



United Nations  
Educational, Scientific and  
Cultural Organization



UNESCO  
Global  
Geoparks

## Evaluation Document - A

### Self Evaluation

Updated: 11 February 2016

### Identity

#### 1. Name and country of the territory

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#### 2. Name of the management body

Region	
Country	
Telephone	
Fax	
E-mail	

#### 3. Address of the management body

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#### 4. Size of territory and geographical coordinates

Size in km <sup>2</sup>	
Geographical coordinates	

#### 5. Contact persons

Management body director	
Geoscientist	
Specialist on regional development	

#### Submitted by:

Name	Position	Date
Signature		

## Overview

	Category	Weighting	Self Assessment	Evaluators' Estimate
		(%)		
<b>I</b>	Geology and Landscape			
<b>1.1</b>	Territory	5	0	0
<b>1.2</b>	Geoconservation	20	0	0
<b>1.3</b>	Natural and Cultural Heritage	10	0	0
<b>II.</b>	Management Structure	25	0	0
<b>III</b>	Interpretation and Environmental Education	15	0	0
<b>IV</b>	Geotourism	15	0	0
<b>V</b>	Sustainable Regional Economic Development	10	0	0
<b>Total</b>		100	0	0

## EVALUATORS VERIFICATION

Name	Position	Date
Signature		
Name	Position	Date
Signature		

<b>I. Geology and Landscape 1.1 Territory</b>		<b>Points Available</b>	<b>Self Assessment</b>
<b>1. Territory</b>			
<b>1.1 Geosite list</b>	List of "Geosites" located within the territory identified for use <i>(Please provide a geosite list)</i>		
	20 "Geosites" or more	100	
	40 "Geosites" or more	200	
	<b>Maximum Total</b>	<b>200</b>	<b>0</b>
<b>2 Geodiversity</b>			
2.1	How many geological periods are represented in your area? (10 points each, maximum 100 points) <i>(Please provide a list)</i>	100	
2.2	How many clearly defined rock types are represented in your area? (10 points each, maximum 100 points) <i>(Please provide a list)</i>	100	
2.3	How many distinct geological or geomorphological features are present within your area? <i>(Please provide a list) (10 points each, maximum 100 points).</i>	100	
	<b>Maximum Total</b>	<b>300</b>	<b>0</b>
<b>3 Public interpretation of the Geopark's sites of interest</b>			
3.1	Number of sites with public interpretation (trails, interpretation panels or leaflets) <i>(Please provide a list)</i>		
	5-10	40	
	10-20	80	
	20 or more	120	
3.2	Geosites of scientific importance <i>(Please provide a list)</i>	> 25 %	40
3.3	Geosites used for education <i>(Please provide a list)</i>	> 25 %	40
3.4	Geosites used for geotourism <i>(Please provide a list)</i>	> 25 %	40
3.5	Non-geological sites used by the Geopark (intergraded in Geoparks' activities) <i>(Please provide a list)</i>		40
	<b>Maximum Total</b>	<b>200</b>	<b>0</b>
<b>4 Comparison to UNESCO Global Geoparks (select one from the following options)</b>			
4.1	There is no comparison with any other UNESCO Global Geopark.	300	
4.2	There is another UNESCO Global Geopark with comparable geology.	200	
4.3	There is another UNESCO Global Geopark with comparable geology or infrastructure in the same country.	100	
4.4	There is another UNESCO Global Geopark with comparable geology or infrastructure in the same country's geographical region (Clarification in time and distance)	50	
	<b>Maximum Total</b>	<b>300</b>	<b>0</b>
<b>Territory Subtotal</b>		<b>1000</b>	<b>0</b>

**Please provide lists and details as a separate annex referring to the corresponding item numbers**

<b>Territory Subtotal</b>	<b>Maximum Points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>0</b>

