



United Nations
Educational, Scientific and
Cultural Organization



Diversity of
Cultural Expressions

14 IGC

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**INTERGOVERNMENTAL COMMITTEE
FOR THE PROTECTION AND PROMOTION
OF THE DIVERSITY OF CULTURAL EXPRESSIONS**

**Fourteenth Session
Online
1 – 5 February 2021**

DECISIONS

Item 1 of the Agenda: Adoption of the Agenda

Decision 14.IGC 1

The Committee,

1. *Having examined Document DCE/21/14.IGC/1,*
2. *Adopts the agenda of the session contained in the above-mentioned document.*

Item 2 of the Agenda: Approval of the list of observers

Decision 14.IGC 2

The Committee,

1. *Having examined the list of observers,*
2. *Approves the list of observers.*

Item 3 of the Agenda: Adoption of the detailed summary record of the thirteenth session of the Committee

Decision 14.IGC 3

The Committee,

1. *Having examined Document DCE/21/14.IGC/3 and its Annexes,*
2. *Adopts the detailed summary record of its thirteenth session included in the above-mentioned document as amended.*

Item 4 of the Agenda: Secretariat's report on its activities (2020)

Decision 14.IGC 4

The Committee,

1. *Having examined Document DCE/21/14.IGC/4 and its Annexes,*
2. *Takes note of the Secretariat's report on its activities for the year 2020;*
3. *Welcomes the Secretariat's efforts to respond to the impact of the COVID-19 pandemic on the cultural and creative industries, notably through the launch and coordination of the ResiliArt movement and the publication of Culture in Crisis: Policy Guide for a Resilient Creative Sector;*
4. *Also takes note of the Secretariat's need for greater predictability and flexibility of voluntary contributions in order to strengthen its cross-cutting functions, such as its knowledge management system, communication, and project monitoring and evaluation;*
5. *Encourages Parties to contribute to strengthening the human resources of the Secretariat to support the implementation of the Convention through the appointment of associate experts or the secondment of staff, particularly in the areas of knowledge management, communication, resource mobilisation and project monitoring and evaluation;*

6. Requests the Secretariat to submit to it, at its fifteenth session, a report on the activities undertaken during the last two years of the quadrennial cycle (2020-2021).

Item 5 of the Agenda: Preliminary analytical report on the impact of the COVID-19 pandemic on the cultural and creative industries, and the findings of the ResiliArt movement

Decision 14.IGC 5

The Committee,

1. Having examined Document DCE/21/14.IGC/5 and its Annex,
2. Recalling Article 1 of the Convention,
3. Recognises the extent of the consequences of the COVID-19 pandemic on the cultural and creative industries;
4. Notes with concern the threat that the pandemic and its aftermath pose to the diversity of cultural expressions and to the capacity of Parties to adopt measures and policies to protect and promote this diversity;
5. Welcomes the ResiliArt initiative and thanks the Secretariat for the preliminary analysis presented to it at the present session, while stressing its relevance both to the implementation of the Convention and of the 1980 Recommendation concerning the Status of the Artist;
6. Takes note of the numerous recommendations voiced during the ResiliArt initiative and encourages all stakeholders of the cultural and creative industries to consider them, when appropriate;
7. Encourages Parties to take appropriate measures to address the new challenges posed by COVID-19 to the cultural and creative industries and the pre-existing precariousness of its main actors, artists and cultural professionals, exacerbated by the pandemic, in particular by drawing on the good practices and practical advice compiled by the Secretariat in the publication Culture in Crisis: Policy Guide for a Resilient Creative Sector;
8. Requests the Secretariat to continue its efforts to collect data and testimonials on the impact of the COVID-19 crisis on the cultural and creative industries within the limits of available human and financial resources.

