

Sub-Regional training of trainers and peer learning on participatory policy monitoring of the 2005 Convention

DRAFT PROGRAMME

30 July – 1st August 2019
Jakarta, Indonesia

BACKGROUND NOTE

[The 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions](#) is an international legal instrument, ratified by 145 countries and the European Union that supports governments and civil society in their efforts to design and implement policies and measures that support the creation, production, distribution of and access to cultural goods and services.

To achieve this goal, UNESCO is running a capacity-building programme on participatory policy monitoring since 2014. Supported by the Government of Sweden through Swedish International Development Cooperation Agency (Sida), this programme aims to strengthen the human and institutional capacities of governmental and civil society actors in monitoring and reshaping their cultural policies through the elaboration of quadrennial periodic reports (QPR).

The submission of QPRs is a statutory obligation for those States that have ratified the Convention. These reports are tools to assess results achieved and challenges encountered, and provide information on policies and measures taken to promote the cultural and creative sectors, in line with the principles and objectives of the 2005 Convention. This reporting process goes well beyond a technical exercise; it is designed to support, through inclusive multi-stakeholder dialogues, transparent, forward-looking and evidence-based cultural policymaking.

At the global level, the QPRs also constitute a key source of information for the UNESCO Global Report series, “Re-shaping Cultural Policies”, which serve to advocate for policy change. Two Global Reports have been published in [2015](#) and [2018](#). The third will be launched in June 2021, building on the data and information emerging from the QPRs (as well as other types of sources) submitted before April 2020.

A first phase of the project was implemented during the 2014-2017 period¹. Positive results have led to the signature of a second phase. This new project, entitled “[Reshaping Cultural Policies for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions](#)”, is being implemented in 16 partner countries² (2018-2022) and will also allow for the publication of the third edition of the Global Report.

Additional information on the project available at:

<http://en.unesco.org/creativity/capacity-building/programmes/policy-monitoring>

¹ The first phase included three partner countries from Asia: Cambodia, Indonesia and Viet Nam. Additional information is available here: <https://en.unesco.org/creativity/activities/enhancing-fundamental-freedoms-through-diversity>

² Algeria, Bangladesh, Burkina Faso, Colombia, Ethiopia, Indonesia, Jamaica, Mali, Mauritius, Mongolia, Palestine, Peru, Senegal, Uganda, United Republic of Tanzania, Zimbabwe.

GENERAL OBJECTIVES OF THE TRAINING

This training is expected to explore how partner countries from Asia could engage in transparent and participatory policy monitoring processes through the elaboration of their QPRs and support non-partner countries in their endeavor.

Overall, the objectives of the training will serve to:

- bring together the national counterparts of Parties to Convention from the Asian region with UNESCO HQ and FOs colleagues;
- present the format for quadrennial periodic reporting to national counterparts;
- discuss methodologies to support participatory policy monitoring processes at country level;
- share UNESCO's tools and materials for the promotion and implementation of the 2005 Convention;
- inspire peer-to-peer cooperation mechanisms to promote mutual learning and expand South-South cooperation.

EXPECTED RESULTS OF THE TRAINING

- participants share common knowledge and understanding of the future role and responsibilities of the national counterparts ;
- participants reach common understanding of methodology to be used and agree on future steps to elaborate their quadrennial periodic report in a participatory and effective way.

PARTICIPANTS

Approximately 50 people from the following categories:

- Representatives of the following 9 countries: Bangladesh, Cambodia, Indonesia, Laos, Malaysia, Mongolia, Philippines, Timor-Leste, Viet Nam
- Selected members of the Expert Facility of the 2005 Convention
- UNESCO staff from UNESCO Jakarta, Beijing, Dhaka, Bangkok, Han Noi and Headquarters

AGENDA

Monday 29 July

- Arrival of participants
- Transfer from airport to hotel by taxi
- Free evening

Tuesday 30 July

09h00 – 09h30	Registration Venue: Century Park Hotel , Jalan Pintu Satu Senayan, 10270 Jakarta _ http://www.atletcentury.com/	Meeting Room
09h30 – 10h00	Welcoming remarks <ul style="list-style-type: none"> • Representative of the Ministry of Culture of Indonesia • Pr. Shahbaz Khan, Director, UNESCO Jakarta Office • Representative of Swedish government in Indonesia 	Meeting Room
10h00 – 11h00	Session 1: Introduction and Context This session will serve to define the objectives of the training, the main topics to be addressed and the working methodologies and to introduce participants. <ul style="list-style-type: none"> • Introduction, Moe Chiba (15 min.) • Introduction of the participants • Q&A 	Meeting Room
11h00 – 11h15	Coffee break	
11h15 – 12h00	Session 2: The 2005 Convention within the broader 2030 UN Sustainable Development Agenda This session will serve to present the main principles and objectives of the 2005 Convention. It will also present the role of the governing bodies of the Convention and the main projects, programmes and funds currently run to foster the implementation of the 2005 Convention. <ul style="list-style-type: none"> • Introduction to the 2005 Convention, Himalchuli Gurung (20 min.) • Q&A (25 min.) 	Meeting Room
12h00 – 13h30	Lunch break	
13h30 – 14h15	Session 3: Monitoring Tools of the 2005 Convention This session will serve to present key monitoring tools of the 2005 Convention: the Monitoring Framework, the 2018 Global Report and the Quadrennial Periodic Reports The Monitoring Framework is a conceptual framework setting goals to be achieved, expected results and indicators, as well as guiding principles. This framework, aligned with the 2030 SDG Agenda, aims to support innovative policy making in 11 areas of monitoring. The 2018 Global Report examines how the 2005 Convention can inspire policy change at the global and country level and puts forward a set of policy recommendations for the future.	Meeting Room

	<p>Quadrennial Periodic Reports (QPRs) are submitted by governments to assess achievements and challenges in implementing the 2005 Convention.</p> <ul style="list-style-type: none"> • Introduction to the Monitoring Framework the Global Report and the QPRs, Melika Medici (15min.) • Q&A (30min.) 	
14h15 – 14h45	<p>Session 4: Examples of policies and measures implementing the 2005 Convention</p> <p>This session will serve to present the Policy Monitoring Platform (PMP), a research engine featuring cultural policies and measures drawn from the periodic reports submitted by Parties and organized by key geographic and thematic criteria. The PMP is designed to share knowledge on innovative cultural policies and strategies that can inspire globally.</p> <ul style="list-style-type: none"> • Presentation the Policy Monitoring Platform, Florisse Hendschel (15min.) • Q&A (15min.) 	Meeting Room
14h45 – 15h15	Coffee break	
15h15 – 16h30	<p>Session 5: Getting ready for the elaboration of the periodic report: engaging a participatory process</p> <p>This session is intended to share experience on participatory policy monitoring. In particular, this methodology helps to create new spaces for dialogue between governments and civil society actors, generate key information and data, resolve strategic policy questions, and inform evidence based policy making.</p> <ul style="list-style-type: none"> • Key phases and methodologic guidelines for participatory policy monitoring, Anupama Sekhar (20 min.) • Testimonies and lessons learned: <ul style="list-style-type: none"> ✓ The Indonesian experience (10 min.) ✓ The Vietnamese experience (10 min.) • Q&A (35 min.) 	Meeting Room
16h30 – 17h30	<p>Break out session I: Simulating the preparation of participatory elaboration of the periodic report at country level</p> <p>Participants will be organised in 3 groups to work on a simulation of how to create spaces for dialogue between governments and civil society actors, generate new sources of data and information and resolve strategic policy questions through the preparation of the periodic reports.</p> <ul style="list-style-type: none"> • Moderators: Moe Chiba, Himalchuli Gurung and Bodibaatar Jigjidsuren 	Meeting Room

Wednesday 31 July 2019

9h30 – 10h00	<p>Session 6: Diving into the new online form for periodic reporting</p> <p>The format of the quadrennial periodic report (QPR) has been recently revised.</p> <p>This session will serve to present the new online form for periodic reporting and explain how to use it. It will also serve to discuss how policy monitoring can be achieved through periodic reporting and what is the role of the national coordinator in facilitating the elaboration of the report.</p> <ul style="list-style-type: none"> • Presentation of the new online form and the facilitator's guide, Melika Medici and Florisse Hendschel (20min.) • Q&A (10min.) 	Meeting Room
10h00 – 11h30	<p>Break out session II: Simulating a workshop on participatory policy monitoring</p> <p>Participants will be organised in 3 groups to work on a simulation of how to lead a workshop on participatory policy monitoring for the 2005 Convention and complete the QPR form. Each group will work on different areas of monitoring of the Convention.</p> <ul style="list-style-type: none"> • Simulation of a workshop on participatory policy monitoring (240min.) • Moderators: <ul style="list-style-type: none"> ○ Melika Medici and Bodibaatar Jigjidsuren ○ Anupama Sekhar and Kizzy Tahnin ○ Himalchuli Gurung and Florisse Hendschel 	Meeting Room
11h30 – 11h45	Coffee break	
11h45 – 12h45	Break out session II: Simulating a workshop on participatory policy monitoring (continuation)	Meeting Room
12h45 – 14h30	Lunch break	
14h30 – 16h30	Break out session II: Simulating a workshop on participatory policy monitoring (continuation)	Meeting Room
16h30 – 17h00	Coffee break	
17h00 – 18h00	<p>Create 2030 Talk: Gender equality in the cultural and creative sectors</p> <ul style="list-style-type: none"> • Keynote speaker: Lisabonna Rahman (20min.) • Exchange session moderated by Anupama Sekhar (40min.) 	Meeting Room

Thursday 1st August

9h30 – 10h30	<p>Break out session III: Reporting on a policy/measure in the periodic report</p> <p>Participants will be organised in 3 groups to work on a simulation of how to fill the QPR form describing a specific policy or measure for its inclusion in the periodic report.</p>	Meeting room
10h30 – 11h30	<p>Session 7: Sharing feedback and findings</p> <p>The rapporteurs of each group presents the work done during the breakout sessions II and III in plenary session (≈15min. per presentation).</p> <ul style="list-style-type: none"> • Moderator: Thi Thanh Huong Pham 	
11h30 – 11h45	<p>Coffee break</p>	
11h45 – 13h00	<p>Session 7: Sharing feedback and findings (continuation)</p> <p>This plenary session will serve as a wrap-up meeting, followed by questions and answers.</p> <ul style="list-style-type: none"> • Moderator: Kamonrat Mali Chayamarit 	
13h00 – 14h30	<p>Lunch break</p>	
14h30 – 15h15	<p>Session 8: Data collection for periodic reporting</p> <p>Data and information collection is required for policy monitoring purposes. Good information systems enable information sharing, impact evaluation and sound policy decisions.</p> <p>This session will help to address the following questions: How to collect cultural data and statistics? How to use and inform the Convention's indicators and means of verification? Which stakeholders to involve in data collection? How to institutionalize data collection?</p> <ul style="list-style-type: none"> • Introduction to data collection in the cultural and creative sectors for periodic reporting, Melika Medici (20min.) • Q&A (25 min.) 	Meeting room
15h15 – 16h15	<p>Session 9: Engaging with civil society to support policy monitoring</p> <p>This session will serve to discuss how to promote close cooperation with civil society organization in the elaboration of periodic reports.</p> <ul style="list-style-type: none"> • Presentation of the electronic reporting form targeting civil society organizations and the 	Meeting room

	<p>methodologies to involve civil society, Melika Medici and Florisse Hendschel (15min.)</p> <ul style="list-style-type: none"> • Testimonies and lessons learned : <ul style="list-style-type: none"> ✓ The Indonesian experience (10min.) ✓ The Cambodian experience (10min.) • Discussion (25min.) 	
16h15 – 16h30	Coffee break	
16h30 – 17h00	<p>Session 10: Toolkit for periodic reporting</p> <p>This session will serve to present briefly the various tools, resources and training materials available to inform policy making and monitoring.</p> <ul style="list-style-type: none"> • Presentation of 2005 Convention website, tools and training materials (IFCD, Artistic Freedom, Media diversity), Florisse Hendschel (30min.) 	Meeting room
17h00 – 17h45	<p>Wrap up, Q&A and conclusions</p> <p>This session will serve as a wrap-up meeting of the training, followed by questions and answers and main conclusions.</p> <ul style="list-style-type: none"> • Moderator: Moe Chiba 	Meeting room

2 August 2019

- Departure of participants