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Организация  
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منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

## Approval Committee

# Fund for the Elimination of Doping in Sport

Paris, UNESCO Headquarters, Bonvin Building  
28 April 2015

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## Final Report

### Summary

The Approval Committee of the Fund for the Elimination of Doping in Sport was convened at UNESCO Headquarters on 28 April 2015. The following document presents an overview of the discussions and decisions taken by the Committee.

[The meeting started at 10 a.m., 28 April 2015]

## Agenda Item 1 – Opening of the meeting

1. The Approval Committee of the Fund for the Elimination of Doping in Sport (hereinafter referred to as “the Committee”) met at UNESCO Headquarters on 28 April 2015. All States Parties were in attendance, with the exception of Kuwait<sup>1</sup>. Participants were welcomed by the Assistant Director-General for Social and Human Sciences, Ms Nada Al-Nashif, who expressed appreciation for the Committee’s work, highlighting the value of their diverse experience and expertise in the field of anti-doping. Noting that almost half of the projects supported since the establishment of the Fund (69/150) have been approved in the last two years, Ms Al-Nashif underlined the importance of redoubling efforts to ensure continued buoyancy and growth.
2. The Chair of the Approval Committee, Mr Gennady Aleshin, representative of the Russian Federation, greeted members and provided an overview of the agenda.

## Agenda Item 2 – Update on the Fund’s ‘Policy Project’

3. The ‘Policy Project’s’ main objective is to support States Parties fulfil obligations under the Convention. Mr Jean-François Vilotte<sup>2</sup>, lead project consultant, presented an interim progress report to Committee members, noting that final recommendations would be submitted to the 5<sup>th</sup> session of the Conference of Parties (COP) to be held on 29 and 30 October 2015.
4. In opening, Mr Vilotte recalled *resolution 4CP/6.3* – pt. 3<sup>3</sup> and the selection of seven States Parties<sup>4</sup> in the policy assessment phase. Participants were informed that national multidisciplinary teams have been established to map policy strengths and weaknesses and to elaborate recommendations in the form of national reports. Said national reports will focus on the analysis of three areas: the institutional and legal anti-doping framework, existing anti-doping policies and strategies, and legal issues encountered in the implementation of the Convention, its annexes and appendices. Initial findings indicate that national anti-doping organizations (NADOs), and other institutions (public, quasi-public) connected to the fight against doping, could encounter difficulties in the articulation and harmonization of legislative documents with existing regulations and the recognized competencies/autonomy of local and/or national authorities. This is particularly the case in the reflection of the revised World Anti-Doping Code and Therapeutic Use Exemptions which touch on constitutional rights and conflict with other existing legal documents. In terms of existing policies

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<sup>1</sup> Please refer to Annex II for a full list of participants.

<sup>2</sup> Mr Vilotte, Lawyer in Paris, member of the law firm De Gaulle Fleurance and Associates, was Chief of Cabinet in the French Ministry of Sports (2002-2007) during the negotiation of the Convention against Doping in Sport. President Independent Administrative Authority for the control of online games (2010-2014), he was Vice-Chairman of the Drafting Group of the International Convention against the manipulation of sports competitions of the Council of Europe (2012-2014).

<sup>3</sup> **Resolution 4CP/6.3**

The Conference of Parties, (...)

3. *Approves* funding to be allocated for the development of a broad-based policy advice project during the 2014-2015 biennium to stimulate quality applications under the second priority of the Fund related to policy advice; (...)

<sup>4</sup> Brazil, France, Jamaica, Kenya, Romania, Saudi Arabia, Spain.

and strategies, initial analysis confirms that the main focus is on education and prevention - notably targeting young athletes as well as the trafficking of prohibited substances. A final assessment measuring the effectiveness of these policies will complete findings and feed into the final project recommendations.

5. Mr Vilotte concluded that the dissemination of final conclusions and according recommendations during COP 2015 will contribute to a general improvement of anti-doping policies.

### **Agenda Item 3 – Update on the Status of the Fund for the Elimination of Doping in Sport**

#### **3.1. Financial Status of the Fund for the Elimination of Doping in Sports**

6. The Chairperson of the Approval Committee, Mr Gennady Aleshin, introduced agenda item 3 and called upon the Secretariat to present an overview of the certified Financial Statement (ICDS/4AP/Doc.13).
7. Noting that on 31 December 2014 the Fund had a balance of US\$ 2,402,009.06, the Secretariat informed Committee members that four States Parties (Australia, Finland, Monaco and the Russian Federation) had made contributions in 2014 totalling US\$ 366,904.66 with interest accrued. This amount represents a 12% decrease compared with 2013, due partly to a 50% reduction in the Russian Federation's annual donation, as well as the absence of a contribution from Kuwait. Less income coupled with an increase in annual expenditure (from US\$ 957,626.12 to US\$ 1,297,661.48) - thanks to the exponential rise in project approval since September 2013, the implementation of the 'Policy Project' and the development of several communication tools – was brought to the attention of members.
8. Continuing with a breakdown of financial expenditure for the period 1 January to 31 December 2014, it was noted that although the education priority continues with the highest expenditure (US\$ 500,926.22), capacity-building and mentoring programmes form an increasingly popular trend (US\$ 401,044.40). The Secretariat informed participants that the number of applications from Central and Eastern Europe continues to rise steadily, whereas a drop-off in applications from Arab States can be seen in recent sessions.
9. Member States were called upon to support the visibility and impact of the Fund through regional advocacy. Equally, it was emphasized that efforts to increase the number, size and frequency of donations should be undertaken; with the Secretariat committed to attracting new contributors. The Chairperson supported this approach and called for more countries to contribute to the Fund.

#### **Resolution 4AP/7**

The Approval Committee,

1. *Having examined* document ICDS/4AP/Doc.13;
2. *Expresses* its gratitude to the States Parties that have made financial contributions to the Fund for the Elimination of Doping in Sport;

3. *Notes* the importance of growing the Fund's reserve to assure financial buoyancy;
4. *Commits* to advocate with States Parties towards increased contributions to support anti-doping stakeholders fulfil the obligations set forth by the International Convention against Doping in Sport and the 2015 World Anti-Doping Code.

### **3.2. Translation of applications submitted in Spanish**

10. The Secretariat recalled a previous decision of the Committee (April 2012) agreeing that applications to the Fund could only be submitted in one of UNESCO's working languages (English/French). Members were reminded that, during the October 2014 session, the Secretariat was asked to estimate the annual cost of translating applications received in Spanish into one or other working language (sourcing both internal and external contractants) and hold an online consultation with the Members for final decision.
11. Having summarized the positions already expressed by several members during the online consultation, from which no quorum was reached, the Secretariat presented two options to the convened Committee Members for decision:
  - to accept applications in English/French only, or
  - to allow for draft applications to be received and developed in Spanish for translation into English/French before submission to the Approval Committee.
12. After a back and forth, members expressed preference for the most cost-efficient Spanish translation option. As there was some difference of opinion on the merit of accepting Spanish-language applications but not other official languages (e.g. Arabic, Russian, Chinese), the Secretariat proposed that the translation of applications into Spanish would be tested over the next two sessions (until Spring 2016), with the understanding that the decision would be reviewed afterwards.

#### **Resolution 4AP/8**

The Approval Committee,

1. *Having examined* document ICDS/4AP/Doc.14,
2. *Approves* the translation of applications submitted in Spanish into English or French, opting for the most cost-effective solution, for the two next sessions (October 2015 and April/May 2016), it being understood that the value-added will be reviewed at this time.

### **3.3. and 3.4. Implementation of previously approved projects and applications under development**

13. The Chairperson called upon the Secretariat to provide an oral report on the implementation of projects approved in May and October 2014, as well as a breakdown of applications currently under development. It was noted that of the fifteen projects approved in October last year, twelve are ongoing<sup>5</sup>, one has been successfully closed<sup>6</sup>, one has been revised according to the Committee's recommendations<sup>7</sup> and one contract is still pending signature<sup>8</sup>. The Secretariat also provided an update on the fourteen projects approved in May 2014, noting that four have been successfully closed<sup>9</sup>, four are awaiting closure<sup>10</sup>, five are ongoing<sup>11</sup>, and one will be launched shortly<sup>12</sup>.

14. Members were updated on the twenty<sup>13</sup> additional projects under development deemed unready for Committee review as yet. It was noted that the Fund's Secretariat aims to support States Parties in the elaboration and finalization of these proposals over the next months with a view to submitting them to the October 2015 session of the Approval Committee.

### **3.5. Update France (regional project)**

15. The Secretariat provided members with an update on steps taken since the October 2014 session: namely that the applicant was officially informed of Committee recommendations<sup>14</sup> and has worked with the Fund's Secretariat to finalize the proposal accordingly. It was noted that:

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<sup>5</sup> Argentina (Request no. 1288), Bhutan (Request no. 1280), Cameroon (Request no. 1278), Eritrea (Request no. 1286), Estonia (Request no. 1279), Guyana (Request no. 1284), Nicaragua (Request no. 1281), Spain (Request no. 1276), Saint Lucia (Request no. 1277), Uruguay (Request no. 1282), Zambia (Request no. 1283), Zimbabwe (Request no. 1285).

<sup>6</sup> A national project from Slovenia (Request no. 1275).

<sup>7</sup> A regional project from France (Request no. 1287). Other participating States Parties: Brazil, Japan, Mozambique, and Spain.

<sup>8</sup> A national project from Peru (Request no. 1274) which has not been launched due to internal changes in the structure of the applicant organization.

<sup>9</sup> Armenia (Request no. 1260), Cuba (Request no. 1261), Cambodia (Request no. 1267), Malawi (Request no. 1270).

<sup>10</sup> Jamaica (Request no. 1268), Moldova (Request no. 1266), Kenya regional (Request no. 1269), Morocco regional (Request no. 1271).

<sup>11</sup> Malaysia (Request no. 1264), Mauritius (Request no. 1272), Romania (Request no. 1263), Singapore regional (Request no. 1265), Tunisia (Request no. 1273).

<sup>12</sup> A national project from Cuba (Request no. 1262) which could not be launched until the closure of the previous Cuban project (Request no. 1261).

<sup>13</sup> Algeria, Bahamas, Bosnia & Herzegovina, British Virgin Islands, Democratic People's Republic of Korea, Gabon, Gambia, Jordan, Lesotho, Madagascar, Mali, Mongolia 1, Mongolia 2, Myanmar, Pakistan, Palau (Regional project), Panama (Regional project), Samoa, Somalia, Uganda.

<sup>14</sup> As indicated in the Final Report of the Approval Committee meeting of 14 October 2014, footnote 22: "The first project to be submitted under the Fund by France was well received by Committee Members who appreciated the broad engagement of States Parties from different world regions (Brazil, Japan, Mozambique, Spain). The project's unique nature, aiming at increasing compliance with the International Convention against Doping in Sport through comparative research rather than through the organization of workshops or outreach programmes, was also noted. Equally, the fact that potential outcomes of the project could lead to the submission of subsequent policy applications was welcomed. However, Committee Members noted that financial contributions from the engaged

- the French Government has now committed to a contribution of US\$ 16,866, while the Spanish Government has pledged an amount of US\$ 1,000 towards project implementation;
- NADOs, RADOs, and WADA's Regional Offices will be engaged in project activities;
- the timeline has been updated.

Following the introduction of these changes, it was deemed that the project now accords with the rules and practice of the Fund.

#### **Agenda Item 4 – Approval of Applications**

16. The Chairperson introduced agenda item 4, calling upon the Secretariat to present an overview of each new application. The Secretariat briefed Members that sixteen proposals, from all world regions, including four regional projects, had been finalized and were deemed to be complete and in accordance with the Fund's regulations. It was noted that eight of these projects fell under the Fund's Education priority, five under Mentoring and capacity-building and three under Policy advice. Of the sixteen applications, four were submitted by countries that have never before benefitted from the Fund<sup>15</sup> and six were submitted by States Parties that had already developed at least two projects<sup>16</sup>.

17. The Committee considered the applications submitted by Slovenia, Lithuania, Kyrgyzstan (Regional), Latvia, Botswana (Regional), Portugal, Ethiopia, Togo, Barbados, Cote d'Ivoire, Vietnam, Barbados (Regional 1), Barbados (Regional 2), Malaysia, Grenada, and Malawi. At the conclusion of this agenda item a total of fifteen diverse initiatives were approved; ranging from the development of online learning tools and outreach programmes during major sport events to the elaboration of anti-doping legislation and capacity-building programmes for specialized staff. All applications included evaluation and visibility aspects, as well as legacy components.

#### **Resolution 4AP/9**

The Approval Committee,

1. *Having examined* the project submitted by Slovenia (Request No.1289),

*Approves* funding of US\$ 19,205 for this project<sup>17</sup>,

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countries should be a pre-requisite to maximize project impact and legacy. Concretely, Members suggested the financing of the planned final meeting to take place at UNESCO Headquarters in July 2015. Moreover, considering the broad geographical reach of the project, it was recommended that project leaders actively engage NADOs, RADOs and WADA regional offices in the implementation phases. Committee Members requested that they receive the revised version of the application, for out-of-session approval, to review amendments once integrated."

<sup>15</sup> Kyrgyzstan, Latvia, Lithuania, Portugal.

<sup>16</sup> Barbados, Botswana, Cote d'Ivoire, Malawi, Slovenia, Togo.

<sup>17</sup> The Approval Committee welcomed Slovenia's third national application, commending the values-driven methodology and strong youth component. It was felt that the intervention was strategic in its formulation - combining awareness-raising elements (notably the development of an anti-doping

2. *Having examined* the project submitted by Lithuania (Request No.1290),  
*Approves* funding of US\$ 20,000 for this project<sup>18</sup>,
3. *Having examined* the regional project submitted by Kyrgyzstan (Request No. 1291),  
*Approves* funding of US\$ 48,270 for this project<sup>19</sup>,
4. *Having examined* the project submitted by Latvia (Request No.1292),  
*Approves* funding of US\$ 19,800 for this project<sup>20</sup>,
5. *Having examined* the regional project submitted by Botswana (Request No.1293),  
*Approves* this project in principle, subject to the revision of the budget in accordance with the recommendations of Committee Members<sup>21</sup>,

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colouring book by secondary school students) with outreach during the UNESCO Run of Youth and broad-based results dissemination. The wide stakeholder engagement, consolidated through the submission of six letters of partner support and the good use of online media, were also appreciated. It was recommended that WADA's "Dangers of doping" series and "Teacher Toolkit" be included as educational materials and that SLOADO (NADO) be actively engaged in activity-implementation.

<sup>18</sup> Lithuania's first national project was well received by the Committee. Members welcomed the development of a values-based e-learning tool drawing on the good practice of similar resources developed by the German and Estonian NADOs. The broad range of experts engaged in content-development was appreciated, alongside the use of interactive and dynamic delivery mechanisms such as quizzes, puzzles, contests and videos. It was recommended that project leaders liaise with WADA's education team concerning the tool's development, as the translation of ALPHA and CoachTrue could serve as a basis for the structure and content. Project leaders were also invited to include pre- and post-activity feedback forms to gauge knowledge change among participants.

<sup>19</sup> Committee Members commended Kyrgyzstan's first (regional) application and welcomed the collaboration with the other States Parties engaged in the project. It was deemed that the project responded to an identified need – to translate anti-doping materials into local languages; equally, members appreciated that the regional seminars, to be organized in each participating country, combined theoretical and practical components to support rounded knowledge development. It was noted that the project had significant legacy potential, both in the consolidation of a regional anti-doping strategy and in the establishment of additional NADOs in the region. It was recommended that the draft agenda for the meetings with national authorities should foresee at least 30 minutes for the presentation and discussion on the International Convention against Doping in Sport included at the beginning of the session (prior to the presentations on NADO establishment).

<sup>20</sup> Latvia's first initiative under the Fund was welcomed by the Approval Committee. The tangible outputs, the modernization of national anti-doping policies and the development of an action-plan for 2016-2020, were commended for offering considerable legacy and representing a good return on investment. In particular, members praised the multi-stakeholder engagement, consolidated by 5 letters of partner support, participatory consultation process and the role of the Consultative Board. Leveraging national and international expertise, the project's sustainability and potential pick-up by other countries in the region were also noted as positive elements.

<sup>21</sup> The Approval Committee welcomed Botswana's second regional application (and third project under the Fund) as it builds on previous outcomes and aims to strengthen values-based education in the region. It was noted that the initiative is well-targeted and tangible, benefiting from cross-country expertise and broad consultation (including both governmental and non-governmental channels). The good use of online technologies (Basecamp platform) and the follow-up work of Education Officers in their respective countries (i.e. the development of outreach and education plans for two subsequent national sport events) were also highly appreciated. WADA noted that hard copies of the 2015 World Anti-Doping Code could be provided free of charge to support activity implementation. Given the high expenditure on travel and accommodation rather than the development of concrete tools or materials,

6. *Having examined* the project submitted by Portugal (Request No.1294),  
*Approves* funding of US\$ 20,000 for this project<sup>22</sup>,
7. *Having examined* the project submitted by Ethiopia (Request No. 1295),  
*Approves* funding of US\$ 19,969 in principle, subject to the revision of the application in accordance with the recommendations of Committee Members<sup>23</sup>,
8. *Having examined* the project submitted by Togo (Request No.1296),  
*Approves* this project in principle, subject to the revision of the budget in accordance with the recommendations of Committee Members<sup>24</sup>,
9. *Having examined* the project submitted by Barbados (Request No.1297),  
*Approves* funding of US\$20,000 for this project<sup>25</sup>,
10. *Having examined* the project submitted by Cote d'Ivoire (Request No.1298),  
*Approves* this project in principle, subject to the revision of the application in accordance with the recommendations of Committee Members<sup>26</sup>,

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it was recommended that the costs related to the closing ceremony cocktail be covered by the host country.

<sup>22</sup> Portugal's first application was warmly received by Committee Members as a good example of targeted, multi-stakeholder engagement designed to institutionalize government/expert interaction and group planning. The fact the initiative fits into a broader landscape of national anti-doping activities was appreciated, as was the development of a communication strategy, and educational and promotional materials in Portuguese which could be of value to other Lusophone countries.

<sup>23</sup> Committee Members reviewed Ethiopia's second national application with interest. Demonstrating an anti-doping continuum, the aim to operationalize the five-year action plan developed during the previous project was appreciated. Equally, combining both capacity-building and outreach, the initiative's broad scope was highlighted, as was the significant financial contribution from the official applicant. In order to better target specific groups, it was recommended each workshop agenda be tailored to the needs and learning objectives of different beneficiary groups e.g. the inclusion of information on Therapeutic Use Exemptions and supplements in the session targeting athletes and the integration of values-based methodology for teachers. Finally, it was requested that generic banners be produced for reuse during future activities.

<sup>24</sup> Committee Members warmly received Togo's third project, noting that they were pleased to see an evolution in terms of project scope and content with the latest proposal focusing on policy development. Members commended the multi-stakeholder engaged, participatory consultation mechanism for the development of a five-year national anti-doping plan and good media coverage (through TV and radio and journalist engagement in the workshops). It was recommended that the National Olympic Committee be actively involved in the implementation and that the Africa Zone II and III RADO could provide expertise concerning planning and Code compliance. Finally, concerning the budget, it was requested that costs related to per diems be reduced by half.

<sup>25</sup> The national initiative from Barbados was commended by the Committee for its focus on the development of anti-doping legislation compliant with UNESCO's Anti-Doping Convention and the 2015 World Anti-Doping Code. The establishment of a Steering Committee (including representatives from both government and the Sport Movement) and the assistance provided by regional and international consultants were also appreciated. It was noted that the project could inspire other States Parties in the region and beyond.

<sup>26</sup> The fourth application from Cote d'Ivoire focuses on educational seminars targeting urban youth deemed as most at-risk of doping. Committee Members welcomed the engagement of multiple experts delivering the lectures and assuring the follow-up. However, considering the three previous initiatives, members expressed interest in seeing an evolution of activities, including the integration of values-



11. *Having examined* the project submitted by Vietnam (Request No.1299),  
*Approves* funding of US\$ 19,114 for this project<sup>27</sup>,
12. *Having examined* the regional project submitted by Barbados (Request No.1300),  
*Approves* funding of US\$ 50,000 for this project<sup>28</sup>,
13. *Having examined* the regional project submitted by Barbados (Request No.1301),  
*Requests* that the initiative be resubmitted to a subsequent meeting of the Committee<sup>29</sup>,
14. *Having examined* the regional project submitted by Malaysia (Request No.1302),  
*Approves* this project in principle, subject to the revision of the budget in accordance with the recommendations of Committee Members<sup>30</sup>,
15. *Having examined* the project submitted by Grenada (Request No.1303),

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based methodology more appropriate to the profile and age of target beneficiaries. Equally, it was recommended that each seminar feature fewer experts (as 12 different speakers over 150 minutes would impact on the quality and delivery of the information and interaction). By reducing the number of experts involved in the project, either more activities could be organized within the same budget or the budget reduced.

<sup>27</sup> Committee Members commended the linkages between Vietnam's first and second applications. Focused on anti-doping education seminars, the project's tangible aim – the signature of a Memorandum of Understanding regarding compliance with the 2015 Code and national anti-doping regulations – had significant legacy potential. Good media coverage, broad national consultation and the reference to regional good practice were also highlighted as positive aspects of the application. Finally, the good financial contribution from the applicant was recognized by members.

<sup>28</sup> Barbados' second regional application under the Fund was warmly received by the Approval Committee. Responding to an identified need, activity implementation benefits from international expertise and sits within a broader framework of interaction and training (ref. MOU with USADA). Members appreciated the engagement of 16 States Parties within the Caribbean region and commented on the potential legacy of the "train-the-trainer" programme. Being Barbados' second application to this session, it was emphasized that, according to the Fund's rules and the priorities indicated in the application forms, the implementation phase of the regional project could only start following the closure of the national project (Request no. 1297). In this sense, it was recommended that a new timeline be proposed (beginning no earlier than January 2016).

<sup>29</sup> Representing Barbados' third official project submitted to the session (marked as "priority 3" in the application form), Committee members expressed concern about the number of initiatives received from the same State Party. In this regard, it was noted that implementation could not start until the closure of the national project (Request no. 1297) and the regional project (Request no. 1300) – i.e. not earlier in July 2016, according to their respective timelines. Accordingly, and with due consideration to good governance, Members concluded that: either the initiative should be kept on hold at least until the next meeting of the Approval Committee, in October 2015; or that the project be revised and officially submitted by another State Party.

<sup>30</sup> Malaysia's second project was welcomed by the Committee who commended the stated aim to strengthen (national and regional) capacity and knowledge concerning Therapeutic Use Exemptions. The interactive methodology, consultant engagement and good project visibility through traditional and online media were equally appreciated. It was noted that the project has a significant legacy potential to be realized through the creation of a network of anti-doping focal points who will continue to disseminate and exchange information after the project term. The initiative could also be considered as a good example of cross-country collaboration, given that colleagues from SEARADO countries will also benefit from the training. In terms of the budget requested from UNESCO, it was recommended that honorarium costs are reduced.

*Approves funding of US\$ 20,000 for this project*<sup>31</sup>,

16. *Having examined* the project submitted by Malawi (Request No.1304),

*Approves* this project in principle, subject to the revision of the budget in accordance with the recommendations of Committee Members<sup>32</sup>.

### **Agenda Item 5 – Creating momentum: communication and visibility**

18. The Secretariat presented an overview of information and communication activities carried out since the previous Committee meeting. It was noted that a number of initiatives had been undertaken, including communication e-mails sent to all UNESCO Field Offices and more than 400 leaders of previously approved projects (in December 2014 and January 2015). In addition to mass communication, bilateral advocacy e-mails were sent to thirty-nine countries that have never before benefited from the Fund; three applications<sup>33</sup> presented during the meeting were a direct result of this advocacy. It was noted that the Secretariat is committed to reinforcing outreach for the next session of the Approval Committee and would issue an email to Permanent Delegations and National Commissions, over the summer period, announcing the next deadline for the submission of applications.