Item 6 of the Agenda: Quadrennial periodic reports: transmission of new reports and implementation of the capacity building programme on participatory policy monitoring

Decision 14.IGC 6

The Committee,

1. Having examined Document DCE/21/14.IGC/6 and its Annex,
2. Recalling Resolutions 4.CP 10, 5.CP 9a, 6.CP 9 and 7.CP 11 and Decisions 8.IGC 7a, 8.IGC 7b, 9.IGC 10, 10.IGC 9, 11.IGC 8, 12.IGC 7, 12.IGC 13 and 13.IGC 6,
3. Takes note of the executive summaries of the quadrennial periodic reports on the implementation of the Convention, submitted by Parties in 2020, as presented in the Annex;
4. Congratulates the Parties that have submitted their quadrennial periodic reports in 2020, despite the challenges posed by the COVID-19 pandemic;

5. Welcomes the number of reports submitted under the framework for quadrennial periodic reports on measures to protect and promote the diversity of cultural expressions, which include measures or initiatives undertaken by civil society organisations;
6. Notes with satisfaction the impact of the capacity-building programme on participatory policy monitoring on the capacities of Parties to prepare their quadrennial periodic reports through consultations with several governmental and non-governmental stakeholders at the national and local levels;
7. Requests the Secretariat to transmit to the Conference of Parties, at its eighth session, the quadrennial periodic reports examined by the Committee at its thirteenth and fourteenth sessions, together with its comments;
8. Takes note of the deferral of the publication of the third Global Report on the implementation of the Convention worldwide, which will be based on the periodic reports and other sources, at its fifteenth session;
9. Also takes note of the deferral of the submission date of quadrennial periodic reports to 30 June of the year preceding the session at which they are presented;
10. Invites the Parties whose periodic reports are due in 2021 to submit them to the Secretariat no later than 30 June 2021, if possible in both working languages of the Committee, as well as in other languages, using the electronic form, and encourages Parties that have not yet submitted their reports in 2020 to do so by the same date;
11. Further encourages Parties submitting their quadrennial periodic reports to draw on their multi-stakeholder consultations to assess the impact of the COVID-19 health crisis on the cultural and creative industries and the diversity of cultural expressions within their territory;
12. Also encourages Parties to provide voluntary contributions for the continuation of the capacity-building programme on participatory policy monitoring, the maintenance and improvement of the knowledge management system and the Policy Monitoring Platform, and the preparation of the fourth edition of the Global Report to be published in 2026.

Item 7 of the Agenda: Narrative report on the International Fund for Cultural Diversity (2020)

Decision 14.IGC 7

The Committee,

1. Having examined Document DCE/21/14.IGC/7, its Annexes and Document DCE/21/14.IGC/INF.7,
2. Recalls the commitment of Parties to make voluntary contributions on a regular basis to the International Fund for Cultural Diversity for the implementation of the Convention, in accordance with Article 18.7 of the Convention;
3. Expresses its sincere appreciation to all Parties that have contributed on a voluntary basis to the International Fund for Cultural Diversity since 2010, and encourages all Parties to support it on a regular basis by making an annual contribution equal to or greater than 1% of their contribution to UNESCO's regular budget;
4. Takes note of the Financial Statements of the International Fund for Cultural Diversity for the period 1 January to 30 November 2020 contained in Document DCE/21/14.IGC/INF.7;
5. Also takes note of the overview of the International Fund for Cultural Diversity during its ten years of existence (2010-2020) and of the efforts made by the Secretariat to

- strengthen the capacities of the various stakeholders involved in the preparation and pre-selection of funding applications;
6. Notes with concern the growing imbalance, aggravated by the impact of the COVID-19 pandemic, between the number of funding applications submitted to the International Fund for Cultural Diversity and the funds available to finance them;
 7. Also recalls that the viability of the International Fund for Cultural Diversity is a strategic issue for the credibility of the Convention and the effectiveness of its implementation, as well as a shared responsibility of all Parties to the Convention;
 8. Requests the Secretariat to submit a comprehensive report on the International Fund for Cultural Diversity for 2020-2021 to the Conference of Parties at its eighth session and to submit the narrative and financial reports for the period of 1 January 2020 to 30 November 2021 to its next session;
 9. Further requests the Director-General to issue, in 2021, a new call for contributions to all Parties to the Convention, quoting the amount corresponding to a minimum of 1% of the total contribution of each Member State to UNESCO's regular budget;
 10. Also requests the Director-General to issue another call tailored to different audiences in line with UNESCO's Resource Mobilization Strategy.

Item 8 of the Agenda: Recommended projects from the eleventh call for funding requests to the International Fund for Cultural Diversity

Decision 14.IGC 8

The Committee,

1. Having examined Document DCE/21/14.IGC/8 and its Annexes,
2. Recalling Decisions 12.IGC 6, 13.IGC 5a and 13.IGC 5c,
3. Thanks the Panel of Experts for the work accomplished;
4. Takes note of the unprecedented circumstances resulting from the COVID-19 pandemic and the increase in the number of funding applications submitted, and appreciates the steps taken by the Panel of Experts and the Secretariat to ensure their timely evaluation;
5. Also takes note of the recommendations of the Panel of Experts on the evaluated funding applications and of its general comments;
6. Decides that the six projects annexed to this decision shall receive financial support from the International Fund for Cultural Diversity for a total amount of US\$436,965;
7. Also decides to allocate one-sixth of the total provisional budget for 2020-2021 (equivalent to US\$277,884) to enable the Secretariat to continue the implementation of the International Fund for Cultural Diversity for the period from 1 January to 28 February 2022, pending approval by the Committee, at its fifteenth session, of the new provisional budget for 2022-2023;
8. Also thanks all Parties that have made voluntary contributions to the International Fund for Cultural Diversity in 2020 to finance such projects;
9. Notes with concern the extremely low success rate of funding applications submitted to the International Fund for Cultural Diversity, in particular due to the low level of voluntary contributions to the Fund;
10. Regrets, in particular, that a further 11 applications for funding could not be approved, even though they obtained more than 30 points, due to the lack of sufficient funding;

11. Decides to issue the twelfth call for funding requests in 2021;
12. Invites Parties to the Convention to redouble their advocacy efforts in favour of the International Fund for Cultural Diversity at the national and regional levels in order to increase its visibility and recall its relevance in the context of the International Year of Creative Economy for Sustainable Development (2021).

Annex to Decision 14.IGC 8

Projects approved by the Committee for the eleventh funding cycle

Points	Recipient country	Project title	Applicant name & profile	Amount requested (US\$)	Amount recommended by the Panel of Experts (US\$)	Committee Decision (US\$)
34	Jamaica	Validating Jamaica's Cultural & Creative Industry through Economic Impact Assessments and National Statistical System (JAM NSS-CCI)	The Jamaica Business Development Corporation / Party	98,900	72,197	72,197
34	Mexico	The Cultural Nests Project, a cultural and business development project for indigenous start-ups	Centro de Investigación en Comunicación Comunitaria A.C./ NGO	100,000	73,000	73,000
32.5	Cambodia	Strengthening civil society engagement in policy advocacy and development in Cambodia	Cambodian Living Arts / NGO	99,902	72,928	72,928
32.5	United Republic of Tanzania	Strengthening the East African contemporary dance scene	Muda Africa Organization / NGO	99,985	72,989	72,989
32	Honduras	Strengthening women and young creators policy building capacities. Towards an inclusive cultural policy for Honduras	Asociación Mujeres en las Artes Leticia de Oyuela / NGO	99,950	72,964	72,964
32	Serbia	Gender equality generates cultural diversity	Association Independent Cultural Scene of Serbia / NGO	99,845	72,887	72,887

Item 9 of the Agenda: Update on the implementation of the recommendations of the second external evaluation of the International Fund for Cultural Diversity

