial support, such as funding from the Participation Program).*

*Not to exceed 250 words*

HVPM organized events under the auspices of UNESCO :

1. Global Conference on Traditional Physical Culture, Games & Sports, Amravati (M.S) India – Jan 2013 (Ms. Marina Faetrini from the Cluster Office attended the event as Guest of Honour). UNESCO logo was used in the said Conference with due permission of the Cluster Office of UNESCO New Delhi.
2. During the Global Conference (2013) a joint-meeting of UNESCO representative, TAFISA officials and HVPM representative was hosted at Amravati to prepare and publish a joint declaration of the "Amravati Conference".
3. The 5th TAFISA Sports for All Games were held in Siauliai (Lithuania) in 2012. A Joint meeting of UNESCO & TAFISA was held where Dr.S.H.Deshpande representative of HVPM was invited to deliver a

lecture on 'Traditional Physical Culture of India'.

4. International Conference on Sports for All, Amity University, Noida (New Delhi) India – June 2018  
(Mr. Eric Falk from the Cluster office attended the event as Guest of Honour)

### G. Membership in the ICH NGO Forum

*Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.*

*For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.*

Yes

No

### H. Signature

*The report must include the name and signature of the person empowered to sign it on behalf of the organization.*

Name: Dr. S.H.Deshpande

Title: Director

Date: 10.02.2021.



Signature: