

# Sources and Statistics Annex to the Quadrennial Periodic Report

Name of Party:

Estonia

## 1. Main sources and links

*Please provide references to the main sources of information and data used in compiling this report and that could be of interest to share with other Parties. These could include:*

- recent public cultural policy strategies;
- reviews or evaluations;
- latest research or studies that map the cultural sector or cultural industries.

*Parties are asked to provide:*

- the name, author and web links to the relevant document;
- a maximum 100-word summary in English and/or French if the original language of the document is not in either of these two official working languages of the Committee;
- the names and contact details of those public or private institutions, agencies or networks in your country who actively contribute to the production of information and knowledge in the fields addressed by the Convention.



## 1. Main sources and links

### Books and documents

#### Book / document / report 1

Author(s)/Editor(s) (surname followed by initials)

-

Year of publication

-

Chapter title (if applicable)

-

Book, document or report title

-

Edition, volume (if any, e.g. 2nd edn, Vol. 1)

-

Place of publication

-

Publisher (if applicable)

-

Page reference(s) (if any, e.g. pp. 99–100)

-

Original language / translations (if applicable)

-

Web link (if applicable)

-

Summary

-



## 1. Main sources and links

### Periodicals

#### Article 1

Author(s) (surname followed by initials)

Not relevant

Date

-

Title of article

-

Title of periodical

-

Place of publication (if applicable)

-

Volume (if applicable, abbreviated Vol.)

-

Number (if applicable, abbreviated Vol.)

-

Publisher (if applicable)

-

Page reference(s) (if any, e.g. pp. 99-100)

-

Note on original language (if applicable)

-

Web link (if applicable)

-

Summary

-



## 1. Main sources and links

### Institutions, Agencies or Networks

#### Institution / Agency / Network 1

##### Name of Institution, Agency or Network

Statistics Estonia

##### Web site

[www.stat.ee/culture](http://www.stat.ee/culture)

##### Contact details (e.g., name of person, email, phone)

Kutt Kommel  
Analyst  
Population and Social Statistics Departement  
tel +372 6259 269  
Statistics Estonia  
15 Endla Str, 15174 Tallinn, Estonia  
fax +372 625 9370  
[www.stat.ee](http://www.stat.ee)

##### Summary of main activities

Data collection and publishing of the official statistics.

## 2. Reporting on Available Statistics

Please provide, **to the extent possible**, statistical information that already exists. This data may have been collected through national surveys, mapping studies, etc. They may have been published in Tables provided in the Annexes of the UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue (2009) or other international publications. Suggestions for where data could be found are provided in Help pages.

### 2.1 Demographic context S

Please provide data from the most recent national census or survey available.

#### A. Population structure ?

Year of census/survey:

2012

Total population of the country:

1,318,005

Total annual growth rate:

0,00%

Source(s) of data:

<http://www.stat.ee/population>

Results of the Census 2011 in Estonia will be published in May 2012.

#### Population distribution by age and sex ?

Age group	Male	Female	Total
0 to 14	106,113	100,017	206,130
15 to 59	395,331	407,940	803,271
60 +	108,830	199,687	308,517
age unknown	44	43	87

<b>Total</b>	610,318	707,687	1,318,005
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Source(s) of data:

[www.stat.ee/population](http://www.stat.ee/population) > Statistical database > Population figure and composition > PO0282: POPULATION (INCL. MIGRATION), 1 JANUARY by Age group, Year, Administrative unit or type of settlement and Sex

#### B. Migration ?

Year of census/survey:

2011

Migration stock of the population (%):

31,00%

Estimated emigration (% of total population):

0,47%

Source(s) of data:

<http://www.stat.ee/population>



## 2. Reporting on Available Statistics

### C. Language and literacy

Please provide the definition of 'official language' used in your country:

The Constitution of the Republic of Estonia  
§ 6.  
The official language of Estonia is Estonian.



Please list the official language(s):

Estonian

Number of languages spoken in your country:

5

Adult literacy rate in %:

99,80%



Source(s) of data:

Number of languages spoken - Labour Force Survey 2011  
Adult literacy - Census 2000



## 2. Reporting on Available Statistics

### 2.2 Flow of cultural goods and services S

*Please provide data for the most recent year of survey*

#### A. Total flows of cultural goods and services

**Year:**  **Total exports trade in cultural goods in USD:**

2011 \$70,893,103.00

**Source(s) of data:**

Statistics Estonia

**Year:**  **Total imports trade in cultural goods in USD:**

2011 \$5,211,561.00

**Source(s) of data:**

Statistics Estonia

**Year:**  **Total exports trade in cultural services in USD:**

2010 \$3,421,643.00

**Source(s) of data:**

Statistics Estonia

**Year:**  **Total imports trade in cultural services in USD:**

\$0.00

**Source(s) of data:**

Data not available.