I. Geology and Landscape 1.2 Geological Conservation		Points Available	Self Assessment	Evaluators' Estimate
<b>1</b>	<b>Inventory and significance of the geosites that can be found in your area (SELF AWARDED total cannot exceed 300).</b>			
1.1	At least one geosite of international geological significance (100 for each) (Give a list and justification)	160		
1.2	At least five geosites of national significance (Give a list and justification)	100		
1.3	At least 20 geosites of educational interest and used by schools and universities. (Give a list and justification)	100		
1.4	Do you have a geosites' database for the Geopark? (Please give details)	50		
1.5	Do you have a geosites' map for the Geopark? (Please give details)	50		
<b>Maximum Total</b>		<b>300</b>	<b>0</b>	<b>0</b>
<b>2</b>	<b>Strategy and legislation to protect against damage of geological sites and features (one answer only)</b>			
2.1	The entire territory has legal protection because of its geological values.	300		
2.2	Part of the area is protected by law for its geological interest. (Please refer to which part and why)	150		
2.3	Prohibition of destroying and removing parts of the geological heritage.	150		
<b>Maximum Total</b>		<b>300</b>	<b>0</b>	<b>0</b>
<b>3</b>	<b>How are the geosites protected against misuse and damage?</b>			
3.1	General announcement of regulations to prevent misuse and damage in the entire Geopark area	100		
3.2	Announcement of regulations to prevent misuse and damage at individual sites of the Geopark	50		
3.3	Use of observation posts, guarding and patrolling by wardens	60		
3.4	Provision for enforcement of regulations (no digging and collecting) on the website, in flyers, etc.	40		
3.5	Offering collecting of geological specimens under supervision at selected sites (clarification)	40		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>
<b>4</b>	<b>What measures are taken to protect geosites and infrastructure from damage and natural degradation?</b>			
4.1	Regular maintenance and cleaning (Please give details. How often are they checked?)	60		
4.2	Conservation measures (Please give details)	70		
4.3	Protective measures (preparation, sealing to avoid natural degradation) (Please give details)	70		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>
<b>Geoconservation Subtotal</b>		<b>1000</b>	<b>0</b>	<b>0</b>

<b>I. Geology and Landscape 1.3 Natural and Cultural Heritage</b>		<b>Points Available</b>	<b>Self Assessment</b>	<b>Evaluators' Estimate</b>
<b>1</b>	<b>Natural Rank (SELF AWARDED total cannot exceed 300)</b>			
1.1	International designation in part of the Geopark territory (except World Heritage Sites and Biosphere Reserves) <i>(Please give a list and justification)</i>	250		
1.2	National designation in part of the Geopark territory <i>(Please give a list and justification)</i>	150		
1.3	Regional designation in part of the Geopark territory <i>(Please give a list and justification)</i>	75		
1.4	Local designation in part of the Geopark territory <i>(Please give a list and justification)</i>	50		
<b>Maximum Total</b>		<b>300</b>	<b>0</b>	<b>0</b>
<b>2</b>	<b>Cultural Rank (SELF AWARDED total cannot exceed 300)</b>			
2.1	International designation in part of the Geopark territory (except World Heritage Sites) <i>(Please give a list and justification)</i>	250		
2.2	National designation in part of the Geopark territory <i>(Please give a list and justification)</i>	150		
2.3	Regional designation in part of the Geopark territory <i>(Please give a list and justification)</i>	75		
2.4	Local designation in part of the Geopark territory <i>(Please give a list and justification)</i>	50		
<b>Maximum Total</b>		<b>300</b>	<b>0</b>	<b>0</b>
<b>3</b>	<b>Promotion and maintenance of Natural and Cultural Heritage</b>			
3.1	Promotion of the links between Geological Heritage sites and the existing Natural and Cultural sites within the Geopark <i>(Prove with examples) (Please give details)</i>	100		
3.2	Interpretation <i>(Please give details)</i>	100		
3.3	Communication <i>(Please give details)</i>	100		
3.4	Education programmes <i>(Please give details)</i>	100		
<b>Maximum Total</b>		<b>400</b>	<b>0</b>	<b>0</b>
<b>4</b>	<b>Overlapping UNESCO designations</b>			
4.1	Your Geopark overlaps partly or totally with a World Heritage Site and/or Biosphere Reserve <i>(If yes, please provide justification and evidence on how UNESCO Global Geopark status will add value by being both independently branded and in synergy with the other designations)</i>	Yes/No		