Decision 14.IGC 9

The Committee,

1. *Having examined Document DCE/21/14.IGC/9 and its Annexes,*
2. *Recalling Decisions 12.IGC 6 and 13.IGC 5b,*
3. *Takes note of the progress made in the implementation of the recommendations resulting from the second external evaluation of the International Fund for Cultural Diversity (IFCD) and requests the Secretariat to provide to it, at its fifteenth session, an update thereon, in the narrative report of the International Fund for Cultural Diversity for the period 2020-2021;*
4. *Also takes note of the need to pursue the implementation of the recommendations that do not require a specific action and further requests the Secretariat to monitor their implementation within the limits of the financial resources made available to it in the budget of the International Fund for Cultural Diversity for the period 2020-2021;*
5. *Requests the Secretariat to present a comprehensive report on the implementation and monitoring of these recommendations to the eight session of the Conference of Parties.*

Item 10 of the Agenda: Analysis of the Guidelines on the Use of the Resources of the International Fund for Cultural Diversity, with a view to their possible revision and updating

Decision 14.IGC 10

The Committee,

1. *Having examined Document DCE/21/14.IGC/10 and its Annex,*
2. *Recalling Resolutions 7.CP 9 and 7.CP 14 and Decision 13.IGC 5b,*
3. *Takes note of the Secretariat's analysis of the Guidelines on the Use of the Resources of the International Fund for Cultural Diversity with a view to their possible revision or updating;*
4. *Decides to update and revise the Guidelines on the Use of the Resources of the International Fund for Cultural Diversity, taking into account the debates held during the present session;*
5. *Requests the Secretariat to add the revision of Guideline 11.1 and to reflect on a mechanism to handle leftover projects to give them priority the following year;*
6. *Further requests the Secretariat to submit to it, at its fifteenth session, preliminary draft Guidelines on the Use of the Resources of the International Fund for Cultural Diversity updated and revised, taking into account the decisions taken by it thereon, the recommendations of the second external evaluation of the IFCD adopted by it and the debates held during the present session.*

Item 11 of the Agenda: Draft of the new fundraising strategy for the International Fund for Cultural Diversity (2021-2023)

Decision 14.IGC 11

The Committee,

1. Having examined Document DCE/21/14.IGC/11 and its Annex, as well as Document DCE/21/14.IGC/INF.11,
2. Recalling Decisions 6.IGC 6, 12.IGC 5b and 12.IGC 6,
3. Takes note of the results of the external evaluation of the International Fund for Cultural Diversity fundraising and communication strategy (2013-2018);
4. Adopts the new fundraising and communication strategy (2021-2023) included in Document DCE/21/14.IGC/INF.11 on the basis of Option 1, invites the Secretariat to implement it depending on resources available and taking into account UNESCO's Resource Mobilization Strategy and further takes note of the recommendations of the external evaluation for its implementation, and in particular of the need to have at least one Resource Mobilization Officer for the International Fund for Cultural Diversity within the Secretariat for the duration of the strategy;
5. Requests the Director-General to issue, in 2021, a new call for contributions to all Parties tailored, within the limits of the Secretariat's human resources, to different audiences and taking into account the new strategy adopted;
6. Also requests the Secretariat to report on the progress made in the implementation of the fundraising and communication strategy (2021-2023) in the narrative report of the International Fund for Cultural Diversity (2020-2021) to be submitted to it at its fifteenth session;
7. Further requests the Secretariat to take into account the resources needed to implement the strategy in the preparation of the provisional budget of the International Fund for Cultural Diversity for the period 2022-2023, to be submitted to it at its fifteenth session;
8. Further requests the Secretariat to present, to the eighth session of the Conference of Parties, an information document on the new fundraising and communication strategy.

