

Region I

North America and Western Europe

Portugal



MEMORIAMEDIA

e-Museu do Património Cultural Imaterial

Intangible Memory - Cultural Cooperative

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

Geographic Coverage of NGO's expertise: Portugal.



Relevant projects or initiatives

Since its creation in 2008, Memória Imaterial has been primarily collecting and promoting oral popular traditions for its Memóriamedia Project, aimed at the identification, recording, preservation and promotion of folktales, legends, proverbs and other forms of traditional and oral culture as well as the skills and traditional knowledge of artisans and the uses and rites prevailing in everyday professional, social and family life. Recorded materials are uploaded on the website www.memoriamedia.net.

Memória Imaterial has established cooperation protocols with numerous institutions throughout the country, namely government associations and councils, local authorities, schools, museums, foundations, libraries, cultural groups, local development agents, and other non-governmental organizations. Equally important is the promotion of open public debate and the return of the results to all populations studied.

Memória Imaterial participated in the preparation of two nomination files for the Representative List – “Cante Alentejano, polyphonic singing from Alentejo, southern Portugal”, inscribed in 2014, and the multinational file – “Falconry, a living human heritage”, inscribed in 2016.

NGO's activity networks and more information



Vision

Memoria Imaterial uses ICH as an agent of social and economic development for communities to make them sustainable.

Mission

The mission of Memoria Imaterial is to deal with all domains of the 2003 convention, particularly, with oral traditions and expressions. The participation of communities and the respect of ethical principles are placed at the heart of all safeguarding practices.

NGO-90307

Main areas of work related to the Convention

- 1) The study, identification, recording, preservation and promotion of rural, maritime-fluvial and vernacular architecture heritages, along with the traditional knowledge of crafts, popular art, traditional medicine, and oral literature, as well as mapping out traditional terms and expressions, both collective and individual, by creating a bibliographic, phonographic and video collection of records;
- 2) The publication of bibliographies, sound and video recordings through hypermedia, multimedia and written media, namely in websites, web-videos, DVD, CD-ROMs, books and future platforms for multimedia content;
- 3) The organization, creation and production of public and private events to promote Portuguese and international intangible cultural heritage, such as performances, art-work installations, symposiums, conferences and seminars;
- 4) The organization of workshops and capacity building seminars on the safeguarding of ICH.



Identification, documentation, research (including inventorying).



Preservation, protection.



Promotion, enhancement.



Transmission, (non-) formal education.



Revitalization.

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