Natural and Cultural Heritage Subtotal	Maximum Points	Self Assessment	Evaluators' Estimate
	<b>1000</b>	<b>0</b>	<b>0</b>

**Please provide requested lists and details, but do not send entire publications, brochures, etc. (these should be provided only to field evaluators)**

Total Points Awarded For Section I: Geology and Landscape	Maximum Points	Self Assessment	Evaluators' Estimate
	<b>3000</b>	<b>0</b>	<b>0</b>

II. Management Structure		Points Available	Self Assessment	Evaluators' Estimate
<b>1</b>	<b>How is the Geopark's management structure organised?</b>			
1.1	Does the Geopark have a clear and well-defined boundary? (Please give details)	50		
1.2	Does the Geopark have a well-defined and effective management structure able to take and implement decisions to enhance protection of Geological Heritage and promote sustainable regional development for the Geopark area? (Please give details)	50		
1.3	Is the Geopark staff employed directly, or indirectly by Geopark partners? (Please elaborate)	50		
1.4	Does the Geopark have an independently administered budget? (Please give details)	50		
		<b>Maximum Total</b>	<b>200</b>	<b>0</b>
<b>2</b>	<b>Does a management or Master Plan exist?</b>			
2.1	Management or Master Plan exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	40		
		<b>Maximum Total</b>	<b>40</b>	<b>0</b>
<b>3</b>	<b>The Master Plan - What components does it include?</b>			
3.1	Earth Heritage (Geosite and Landscape)	10		
3.2	Other Natural and Cultural Heritage	10		
3.3	Links between Natural and Cultural Heritage	10		
3.4	Tourism development (infrastructure and activities)	10		
3.5	Education activities	10		
3.6	Local development	10		
3.7	Regional products (agrotourism)	10		
3.8	Community links	10		
3.9	Funding	10		
3.10	Marketing strategy	10		
3.11	Strengths and weaknesses analysis of management and administration	20		
3.12	An audit of the geological and other resources	20		
3.13	Do you have specific targets for goals in the following areas? (Identify specific goals)			
		Geology	5	
		Landscape protection	5	
		Tourism "geotourism"	5	
		Agriculture and forestry	5	
3.14	Analysis of opportunities for local and/or regional development	10		
		<b>Maximum Total</b>	<b>160</b>	<b>0</b>
<b>4</b>	<b>Does your Geopark have a Marketing Strategy?</b>			
4.1	Strategy exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	50		
		<b>Maximum Total</b>	<b>50</b>	<b>0</b>
<b>5</b>	<b>A Geopark should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?</b>			
5.1	Defined areas which will be the focus of tourism development	25		
5.2	Defined areas where no tourism is allowed (with focus on protection and research)	20		
5.3	Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15		
5.4	Environmental friendly hiking path system	10		
5.5	Clearly defined cycle or other trails such as bridleways or river trails	10		
		<b>Maximum Total</b>	<b>80</b>	<b>0</b>
<b>6</b>	<b>Are there any initiatives or working groups that discuss promotion of natural and cultural heritage? (SELF AWARDED total cannot exceed 20)</b>			
6.1	Regular "Working Group" meetings on specific topics	20		
6.2	Individual cooperation and contracts between the Geopark, tourism organisations and other interest groups	10		
6.3	Other regular activities, not described by the answers above	10		
		<b>Maximum Total</b>	<b>20</b>	<b>0</b>
<b>7</b>	<b>Has your Geopark area received any awards or other formal recognition for its activities in the field of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)</b>			
7.1	International awards (name and date of award)	100		
7.2	National awards (name and date of award)	50		
7.3	Other (e.g. from industry) (name and date of award)	20		
		<b>Maximum Total</b>	<b>100</b>	<b>0</b>

<b>8</b>	<b>Are competent geological and scientific experts available to promote further scientific research?</b>			
8.1	At least one person with a degree in geosciences or other related discipline in the permanent staff (employed directly) (Add 10 points for each geoscientist)	40		
8.2	At least five people with a degree in geosciences or other related discipline on the staff of the Geopark (employed by partner)	25		
8.3	Additional experts exist in the permanent staff (e.g. biologists)	10		
8.4	Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)	20		
8.5	Regular consulting is maintained by:			
	Persons with a scientific background in geosciences	15		
	Persons with experience in geosciences	10		
	Amateurs available from local community	5		
8.6	How many different scientific disciplines are represented in the expert network?			
	< 5	5		
	> 5	10		
8.7	Does a marketing expert exist? If not, who does the work?	5		
8.8	Does a press office exist? If not, who does the work?	5		
8.9	Are staff members available to run field trips/guided walks?	5		
	<b>Maximum Total</b>	<b>150</b>	<b>0</b>	<b>0</b>
<b>9</b>	<b>Does your Geopark area have the following infrastructure?</b>			
9.1	Museum within the area of the Geopark managed by yourself or a partner in your organization	100		
9.2	Information centre within the area of the Geopark	80		
9.3	'Info-kiosks' or other 'local information points' within the area that provide information about the Geopark, its aims and work	40		
9.4	Information panels within the area	40		
9.5	Geological trails within the area of the Geopark (which have been developed by the Geopark, or the Geopark has been involved in developing)	40		
	<b>Maximum Total</b>	<b>200</b>	<b>0</b>	<b>0</b>

<b>Total Points Awarded For Section II: Management Structure</b>	<b>Maximum Points</b>	<b>Self Assessment</b>	<b>Evaluators' Estimate</b>
	<b>1000</b>	<b>0</b>	<b>0</b>

III. Information and Environmental Education		Points Available	Self Assessment	Evaluators' Estimate
<b>1</b>	<b>Research, information and education scientific activity in Earth sciences within the territory</b>			
1.1	At least one scientific/academic institution working in the Geopark's area	50		
1.2	At least one student final report (mapping etc.) on the Geopark's area per year	40		
1.3	At least one PhD thesis on the Geopark's area within the past three years	50		
1.4	At least five scientific or tourism focused academic papers from work within the Geopark's area during the last 5 years	40		
<b>Maximum Total</b>		<b>180</b>	<b>0</b>	<b>0</b>
<b>2</b>	<b>Do you operate programmes of environmental education in your Geopark area?</b>			
2.1	Does your permanent staff include specialists in environmental education, who undertake such work as part of their main role within your team?	50		
2.2	Do you operate at least one formal education programme? (Please outline the nature of the programme(s))	30		
2.3	Do you contribute to at least one formal education programme developed by other organisations? (Museums, etc.)	20		
2.4	Do you offer personal and individual programmes for children visiting the Geopark's area?	20		
2.5	Do you operate a special programme for primary/elementary school classes?	20		
2.6	Do you operate a special programme for secondary/high school classes?	20		
2.7	Do you operate a special programme for university students?	20		
2.8	Are there any university camps/education centres in the Geopark's area?	20		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>
<b>3</b>	<b>What kind of educational materials exist? (to be checked by field evaluators on site)</b>			
3.1	Have you developed new educational material for school classes?	20		
3.2	Films, video, slideshow etc.	20		
3.3	Interactive (online) elements	20		
3.4	Different special exhibitions changing on a regular basis	20		
3.5	Special education equipment (puzzles, special constructions, etc)	20		
3.6	Do you produce other material for children below the age of 8?	20		
<b>Maximum Total</b>		<b>120</b>	<b>0</b>	<b>0</b>
<b>4</b>	<b>What kind of published information is available in your Geopark area? (to be checked by field evaluators on site)</b>			
4.1	Protection of geological heritage	20		
4.2	Geology of the area	15		
4.3	Publication linking geology, nature and culture of the area	20		
4.4	Environmentally friendly behaviour in the area	15		
4.5	Other aspects of natural history which can be found within the area	15		
4.6	Historical elements	15		
<b>Maximum Total</b>		<b>100</b>	<b>0</b>	<b>0</b>
<b>5</b>	<b>Geology provision for school groups (for example, organized visits, etc.) (The SELF AWARDED total cannot exceed 100)</b>			
5.1	Guided tours by Geopark's staff (explain and justify)	30		
5.2	Guided tours through a member organisation (explain and justify)	15		
5.3	Standard programmes, regularly offered for all park visitors (explain and justify)	10		
5.4	Limited group size (max. 30 persons per guide) (explain and justify)	10		
5.5	Are alternatives available if tours are not possible due to bad weather conditions? (explain and justify)	10		
5.6	Do programmes exist aimed at different age groups? (explain and justify)	20		
5.7	Do special scientific programmes exist? (explain and justify)	20		
5.8	Is teacher training offered in matters relating to the Geopark? (explain and justify)	20		
<b>Maximum Total</b>		<b>100</b>	<b>0</b>	<b>0</b>
<b>6</b>	<b>Education – Guides (The SELF AWARDED total cannot exceed 100)</b>			
6.1	Do you have at least one qualified expert in the Geopark's permanent staff providing guided visits that your organization has a role in developing? (explain and justify)	20		
6.2	Do you have at least one qualified expert in a partner organization providing guided visits that your organization has a role in developing? (explain and justify)	15		
6.3	Personal guides as part of the Geopark's permanent staff (explain and justify)	20		
6.4	Personal guides by partner organisation (explain and justify)	15		
6.5	Freelance guides whose training and/or programme your organization supports (explain and justify)	20		
6.6	Training courses for guides (explain and justify)	20		
<b>Maximum Total</b>		<b>100</b>	<b>0</b>	<b>0</b>



<b>7</b>	<b>What kind of information do you provide to educational groups to encourage them to visit your area?</b>			
7.1	Letters to schools and universities	20		
7.2	Brochure	20		
7.3	Press announcements (Newspapers, Radio, TV)	20		
7.4	Newspaper or newsletter	20		
<b>Maximum Total</b>		<b>80</b>	<b>0</b>	<b>0</b>

<b>8</b>	<b>Do you use the internet for school programmes? What kind of service do you provide?</b>			
8.1	Own website with general information about environmental education within the area	50		
8.2	Those responsible for the education programme may be reached by e-mail	30		
8.3	Regular electronic newsletter	20		
8.4	Up-to-date calendar of activities	20		
<b>Maximum Total</b>		<b>120</b>	<b>0</b>	<b>0</b>

**Please do not send information material, brochures, etc. (these should be provided only to field evaluators)**

<b>Total Points Awarded For Section III: Education</b>	<b>Maximum Points</b>	<b>Self Assessment</b>	<b>Evaluators' Estimate</b>
	<b>1000</b>	<b>0</b>	<b>0</b>

IV. Geotourism		Points Available	Self Assessment	Evaluators' Estimate
<b>1</b>	<b>What kind of promotional material of the area is available?</b>			
1.1	Printed material (e.g. leaflets, magazines)	25		
1.2	Popular literature for public (e.g. books, guide books)	15		
1.3	CD or video material	15		
1.4	Other promotional material or merchandise	15		
		<b>Maximum Total</b>	<b>70</b>	<b>0</b>
<b>2</b>	<b>In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)</b>			
2.1	English	10		
2.2	French	10		
2.3	Spanish	10		
2.4	Russian	10		
2.5	Chinese	10		
2.6	Arabic	10		
2.7	Add 10 points for each other language (explain and justify)			
2.8	Multiple languages in one publication	10		
		<b>Maximum Total</b>	<b>80</b>	<b>0</b>
<b>3</b>	<b>Are the information centres or exhibitions regarding the area in the Geopark's area?</b>			
3.1	At least one information centre, managed directly by the Geopark or one of the partner organizations	30		
3.2	Info points' or similar facilities throughout the area managed directly by the Geopark or one of the partner organizations	20		
3.3	Information centre "meeting and starting" point for excursions	10		
3.4	Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10		
3.5	Personal and individual information offered to visitors about possible activities in the area	10		
3.6	Centre open to the public at least 6 days a week, all year round (if the weather permits it)	20		
		<b>Maximum Total</b>	<b>100</b>	<b>0</b>
<b>4</b>	<b>How is information and interpretation about the area presented at info centres, information points, etc.?</b>			
4.1	Static display material	10		
4.2	Films, video, slideshow, etc.	10		
4.3	Interactive displays	10		
4.4	Different special exhibitions changing on a regular basis	40		
		<b>Maximum Total</b>	<b>70</b>	<b>0</b>
<b>5</b>	<b>Public access and facilities (SELF AWARDED total cannot exceed 100)</b>			
5.1	Is it possible to reach the Geopark area by public transport?	50		
5.2	Do you provide your own tourist transport?	20		
5.3	Is public transport integrated with walking, cycling trails?	20		
5.4	Do you have car park facilities connected to the trails which your organization has developed?	20		
5.5	Are there toilets available in the parking areas?	20		
		<b>Maximum Total</b>	<b>100</b>	<b>0</b>
<b>6</b>	<b>Are visitors informed about public transport in the area and encouraged to use it before their arrival?</b>			
6.1	Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20		
6.2	The website(s) of the Geopark and/or local tourism organizations are linked to web-based timetables and transport information held by others	20		
6.3	Special offers for tourists using public transport, bicycle or other forms of sustainable transport	10		
		<b>Maximum Total</b>	<b>50</b>	<b>0</b>
<b>7</b>	<b>What kind of guided tours have been developed by your management body and/or partners?</b>			