Item 12 of the Agenda: Progress report on the implementation of Article 16 on preferential treatment for developing countries

Decision 14.IGC 12

The Committee,

1. Having examined Document DCE/21/14.IGC/12,
2. Recalling Decision 13.IGC 8 and Resolution 7.CP 14,
3. Recalling also that, in declaring 2021 the International Year of Creative Economy for Sustainable Development, the General Assembly of the United Nations recognized the potential of creative industries to strengthen the participation of developing countries in world trade and enable them to benefit from new and dynamic growth opportunities,
4. Further recalling that Article 16 on "Preferential treatment for developing countries" creates an obligation for developed countries in favour of developing countries with

- regards to artists and other cultural professionals and practitioners, and cultural goods and services,
5. Takes note of the progress report prepared by the Secretariat as well as the challenges faced by Parties in the implementation of Article 16, which have been aggravated by the COVID-19 pandemic;
 6. Welcomes the efforts of the Secretariat, which were possible through the UNESCO-Aschberg Programme for Artists and Cultural Professionals, to contribute to the implementation of the targets of the 2030 Agenda;
 7. Strongly encourages Parties, in consultation with civil society, cultural professionals and creative and cultural industries, to take appropriate preferential treatment measures to effectively redress imbalances in the global flow of cultural goods and services, particularly in the framework of multilateral, regional or bilateral trade agreements, paying particular attention, where appropriate, to chapters or sections dealing with e-commerce;
 8. Invites the Secretariat to continue its efforts to monitor the implementation of Article 16 by Parties, in particular through the quadrennial periodic reports, the Policy Monitoring Platform and the “Reshaping Cultural Policies” global report series;
 9. Further invites Parties to share their good practices relating to preferential treatment measures, through Voluntary National Reviews and quadrennial periodic reports on the implementation of the Convention;
 10. Requests the Secretariat to continue its efforts to support Parties in the design and implementation of preferential treatment measures and further requests the Secretariat to report to it at its fifteenth session as part of the report on its activities (2020-2021) and to present an updated report on Article 16 on “Preferential treatment for developing countries” to the eighth Conference of Parties.

Item 13 of the Agenda: Synergies with the 1980 Recommendation concerning the Status of the Artist

Decision 14.IGC 13

- The Committee,
1. Having examined Document DCE/21/14.IGC/13,
 2. Recalling Resolutions 7.CP 14 of the Conference of Parties and 40 C/38 of the General Conference as well as its Decision 13.IGC 9,
 3. Takes note with satisfaction of the efforts undertaken by the Secretariat in the framework of the UNESCO-Aschberg Programme for Artists and Cultural Professionals to strengthen the synergies between the Convention and the Recommendation concerning the Status of the Artist (1980) in terms of their monitoring and raising awareness of their relevance, and invites Parties to contribute financially to this programme in order to enable the Secretariat to pursue such efforts;
 4. Requests the Secretariat to continue its efforts to strengthen the synergies between the two normative instruments, notably on the occasion of the preparation of the next consultation on the implementation of the Recommendation concerning the Status of the Artist (1980), and to make optimal transversal use of the information gathered in the regular monitoring reports received under both instruments;
 5. Further requests the Secretariat to present to it, at its fifteenth session, a status report on its efforts to enhance the synergies between the two normative instruments, as part of the Secretariat’s report on its activities (2020-2021).

Item 14 of the Agenda: Proposal for the establishment of an assistance programme for the implementation of the Convention in the digital environment

Decision 14.IGC 14

The Committee,

1. *Having examined Document DCE/21/14.IGC/14 and its Annex,*
2. *Recalling Article 18.5 of the Convention,*
3. *Also recalling Decision 13.IGC 7 and Resolution 7.CP 13,*
4. *Expresses its appreciation for the concept note elaborated by the Secretariat on an assistance programme dedicated to the implementation of the Convention in the digital environment contained in the Annex to the above-mentioned document;*
5. *Strongly encourages Parties to make extrabudgetary contributions to this programme to enable the Secretariat to develop a comprehensive programme and roll it out through capacity-building activities that include peer learning, information-sharing and advocacy;*
6. *Invites Parties to develop their national roadmap for the implementation of the Convention in the digital environment, according to their needs and available resources, and to keep the Secretariat periodically informed of their progress in order to promote the sharing of information and good practices;*
7. *Requests Parties to share with the Secretariat information on progress made and challenges encountered during the development and/or implementation of their national roadmap for the implementation of the Convention in the digital environment, if such exists, in French or English, no later than 5 March 2021, to be included in the status report to be submitted to the eighth session of the Conference of Parties.*

