



NANJING'S RESPONSE TO COVID-19

Nanjing encourages Creative Cities to voice literary power to support Wuhan

Nanjing, a UNESCO Creative City of Literature from the People's Republic of China, launched a solidarity initiative to support Wuhan, the primary epicenter of the outbreak of the coronavirus, but also a UNESCO Creative City of Design.

Coordinated by the Nanjing Literature Center, the city invited Creative Cities from China and abroad to design and spread creative posters as well as include a literary message of hope and encouragement to Wuhan. The Center was responsible for the collection, translation, and transmission of the various posters received to further increase the impact and outreach of this initiative.

With participation of the Chinese Creative Cities, alongside with over 20 Creative Cities of Literature from around the globe, such as Norwich and Edinburgh (United Kingdom of Great Britain and Northern Ireland), as well as Ulyanovsk (Russian Federation), more than 30 posters were collected. Through famous quotes or original contents, the posters conveyed thoughts and regards to the city of Wuhan highlighting the power of literature in such difficult times. Member cities from other creative fields, such as Chiang Mai, City of Crafts and Folk Art in Thailand, and Terrassa, City of Film in Spain, also joined the cities of literature in this thoughtful initiative.

This joint solidarity action undertaken by the Creative Cities demonstrates the importance of international collaboration. The UNESCO Creative Cities Network highlights the importance of an international platform for stimulating collective actions and synergies to cope with the global crisis.

For more information, visit
 • <https://cityofnanjing.com/>