7.1	Tours for groups with special a interest in geology and geomorphology	10		
7.2	Tours take place regularly during the season	10		
7.3	Tours for a broad audience	20		
7.4	Tours for disabled visitors	10		
7.5	Available alternatives if tours are not possible due to bad weather conditions	10		
7.6	Flexible registration system (day to day basis) for participants or no registration required	10		
		<b>Maximum Total</b>	<b>70</b>	<b>0</b>
<b>8</b>	<b>What else do you use to inform visitors about your area?</b>			
8.1	Easy to read interpretation panels at entrance areas and/or tourist locations	20		
8.2	There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.	20		

		<b>Maximum Total</b>	<b>40</b>	<b>0</b>	<b>0</b>
<b>9</b>	<b>How is the information and are activities of different organisations co-ordinated?</b>				
9.1	Joint information and/or promotional material		20		
		<b>Maximum Total</b>	<b>20</b>	<b>0</b>	<b>0</b>
<b>10</b>	<b>Do you use the internet and what kind of online service do you provide? (SELF AWARDED total cannot exceed 80)</b>				
10.1	Own website with general information about the area		40		
10.2	Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Geopark's area.		10		
10.3	Geopark's management body may be reached by email		5		
10.4	Regular electronic newsletter		10		
10.5	Facility to order publications online		10		
10.6	Up-to-date calendar of activities		15		
10.7	Guidance for visitors on potential excursions		10		
		<b>Maximum Total</b>	<b>80</b>	<b>0</b>	<b>0</b>
<b>11</b>	<b>What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ?</b>				
11.1	Network of footpaths, which include the main touristic and scientific points of interest		10		
11.2	Uniform/standard signposting of paths		10		
11.3	Regular checks of infrastructure and immediate repair guaranteed		10		
11.4	Special maps and information sheets for hikers, cyclists, etc.		10		
11.5	At least one path concerning a special subject (mining, archaeology, architecture - not previously counted in your score under another heading)		10		
11.6	Guided cycling -, walking tours, etc. provided or actively supported by a partner organization		10		
11.7	All inclusive offers (e.g. hotel, half or full board) of several days for tours (for example, hiking - and/or cycling tours) offered or actively supported by a partner organization		10		
11.8	All inclusive tour package with luggage transport of several days provided or actively supported by a partner organization		10		
11.9	There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20		
		<b>Maximum Total</b>	<b>100</b>	<b>0</b>	<b>0</b>
<b>12</b>	<b>How do you communicate the goals of geotourism, especially to those responsible for tourism?</b>				
12.1	Direct personal meetings and/or through their involvement in your organization		10		
12.2	A regular award scheme to promote good practice		20		
12.3	The selection and nomination of official partners/mentors/sponsors		20		
		<b>Maximum Total</b>	<b>50</b>	<b>0</b>	<b>0</b>
<b>13</b>	<b>Do you have the following sustainable (e.g. non car based) trails?</b>				
13.1	Geo-trails		20		
13.2	Cultural trails		10		
13.3	Forest trails		10		
13.4	Other trails		10		
13.5	Other out-door activities not mentioned elsewhere		10		
		<b>Maximum Total</b>	<b>60</b>	<b>0</b>	<b>0</b>
<b>14</b>	<b>Visitor evaluation</b>				
14.1	Do you count visitors?		20		
		By entrance tickets / trail counters			
		By field trip participants			
		By estimation			
		By visitor survey			
14.2	Do you evaluate where your visitors come from?		20		
		By booking addresses			
		By market analysis			
		By university study			
14.3	Do you use visitor evaluation for your forward planning?		20		
14.4	Do you analyse the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc.)?		10		
14.5	Do you use questionnaires to assess visitors' satisfaction levels?		10		
		<b>Maximum Total</b>	<b>80</b>	<b>0</b>	<b>0</b>

Please do not send information material, brochures, etc. (these should be provided only to field evaluators)

Total Points Awarded For Section IV: Geotourism	Maximum Points	Self Assessment	Evaluators' Estimate
	1000	0	0

V. Sustainable Regional Economy		Points Available	Self Assessment	Evaluators' Estimate
<b>1</b>	<b>What efforts are undertaken to promote regional food and craft products, and to integrate the catering trade?</b>			
1.1	Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports	50		
1.2	Meals from regional and/or ecological production are available in restaurants	30		
1.3	The Geopark organizes markets, where mainly regional agricultural products are sold	50		
1.4	A label for regional food products or local gastronomy exists	30		
1.5	Direct marketing of regional agricultural products	40		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>
<b>2</b>	<b>What efforts are undertaken to create and promote regional geotourism products?</b>			
2.1	Initiatives to promote the production of geological replicas	50		
2.2	Casts and souvenirs from local production are available	100		
2.3	The organization or its active partners has (a) retail outlet(s) where mainly regional products are sold.	50		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>
<b>3</b>	<b>How are regional crafts promoted?</b>			
3.1	The marketing of local craft products is actively supported	50		
3.2	Local craft products are showcased	100		
<b>Maximum Total</b>		<b>150</b>	<b>0</b>	<b>0</b>
<b>4</b>	<b>What efforts are undertaken to promote links between the Geopark and local businesses? (SELF AWARDED total cannot exceed 100)</b>			
4.1	A label for regional services/products has been developed by the Geopark or in partnership with others	50		
4.2	Direct marketing of regional products is undertaken by your organization	50		
4.3	Tourism offers include tours in collaboration with local businesses	20		
<b>Maximum Total</b>		<b>100</b>	<b>0</b>	<b>0</b>
<b>5</b>	<b>What kind of contracts are regularly offered to businesses in your area? (SELF AWARDED total cannot exceed 150)</b>			
5.1	Services (repair, management)	50		
5.2	Design, Print	50		
5.3	Other equipment and/or services to support geotourism and interpretation, e.g. transport, display cabinets etc. <i>(give details)</i>	80		
<b>Maximum Total</b>		<b>150</b>	<b>0</b>	<b>0</b>
<b>6</b>	<b>Networking (SELF AWARDED total cannot exceed 200)</b>			
6.1	A network of co-operating enterprises exists, fostered by the Geopark.	100		
6.2	There is a formal contract between the Geopark and its partners	100		
6.3	There are jointly financed projects between the Geopark, private businesses and local authorities.	50		
<b>Maximum Total</b>		<b>200</b>	<b>0</b>	<b>0</b>

Total Points Awarded For Section V: Sustainable Regional Economy	Maximum Points	Self Assessment	Evaluators' Estimate
	<b>1000</b>	<b>0</b>	<b>0</b>