Item 15 of the Agenda: Collaboration with civil society to implement the Convention

Decision 14.IGC 15

The Committee,

1. *Having examined document DCE/21/14.IGC/15 REV,*
2. *Recalling its Decisions 1.IGC 5c, 1.EXT.IGC 5, 5.IGC 4, 8.IGC 7a, 9.IGC 9, 10.IGC 6, 11.IGC 6, 11.IGC 10, 13.IGC 10, and Resolutions 2.CP 7, 4.CP 13, 6.CP 12 and 7.CP 14,*
3. *Further recalling the fundamental role of civil society in the protection and promotion of the diversity of cultural expressions and its contribution to the efforts of Parties to achieve the objectives of the Convention,*
4. *Recognizes the major challenges that the COVID-19 pandemic continues to pose to non-governmental organizations, non-profit organizations, professionals in the cultural and associated sectors and groups that support the work of artists and cultural communities, and underlines the crucial role that they are called upon to play in helping the cultural and creative sectors to recover from the impact of the crisis;*
5. *Encourages Parties to provide financial or in-kind resources to support the sustainability of activities carried out by civil society organizations, as well as the participation of their representatives in meetings of the Committee;*
6. *Requests the Secretariat to facilitate the process for the admission of civil society representatives to its meetings, in accordance with the Operational Guidelines on the*

“Role and Participation of Civil Society”, and further encourages representatives of civil society, as defined in the aforementioned Operational Guidelines, who meet the criteria set out in the annex thereto, to apply for admission;

7. *Invites the Secretariat to work closely with the Bureau of the second edition of the Civil Society Forum, organized on the margins of the seventh session of the Conference of Parties, to support the organization of the third edition of the Forum, which will be held prior to the eighth session of the Conference of Parties, and encourages this Bureau to work in close cooperation with civil society organizations participating in the work of the Committee as observers, in line with their coordination processes;*
8. *Further invites the Bureau, to be elected at the third edition of the Forum, to present a report on the outcomes of the Forum to the eighth session of the Conference of Parties;*
9. *Requests civil society organizations wishing to submit a written activity report to the Committee at its fifteenth session, to transmit it to the Secretariat in English and French by 11 January 2022 at the latest.*

Item 16 of the Agenda: Report of the Committee on its activities and decisions (2020-2021)

Decision 14.IGC 16

The Committee,

1. *Having examined Document DCE/21/14.IGC/16 REV and its Annex,*
2. *Recalling Articles 22.4 (d) and 23.6 (f) of the Convention and its Decision 13.IGC 11,*
3. *Further recalling Rule 6 of its Rules of Procedure,*
4. *Adopts the report on its activities and decisions for the period 2020-2021;*
5. *Submits the report to the eighth session of the Conference of Parties;*
6. *Invites the Conference of Parties to foster cooperation with micro, small and medium cultural and creative enterprises in the implementation of the Convention, as one of the priorities of the Committee for 2022-2023, through the elaboration of a proposal of a regular consultation mechanism within the Committee and within the limits of the resources of the Secretariat.*

Item 17 of the Agenda: Date of the fifteenth session of the Committee

Decision 14.IGC 17

The Committee,

1. *Having examined Document DCE/21/14.IGC/17,*
2. *Decides to convene its fifteenth session at UNESCO Headquarters in Paris from 8 to 11 February 2022.*

Item 18 of the Agenda: Election of the members of the Bureau of the fifteenth session of the Committee

Decision 14.IGC 18

The Committee,

1. *Elects H. E. Dr. Nasser Hamad Hinzab (Qatar) as Chairperson of the Committee;*
2. *Elects Ms Namchin Munkhzul (Mongolia) as Rapporteur of the Committee;*
3. *Elects Armenia, Burkina Faso, Denmark and Ecuador as Vice-Chairpersons of the Committee.*