

## Ms Marie-Luise Frey

Dr Marie-Luise Frey, Germany, managing director of the UNESCO Messel Pit World Heritage site, which is working in close cooperation with the UNESCO Global Geopark Bergstrasse-Odenwald since 2003, created the worldwide first Geopark “Gerolstein /Vulkaneifel, Germany” in 1992. She is one of four founding members of the European Geoparks Network, launched in 2000.

Her focus, after career change to the Messel Pit World Heritage 11 years ago, is the development of experience exchange between World Heritage and Global Geoparks. Together with scientists, creative architects, and design partners she implemented the new visitor centre at Messel Pit WHS in 2010. Science and geoheritage transfer, interpretation and communication in combination with education across geotourism are her focal point areas for 17 years.

The results of pedagogic and geotourism collaboration projects together with UNESCO Global Geoparks partners like Naturtejo, Hong Kong, Lesvos, Vulkaneifel and the UGGp Bergstraße-Odenwald, show her engaged personality. She is active in education and geotourism working groups of the European Geoparks Network and UNESCO Global Geoparks in collaboration with UNESCO World Heritage.

As Global Geoparks Bureau member from 2004 until 2015, external advisor of the European Geoparks Network since 2004 and elected member of the Executive Board of the Global Geoparks Network since 2016, she is long term engaged in governance and networking events. She has shown her experience in many evaluation and revalidation missions, which has supported aspiring geoparks to find their way to go ahead. To serve the needs of future generations, for a peaceful living of all humans in harmony with all organisms on our planet Earth is her core vision.