

identifier	Support of the statements made in criterion R.2
Hafiza Al-	Health care
Sawadi	



May the peace and blessings of Allah be upon you,

I am Hafiza Al-Sawadi. I treat fever with Taif roses, rose water, starch, and ground Taif rose powder. I combine these ingredients and apply the mixture to the forehead, wrists, or feet. Fifteen minutes later, fever will break!



identifier	Support of the statements made in criterion R.2
Samira Jan	Gender equality
	Inclusive economic development
	Peace and social cohesion



May peace be upon you.

I am Samira Jan, a pastry chef from Mecca. I always love to add Taif rose water and oil to the dishes I serve at my restaurant. I always make sure to buy the roses directly from rose farmers in Taif so as to ensure their sustainability and maintain a relationship and friendship with them. For me, chocolate and roses are the universal language of love.



identifier	Support of the statements made in criterion R.2
Shadi al-	Gender equality
Qurashi	Environmental sustainability including climate change
	Peace and social cohesion



May the peace, blessings, and mercy of God be upon you!

I am Shadi al-Qurashi from al-Taif Province. My family and I own a rose farm and we distill Taif roses. We inherited this farm from our parents and grandparents. Every season, we gather as a family, along with friends including young people, elders, women, and children, at the farm to celebrate the rose season. We work together to pick the roses. A rose is a messenger of peace. It helps foster closeness and promote connection among people.



identifier	Support of the statements made in criterion R.2	
Fatima Mohyi	Gender equality	
Yehva Al Talhi		



May the peace and blessings of Allah be upon you,

I am Fatima Mohyi Yehya Al Talhi, from Ash Shafa in the Province of Taif. I own a rose farm where I grow, cultivate, and care for roses, carrying forward our beautiful heritage and practices.



identifier	Support of the statements made in criterion R.2
Prof. Dr. Saleh	Environmental sustainability including climate change
Ali Bazeed	



May the peace and blessings of Allah be upon you,

I am Prof. Dr. Saleh Ali Bazeed, formerly a botany professor at Taif University and a national aromatic plants expert at FAO, now serving as a consultant both within FAO and for the Makkah Province. I partnered with my expert colleagues at FAO to implement a series of training for farmers, supervisors, agriculture guides, and stakeholders to familiarize them with the best agricultural practices and the latest technologies that aim to enhance the rose practices, boost production, conserve water resources, minimize time and effort wastage, and ultimately elevate the quality of rose oil and rose water products.



identifier	Support of the statements made in criterion R.2	
Faisal Abdullah	Gender equality	
Al-Khaldi	Inclusive economic development	



My name is Faisal Abdullah Al-Khaldi, a Taif rose farmer. My role involves supplying Al Yakaza Charitable Women's Association with Taif roses. The Association then uses both the roses and the essential rose oil in the production of their goods, which they promote and sell. The profits generated from these sales are then directed towards supporting the Association's beneficiaries, including young women with limited income.



identifier	Support of the statements made in criterion R.2
Noura Al-Harithi	Health care
	Gender equality
	Peace and social cohesion



Hello! My name is Noura Al-Harithi, and I hail from the Al Taif Province. I currently reside and work in Al-Khobar. I grew up surrounded by the rose farms in Taif. Every spring, I visit Taif to relish the season of roses alongside family and friends. During blooming seasons, I craft my own beauty products from the available roses while my aunt prepares homemade Taif rose jam. We also exchange rosethemed gifts with other families.



identifier	Support of the statements made in criterion R.2
Abdullah Saed	Gender equality
Al-Talhi	Peace and social cohesion



In the name of Allah, the most Gracious, the most Merciful.

I am Abdullah Saed Al-Talhi, the owner of Mudarajat Al-Ward Farm. I believe that roses bring families together. During the harvesting season, mothers wake up early, joined by their sons and daughters. They cooperate to pick roses, just like their parents and grandparents did before them. May the peace and blessings of Allah be upon you.