#### B. Translation flows

**Year:**  **Total number of published translations:**

2011 1,073

**Year:**  **Total number of titles translated and published abroad:**

2011 232

**Source(s) of data:**

Estonian National Library. No information on published translations abroad. "Total number of titles translated and published abroad" is the number of titles translated from Estonian language to another languages only.

## 2. Reporting on Available Statistics

### 2.3 Cultural production, distribution S

*Please provide data for the most recent year of survey*

#### A. Films ?

Year:	Number of national long feature films produced:
<input type="text" value="2010"/>	<input type="text" value="5"/>
Source(s) of data:	
<input type="text" value="Statistics Estonia"/>	

Year:	% of films produced thanks to international coproduction:
<input type="text" value="2010"/>	<input type="text" value="60,00%"/>
Source(s) of data:	
<input type="text" value="Statistics Estonia"/>	

Year:	% of nationally controlled film distribution companies:
<input type="text" value="2010"/>	<input type="text" value="77,00%"/>
Source(s) of data:	
<input type="text" value="Statistics Estonia"/>	

Year:	Number of cinemas per 1000 inhabitants:
<input type="text" value="2010"/>	<input type="text" value="0"/>
Source(s) of data:	
<input type="text" value="0,04 Statistics Estonia"/>	

#### B. TV/Radio broadcasting ?

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Entertainment	8,395	36,044
Information	7,848	19,375
Culture	1,825	6,205
Sports	1,916	1,004





## 2. Reporting on Available Statistics

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Fiction	32,303	730
Children	2,829	1,886
Educational	548	3,194
Other	28,379	233,965

### Source(s) of data

Statistics Estonia

### Year:

2010

Annual television broadcasting time for programmes produced by indigenous peoples (in hours):

28,470

### Year:

2010

Annual radio broadcasting time for programmes produced by indigenous peoples (in hours):

287,924

### Source(s) of data:

Statistics Estonia

### Annual broadcasting time by type of programme production (in hours):

#### Year:

2010

#### National television:

11,973

#### Year:

2010

#### National radio:

49,710

#### Year:

n/a

#### Foreign television:

#### Year:

n/a

#### Foreign radio:

### Source(s) of data:

Statistics Estonia

## C. Books

### Published titles

#### Year:

2011

#### Number of titles published per year:

3,716

### Source(s) of data:

Statistics Estonia



## 2. Reporting on Available Statistics

### Publishing companies:

Year:

2011

Number of publishing companies:

151

% large publishing companies (over 50 titles/year):

% small and medium size publishing companies (50 titles and under/year):

Source(s) of data:

Statistics Estonia

### Book shops:

Year:

2011

Number of book shops:

40

% of book store chains:

5,00%

Source(s) of data:

Number of active units in business register engaged in retail sale of books. No data on number of book stores or distribution points in supermarkets.

Statistics Estonia

## D. Music

Year:

Number of albums produced per year (including digital albums):

% produced by independent labels:

% produced by majors:

Source(s) of data:

n/a

Year:

2011

Number of nationally controlled distribution companies:

29

% of independent companies:

% of major companies:

Source(s) of data:

Statistics Estonia



## 2. Reporting on Available Statistics

### 2.4 Cultural consumption / participation S

Please provide data for the most recent year of survey

A. Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible):

Age group	Total in thousands	Gender	
		Male (in %)	Female (in %)
10 to 14	53	54,00%	46,00%
15 to 24	188	51,80%	48,20%
25 to 44	369	49,20%	50,80%
45 to 64	347	44,70%	55,30%
65 +	235	33,30%	66,70%
10 +		45,40%	54,60%

<b>Total</b>	1,192		
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#### Source of data

Statistics Estonia

B. Cinema admissions in 1000s

Year:

2010

Cinema admissions in 1000s:

2,124

Year:

2010

Cinema sales (in USD) per 1000 inhabitants:

\$0.00

Source(s) of data:

Cinema sales (in USD) per 1000 inhabitants = 7552,89  
Statistics Estonia

C. Book sales

Year:

n/a

Total number of sold books (including audio-books and e-books):



## 2. Reporting on Available Statistics

Year:

Book sales (in USD) per 1000 inhabitants:

Source(s) of data:

n/a

### D. Household equipment

Year:

2006

Number of households with a television set:

473,400

Year:

2006

Personal computers per 1000 inhabitants:

Source(s) of data:

Personal computers in 268800 i.e. 45% of households.  
Statistics Estonia



## 2. Reporting on Available Statistics

### 2.5 Connectivity, infrastructure, access S

Please provide data for the most recent year of survey

#### A. Mobile cellular telephones

Year:	Number of mobile cellular telephones per 1000 inhabitants:
<input type="text" value="2006"/>	<input type="text"/>
Source(s) of data:	
<input type="text" value="Cellular phones in 473400 i.e. 87,3 % households. Statistics Estonia"/>	

#### B. Internet users

Year:	Estimated number of Internet users:
<input type="text" value="2010"/>	<input type="text" value="840,500"/> <span>?</span>
Source(s) of data:	
<input type="text" value="10 + inhabitants, using internet on their free time. Statistics Estonia"/>	

#### C. Internet penetration rate as a % of the population

Year:	Share of the population using the Internet:
<input type="text" value="2010"/>	<input type="text" value="70,50%"/>
Source(s) of data:	
<input type="text" value="10 + inhabitants, using internet on their free time. Statistics Estonia"/>	

#### D. Newspapers

Year:	Number of newspapers:		
<input type="text" value="2011"/>	<input type="text" value="131"/>		
	of which: Printed:	Online versions of print newspapers:	Digital:
	<input type="text" value="131"/>	<input type="text"/>	<input type="text"/>
Source(s) of data:			
<input type="text" value="Statistics Estonia, no data on online and digital versions available at the present time."/>			



## 2. Reporting on Available Statistics

### E. Broadcasting media organizations: ?

Ownership	Number of domestic broadcasting media organizations providing			
	Radio channels only	Television channels only	Both radio and television channels	Total
Public	0	0	1	1
Private	14	7	1	22
Community	3	0	0	3
Internet based	0	0	0	0
<b>Total</b>	<b>17</b>	<b>7</b>	<b>2</b>	<b>26</b>

Year:

2009

Source(s) of data:

Statistics Estonia



## 2. Reporting on Available Statistics

### 2.6 Economy and finance **S**

Please provide data for the most recent year of survey

#### A. Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year:	Contribution of cultural activities to Gross Domestic Product (GDP) in percentage:
<input type="text"/>	<input type="text"/>
Source(s) of data	
<input type="text" value="n/a"/>	

#### B. Cultural employment

Year:	Estimated total number of people working in the cultural sector:	
<input type="text" value="2010"/>	<input type="text" value="5,100"/>	
	% employed:	% self-employed:
	<input type="text" value="62,70%"/>	<input type="text" value="37,30%"/>
	Estimated share of people working in the cultural sector in relation to total employment (%):	
	<input type="text" value="0,89%"/>	
Source(s) of data:		
<input type="text" value="Statistics Estonia"/>		

#### C. Government expenditure on culture

Year:	Total government expenditure on culture in US\$:		
<input type="text" value="2010"/>	<input type="text" value="\$0.00"/>		
	% at national level:		
	<input type="text" value="54,88%"/>		
	% at regional (e.g. provincial/Lander/state levels):		
	<input type="text" value="0,26%"/>		
	% at local/municipal level:		
	<input type="text" value="44,86%"/>		
	Share of government expenditure on culture in relation to the total public expenditure (%):		
	<input type="text" value="3,90%"/>		
Source(s) of data:			
<input type="text" value="327 838 662 Statistics Estonia"/>			



## 2. Reporting on Available Statistics

### D. Household expenditure on culture and recreation

<b>Year:</b>	<b>Share of household expenditure on culture and recreation in relation to the total household expenditure (in %):</b>
2010	3,20%

**Source(s) of data:**

Statistics Estonia





## 2. Reporting on Available Statistics

### 2.7 International Cooperation S

*Please provide data for the most recent year of survey*

#### A. Official Development Assistance (ODA) allocated to culture

Year:	Estimated percentage of total allocable ODA:
<input type="text"/>	<input type="text"/>
Source(s) of data:	
<input type="text" value="n/a"/>	

#### B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

Year:	Net receipt (in USD):
<input type="text"/>	<input type="text"/>
Source(s) of data:	
<input type="text" value="n/a"/>	



United Nations  
Educational, Scientific and  
Cultural Organization

Convention on the Protection  
and Promotion of the  
Diversity of Cultural  
Expressions

## 2. Reporting on Available Statistics

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Please provide any explanations or clarifications that you may feel necessary: