

"Advancing Preferential Treatment for Culture"

Regional Workshop

6-7 November 2019 Venue: Hotel Hilton, Barbados

Participants list (detailed)

Ms Yvonne AGARD

Head, Saint Lucia Coalition of Services

Over 15 years' experience in the field of Private Sector Development, eight of which in the Tourism Industry. Served as the Executive Director of the Saint Lucia Coalition of Services (SLCSI) for the past nine years. SLCSI is a private sector umbrella organization which focuses on the growth and development of Saint Lucia's emerging Services Sector, with particular support to Creative Industries, Health and Wellness, Professional Services and ICT.

M. John ARNOLD

Chairman, Music TT, Trinidad and Tobago

Event Coordinator at the Division of Tourism and Transportation of the Tobago House of Assembly, since 2003. Responsible for initiating a number of major events for the Island to attract and increase visitor arrivals including Tobago Jazz Festival, Tobago Muhtadi International Drumming Festival, and the new Blue Food Festival. Coordinated Tourism Promotional Tours to Europe, North America and the Caribbean. M. Arnold has also been project manager of CARIFESTA VIV and is currently a member of the Drafting Committee of Trinidad and Tobago Tourism Policy.

Ms Marielle BARROW

Coordinator of the Cultural and Creative Industries Innovation Fund of the Caribbean Development Bank

Coordinator at Cultural and Creative Industries Innovation Fund. Responsible for roll-out of multi-donor Fund currently valued at US\$2.6 million across the Bank's 19 Borrowing Member countries, develops pillars of fund, criteria and application processes for each grant stream. She is currently the Founder/Executive Director and Editor-in-Chief at Caribbean InTransit.

M. Sydney BARTLEY

Consultant in Culture and Trade, Jamaica

Former Lead Negotiator CARICOM Culture and Trade Policy for negotiations of European Partnership Agreement (EPA), CARICOM Canada Culture and Trade Policy, CARICOM Cuba Cultural Agreement, among

others. Specialized in Culture and Creative Industries Policy Development including the facilitation of process for the development of national culture and creative industries policies.

Ms Hillary Brown CARICOM Secretariat

Programme Manager, Culture and Community Development, at the CARICOM Secretariat. Responsible for development, advocacy and integration, with respect to the culture, youth and gender programmes in the CARICOM region, including the implementation of the Regional Development Strategy for the Creative and Cultural Industries.

M. Harold DAVIS Deputy Chief Director, Jamaica Business Development Corporation

Executive Director/Deputy CEO of Jamaica Business Development Corporation. An expert in industrial development with over twenty years' experience spanning in Development Finance, Agriculture, Construction, Business Development, and Micro, Small & Medium sized Entities development.

M. Sobers ESPRIT Organisation of Eastern Caribbean States (OECS)

Technical Specialist, Creative Industries at the Competitive Business Unit (CBU) since 2013. Founding member of the Movement for Cultural Awareness (MCA), Dominica's first cultural development agency which led in the area of popular theatre and community animation for grass-root development. A founding director and one of the leading figures involved in the establishment of the Dominica Festivals Commission (DFC) which created the Dominica World Creole Music Festival (WCMF) since 1997.

Ms Allyson FRANCIS Services Specialists, Caribbean Export Development Agency

Responsible for services sector development including Cultural and Creative Industries, Education, Spa and Wellness, Professional Services and Financial Services. Nineteen years of experience in international trade issues, in particular in Service Sectors. Knowledgeable about CARIFORUM-EU EPA.

Ms Raymona HENRY-WYNNE Executive Director, Cultural Development Foundation, Saint Lucia

Raymona Henry-Wynne is an Administrator by Profession. Trained in the UK, she holds a Postgraduate Diploma in Management (Banking & Financial Services), BA Hons. Banking with Economics and Law and a Master of Business Administration. As a teacher, she tutored in Dance, and was involved in coordinating the Schools Marguerite Festival. She is a former dancer who also acted in the theatre productions, among them "Moon on A Rainbow Shawl" directed by Gandolph St. Clair under the Direction of Tutor Petrus Compton. Her contributions to Arts and Culture have been as a member of the National Carnival Queen Pageant Committee. She has worked as an Administrator at the Senior Level for the past 17 years coordinating the Operations and Human Resource Departments of Statutory Bodies and Private Sector Organization in Saint Lucia and the United Kingdom.

Ms Simara HOWELL Assistant Director (Acting), Ministry of Foreign Affairs and Foreign Trade, Jamaica

Assistant Director (Acting), Foreign Trade Department. Provides information and advice in respect of Jamaica's Foreign Trade Policy, including preparing policy statements, briefing papers and analytical reports pertaining to Jamaica's bilateral, regional and multilateral trade relations. Former Deputy Trade Agreement, Implementation and Coordination Officer.

M. André HOYTE Senior Business Development Officer, National Cultural Foundation, Barbados

Following the merger of the Barbados Cultural Industries Development Authority (BCIDA) into the National Cultural Foundation of Barbados, the Business Development Department is a key support body of Business Support, which is designed to stimulate the growth of the creative industries in Barbados, via the implementation of effective strategies for the promotion and marketing of creative cultural goods, services and experiences. As head of the Business Development Department, Andre leads a team in the identification

of challenges to the creative industries and designing effective programming to support its commercial growth locally and internationally. In this role, Andre has represented the Organisation in negotiations with Local, Regional and International lending and Financing agencies such the Caribbean Export Development Agency, the Caribbean Development Bank, the European Union Commission, and the Barbados Investment and Development Corporation in designing and executing programmes to impact on the growth of cultural industries in Barbados. He also manages the Cultural Industries Development Fund used to support and provide financial assistance to several creative goods, services and experiences.

Ms Melissa JIMENEZ General Manager, MusicTT, Trinidad and Tobago

Melissa Jimenez is a creative consultant, Fulbright Scholar and founder of Artzy Bitz; an all-encompassing arts management hub providing related services. With her years of education and experience, she has launched music/creative sector business initiatives in both Trinidad and Chicago. Jimenez graduated from Colombia College Chicago with a Master's degree in Arts, Media and Entertainment Management. She also holds a Bachelor of Arts degree in Musical Arts from the University of the West Indies as well as Certificates in Events Management and Music (Steelpan). Melissa Jimenez has consulted for festivals like Eye on India and worked alongside the City of Chicago and Columbia College Chicago for 2017 festivals Wabash Arts Corridor and Big Walls. She wants the world to see the Caribbean not only as an ideal vacation destination but also know us for our explosive talent and admirable cultural diversity.

Ms Sheron JOHNSON Ministry of Creative Economy, Culture and Sports, Barbados

Senior Cultural Policy Research Officer. Over 15 years' experience as an arts administrator and 25 years' experience as a performer, teacher, cultural entrepreneur, and fashion and costume designer. Focal Point for Barbados' UNESCO World Heritage Property and coordinator of the OAS Heritage Project.

Ms Andrea KING Head of Culture and Arts for Love and Living, Barbados

Former Director of the Barbados Cultural Industries Development Authority, a national agency with two major aims: positioning Barbados' cultural industries as a major economic platform, and empowering creatives to have sustainable, successful businesses to combat generational poverty. Worked as a consultant to the Government of Barbados' Ministry of Culture, specifically on policy and legislation for cultural and creative industries development, audio-visual sector development and heritage. She is also a member of the Expert Facility of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

M. Russell KING CARIFORUM Secretariat

Trade in Service and Investment Specialist at the EPA Implementation Unit of CARIFORUM Secretariat. He is also a former consultant to the Foreign Trade Division of the Ministry of Foreign Affairs and Foreign Trade of Barbados.

Ms Suzette LEWIS-JEAN Deputy Permanent Secretary, Ministry of Tourism, Information and Broadcasting, Culture and Creative Industries, Saint Lucia

Deputy Permanent Secretary (Acting). Public servant with over three years in the area of Trade Facilitation who has also amassed over 26 years of rounded expertise within several Ministries and now holds the title of Deputy Permanent of Secretary (Acting), within the Ministry of Tourism Information and Broadcasting, Culture and Creative Industries.

M. Jason LINDSAY Full Circle Animation, Trinidad and Tobago

Managing director of Full Circle Animation, a full-service animation studio in the Caribbean. The studio has produced animated projects that include outsourced production from international TV producers, music videos, and public service announcements for the United Nations, CARICOM Secretariat and other regional NGOs.

Ms Karina Mañón Traveras Deputy Director, Vice Minister of Foreign Trade, Ministry of Industry, Commerce and MSMEs, Dominican Republic

A graduate in Economics, with a specialization in Corporate Finance and extensive studies in international relations, foreign trade and regional integration, Karina Mañón has served as Deputy Director in the Directorate of Administration of International Trade Agreements and Treaties since August 2017. Previously, she was for more than 5 years in charge of the Directorate of Economic Affairs and Regional Integration of the Ministry of Foreign Affairs. Prior to her involvement in the public sector, she held managerial positions in the private sector, in the areas of administration and finance, treasury, and risk analysis, in the financial and telecommunications sectors.

Ms Taiana MORA Managing Director NEX consulting, Dominican Republic

Taiana Mora is a well-known Dominican entrepreneur, former Executive Director of Caribbean Export Development Agency (Caribbean Export). Owns her own firm, NEX Consulting, providing international services as an enabler for trade and export of goods and services, development projects and consulting for different private and government organizations.

M. Keron NILES Lecturer, Institute of International Relations at the University of the West Indies

Dr Keron Niles is currently a Lecturer within the Institute of International Relations at the University of the West Indies, St Augustine Campus. Prior to that appointment, he was employed as the Business Unit Manager for Research and Policy at the Economic Development Advisory Board of Trinidad and Tobago within the Ministry of Planning and Development. He recently contributed to the book *The challenges of cultural relations between the European Union and Latin America and the Caribbean* (L. Bonet; H. Schargorodsky (eds.), 2019). In parallel, he has been actively working with cultural practitioners from the Caribbean who are trying to enter the European market and has documenting the journey and working with a band known as "Freetown Collective" as they attempt to secure gigs in the European market.

M. Ian RANDLE Ian Randle Publishers, Jamaica

Over 45 years publishing experience and has consulted with regional governments on textbook development and textbook policy formation. Operates an independent scholarly and trade publishing company based in Kingston, Jamaica. Founded in 1990, the company will, in 2020, celebrate 30 continuous years of publishing across a wide range of genres and formats.

Ms Renee ROBINSON JAMPRO Film Commissioner, Jamaica

Film Commissioner of Jamaica, and head of the Film Animation Music unit at Jamaica Promotions Corporation (JAMPRO), the national investment, trade, and export promotion agency for Jamaica. Responsible for film production expenditure and the UK/JA co-production treaty. Tracks, monitors and facilitates business opportunities, which advance capital expenditure, employment, and export sales/services.

Ms Erica SMITH Copyright Society of Composers, Authors and Publishers Incorporated (COSCAP)

CEO of the Barbados collective management organisation, Copyright Society of Composers, Authors and Publishers Incorporated (COSCAP) since 2000. Creative industries and intellectual property consultant concerning all aspects of the creative industries and rights management.

M. Anthony L SOUDATT Senior Consultant, Compete Caribbean Partnership Facility, Inter-American Development Bank (IDB)

Strategic management consultant with experience across a range of industries including IT, telecommunications, aerospace, nuclear engineering, and consumer packaged goods. Music industry experience including negotiation of licensing agreement between recording artists and record company as well as touring agreement permitting artists to perform live concerts.

Ms Daffodil THOMPSON Interim Executive Director, Jamaica Cultural Development Commission

The Jamaica Cultural Commission was originally known as the Festival Office of Jamaica. In 1968, it evolved into the Festival Commission a burgeoning force for cultural development on behalf of the government. The Jamaica Cultural Development Commission (JCDC) is a dynamic cultural agency of the Ministry of Culture, Gender, Entertainment and Sport. With a strong 'Brand Jamaica' flair and vibrancy, it has positively shaped the image of Jamaica by producing a sea of excellent arts faces who continue to wow the international scene with their unmatched creativity and artistic expertise.

Dr Jo-anne TULL Cultural Industries Specialist, Trinidad and Tobago

Academic, researcher and consultant in Caribbean creative economy development with a particular interest in festival statistics, cultural industries development impacts and creative entrepreneurship and strategy. Author of reports in the area of festival/event evaluation including the UNESCO Institute for Statistics' online publication "Festival statistics: Key concepts and current practices" (2015). Teaches the economics of culture at the Department of Creative and Festival Arts, The University of the West Indies St. Augustine Trinidad.

M. Elihu WAHID Barbados Coalition of Service Industries (BCSI)

Senior Trade and Research Officer. Provides negotiating briefs to the Ministry of Foreign Affairs and Foreign Trade of Barbados on issues affecting trade in services as well as commentary on draft legislation impacting the Barbadian Service Industry.

M. Adam WISNIEWSKI Delegation of the European Union to Barbados, the Eastern Caribbean States, the OECS and CARICOM/CARIFORUM

First Secretary, Trade Affairs Manager – The Delegation of the European Union to Barbados, the Eastern Caribbean States, the OECS and CARICOM/CARIFORUM. Joined the European Commission in 2007 (DG TAXUD). Former charge of customs matters and rules of origin parts of Free Trade Agreements with countries of Latin America. Between 2012 and 2016 worked for DG Trade in the EU Delegation to Brazil and in September 2016 joined the EU Del to Barbados as a regional trade affairs manager.