19. Taking an analysis of user-needs and performance statistics into account, the Secretariat underlined the need to improve the Fund's website to increase applications, attract donors, mobilize partnerships and provide general, easy-to-consume information on anti-doping. Although the current website exists in six languages<sup>34</sup>, it was noted that the hit rates for the homepage and downloads of the Handbook and Good Practice leaflet remain low, particularly in Arabic, Chinese and Russian<sup>35</sup>. The Secretariat thus raised the question of the value added in translating all content into the six aforementioned languages. With this traffic analysis and user-behaviour in mind, the main changes (content and format) to be introduced to the website in advance of the 5<sup>th</sup> COP in October 2015 were presented to members. In sum, efforts will be made to make the content more dynamic through the use of photos and video with easy-to-click resources and highlights from ongoing projects.

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<sup>31</sup> The Approval Committee warmly received Grenada's second national project commenting on its creative and values-driven approach which, with the integration of anti-doping education in the national curriculum, stood to have significant legacy potential. Members appreciated the use of an existing Youth Workbook developed by the Caribbean RADO, the high number of beneficiaries and the engagement of PE teachers. Moreover, it was noted that the initiative represents a good return on investment and benefits from a solid visibility campaign, serving as inspiration for other States Parties.

<sup>32</sup> Building on the outcomes of previous applications, Malawi's third project was well received by the Committee, particularly its focus on the development of a MADO Constitution. Committee Members appreciated the awareness-raising activities (e.g. logo competition) and media campaign which would create public interest, as well as the engagement of regional expertise in the form of the RADO Zone V Manager. It was recommended that project leaders actively involve the National Olympic Committee to complement already participating partners. Finally, with regards to the budget, it was noted that costs related to the rental of office space be covered by the Government, and that travel costs and per diems be reduced.

<sup>33</sup> Latvia, Lithuania, Portugal.

<sup>34</sup> Arabic, Chinese, English, French, Russian and Spanish.

<sup>35</sup> For example, between January and October 2014, the Handbook received 155 hits in English, 35 in French, 54 in Spanish, 1 in Arabic, 4 Russian and 1 Chinese while the Good Practice leaflet had 84 views in English, 28 in French, 7 Spanish, 6 Arabic, 1 Chinese, and 1 Russian.

Attention will also be paid to presenting the main stages of application development visually, as well as re-organizing the presentation of project summaries to inspire future applicants.

20. Also with a pre-COP launch date, the Secretariat informed Members that a second edition of the “Good practice for project leaders” leaflet is underway. The selection criteria for projects was briefly summarized to Committee Members, with due consideration paid to geographic representivity. It was agreed that the materials would be available for distribution, in the six languages of the Organization, at the next session of the Approval Committee.
21. Finally, the Secretariat took the opportunity to present future initiatives to promote and grow the Fund’s reach, including a quarterly e-newsletter which could be available both online and via a mailing list. Thematic content would engage audiences, support the sharing of good practice and provide up-to-date information on funded projects. If approved, it was noted that the first issue could be available for approval during the Spring session of the Committee in 2016.

## **Agenda Item 6 – Preparation for the Conference of Parties**

22. The Secretariat verbally presented a list of potential amendments to the Fund’s Handbook following internal consultations and drawing on previous decisions of the COP and of the Approval Committee. It was agreed that all proposed amendments would be summarized in writing (below) **for the feedback of Committee Members by 15 June 2015:**

### *Modifications to the Handbook*<sup>36</sup>

- Include a section on contributions to the Fund (i.e. procedure);
- Pg 11: give equal emphasis to all Fund priorities i.e. remove 50% allocation to Education priority;
- Pg 23, 27: Add a section “Reference to the Fund’s priorities” (how does the project respond to one of the three identified priorities);
- Pg 24, 28: Add a section “Impact and follow-up”;
- Pg 24, 28: Add a section “Communication and visibility” (how will the applicant ensure the visibility of the project and of the Fund);
- Pg 26, 30: Include a “Commitment to submit a report on the execution of the project and a certified financial statement”;
- Pg 27, 30: Include “Full Name and Position” for the official applicant’s signature;
- Pg 33: differentiate between the State Party submitting the application and the State Party supporting it;
- Pg 35: Add a section “Activities” describing activities that were implemented while the section “Achievements” should include an assessment on whether the objectives of the project were accomplished or not;
- Pg 36: Add a section “Communication and visibility” (how did the applicant ensure the visibility of the project and of the Fund).

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<sup>36</sup> Each member is invited to respond indicating Yes/No for each proposed modification.

### **Agenda Item 7 – Any other business**

23. It was agreed that the next session of the Approval Committee would be held on Tuesday, 27 October 2015 at UNESCO Headquarters.

### **Agenda Item 8 – Closure of the meeting**

24. The Secretariat thanked the Committee Members for their valuable contributions in the assessment of the applications and expressed gratitude to the Chair for his efficiency and excellent leadership in concluding the session in a timely manner. In turn, the Chairperson, Mr Gennady Aleshin, thanked the Secretariat and the Committee Members and closed the meeting.

*[The meeting concluded at 5.00 p.m., 28 April 2015]*

## **Annex I: List of Documents**

<b>Agenda Item</b>	<b>Documents Title</b>	<b>Document Reference</b>
1	Provisional Agenda and Timetable	ICDS/4AP/Doc.12
3	Financial Status of the Fund for the Elimination of Doping in Sport	ICDS/4AP/Doc.13
3	Translation of applications submitted in Spanish	ICDS/4AP/Doc.14
4	States Parties' Applications	ICDS/4AP/Doc.15.1, 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16

### **Additional background documents**

- Final Report of the Approval Committee Meeting (October 2014)
- Final Report of the Approval Committee Meeting (May 2014)
- Handbook: Fund for the Elimination of Doping in Sport
- Good Practice Leaflet for Project Leaders (first edition)
- Applying to UNESCO's Fund for the Elimination of Doping in Sport "Tips and Tricks"
- UNESCO's Anti-Doping Infographic

## **Annex II: List of participants**

### **Committee Members**

#### **Finland**

Ms Satu HEIKKINEN, Counsellor for Cultural Affairs, Sports Division, Ministry of Education and Culture

#### **Japan**

Ms Naoko HIRAYAMA, Director, Office for International Sports, Competitive Sports Division, Sports and Youth Bureau, Ministry of Education, Culture, Sports, Science and Technology  
Mr Shin ASAKAWA, Chief Executive Officer, Japan Anti-Doping Agency

#### **Mexico**

Mr Manuel Salvador GARAYZAR ABAROA, Deputy Director of Research and Study Association of the Department of Medicine, National Commission of Physical Culture and Sports

#### **Russian Federation**

Mr Gennady ALESHIN, Co-Chairman of the Committee of National and Non-Olympic Kinds of Sports in Russia, former Deputy Minister of Sport, Tourism and Youth Policy

#### **Zambia**

Ms Bessie MALILWE CHELEMU, Director of Sport, Ministry of Youth and Sport

#### **Advisor**

Ms Anne JANSEN, Senior Manager Government Liaison and Compliance, World Anti-Doping Agency

#### **UNESCO**

Ms Nada AL-NASHIF, Assistant Director-General, Social and Human Sciences Sector

Ms Ângela MELO, Director, Ethics, Youth and Sport Division

Mr Alexander SCHISCHLIK, Chief, Youth and Sport Section

Mr Marcellin DALLY, Programme Specialist, Secretary of the International Convention against Doping in Sport, Youth and Sports Section

Ms Nancy MCLENNAN, Programme Specialist, Secretariat to the Fund, Youth and Sport Section

Ms Raluca PETRE-SANDOR, Project Assistant, Youth and Sport Section

Ms Schéhérazade FEDDAL, Project Officer, Section of Health and Global Citizenship Education, Education Sector