



# Kanazawa UNESCO Creative City of Crafts 2017-2020 Monitoring Report

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## 1 EXECUTIVE SUMMARY

Since its designation as a UNESCO Creative City of Crafts in 2009, Kanazawa has established the “Kanazawa Creative City Steering Program” with public-private partnerships, based on three goals: linking of culture with business, training of new artisans and international promotion of crafts. The city’s priority in terms of its strategic plan is the promotion of Kanazawa as a Creative City.

### **Vision of the Creative City of Kanazawa**

#### **1. Linking Culture with Business**

We aim to produce highly value-added products that use our traditional crafts and techniques, to promote manufacturing based on the artisan spirit, and to develop many creative industries that can break into the international market.

#### **2. Cultivation of Human Resources for Cultural Development**

We aim to create opportunities for the next generation of manufacturers and young people involved in culture and art to grow, gather, compete and demonstrate their creativity, as well as to develop a city whose residents love and take pride in their traditional crafts and performing arts, and enjoy a good quality of life by participating in cultural events, while supporting artisans and artists.

#### **3. Attracting International Attention**

We aim to promote close relationships among artisans, artists and people in industry through the creative cities network, as a hub of international exchange, facilitate international conferences on topic such as the visions of cities and local communities in the 21st century, global issues, and world peace, and invite many people from Japan and foreign countries.

### **CONTRIBUTION TO THE NETWORK’S GLOBAL MANAGEMENT**

Since its designation, Kanazawa has attended all annual meetings, and hosted the annual subnetwork meeting of Crafts and Folk Art in 2019.

### **MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL AND CITY LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN**

Kanazawa Craftwork Business Creation Agency, dining gallery Ginza no Kanazawa, Kanazawa KOGEI (Crafts) Festa, KOGEI Art Fair Kanazawa, GO FOR KOGEI. Kanazawa Utatsuyama Kogei Kobo (crafts workshop) Trainee Scholarship, Kanazawa Cultural Industry Trainee Scholarship, Kanazawa College of Art International Exchange Program, Kanazawa Children’s Workshop, Promotion of Kanazawa UNESCO ASP net, Kanazawa 21<sup>st</sup> Century Kogei Festival, International Promotion of Kanazawa Gold Leaf, and Joint Research with External Research Institutes.

### **MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY AND INTERNATIONAL COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN**

- Artist-In-Residence and Crossing Art Residency
- UNESCO Creative Cities Network Crafts and Folk Art Sub-network Meeting 2019
- UNESCO Creative City Network of Japan Meeting 2020
- Culture City of East Asia 2018 Kanazawa

## PROPOSED ACTION PLAN FOR THE FORTHCOMING MID-TERM PERIOD OF FOUR YEARS

In 2016, Kanazawa formulated the "New Strategy for Creating Arts and Culture 2020". This plan has since been implemented in the city in order to establish international recognition as a city of culture, as well as to leverage culture for use in urban revitalization. The strategy plan ends in 2020, after which the city will develop a new action plan for arts and culture designed for the next 10 year period starting in 2021.

In addition, in March 2020 Kanazawa formulated the "Kanazawa KOGEI Action Plan", which was founded based on Kanazawa's goal to be a world city of crafts that will nurture *tsukuri-te* (craftwork manufacturers) and *tsukai-te* (users of craftworks), and will pass down technical skills and knowledge on crafts to the next generations. The plan includes objectives to help craftworks establish an intriguing presence in people's daily lives, to continue to develop and pass down technical skills and knowledge to next generations, and to create new and innovative craftworks that can emotionally touch people's hearts and attract international attention.

### Kanazawa KOGEI Action Plan and the Future Vision

<p><b>A city filled with intriguing crafts</b></p> <p>To become a city that values its historical background nurtured in a rich sense of beauty and dignified craftwork skills. To become a city that allows for crafts to live on in the daily lives of our people.</p>	<p><b>A city that enables crafts to develop</b></p> <p>To become a city where <i>tsukuri-te</i> (handicraft manufacturers), <i>tsukai-te</i> (users of craftworks), and <i>tsunagi-te</i> (people who link together manufacturers, traders and consumers) can work in unison. To create a system that enables crafts to develop through the efforts of the entire city.</p>
<p><b>A city that spreads inspiring craftworks around the world</b></p> <p>To become a business hub for crafts that is full of international craft exchange. To become a city that spreads inspiring craftworks throughout the globe.</p>	<p><b>A city that passes down crafts for generations to come</b></p> <p>To become a city that creates new craftworks by adding innovation as well as passing down long-standing skills to future generations.</p>

Furthermore, in 2020 Kanazawa was selected as a *SDGs Future City* and *SDGs Model City* by the Japanese Government. Based on Kanazawa's foundational biocultural and cultural diversity comprising of its nature, history and culture. As a UNESCO Creative City of crafts, the city encourages both its citizens and visitors to become familiar with a wealth of its distinguished history, and to then co-create new charms, and reinforce the efforts to implement sustainable urban development.



### 1 MAIN INITIATIVES, PROGRAMMES OR PROJECTS AIMED AT ACHIEVEING THE OBJECTIVES OF THE NETWORK AT THE LOCAL LEVEL:

- Partnership projects with the National Crafts Museum
- Relocation and establishment of educational and innovative hubs
- Implementation of cultural events

### 2 INITIATIVES, PROGRAMMES OR PROJECTS AIMED AT ACHIEVEING THE OBJECTIVES OF THE NETWORK ON AN INTERNATIONAL LEVEL

- Long-term Artist-in-residence program
- International craft events
- Event with Ghent (creative city of music) in celebration of the 50th anniversary of sister city agreement

## 2 GENERAL INFORMATION

<b>Name of the city:</b>	<b>Kanazawa</b>
<b>Country:</b>	<b>Japan</b>
<b>Creative Field:</b>	<b>Crafts and Folk Art</b>
<b>Date of designation:</b>	<b>June 8, 2009</b>
<b>Date of submission of the current report:</b>	<b>December 31, 2020</b>
<b>Entity responsible for the report:</b>	<b>Yuki Yoshi Yamano</b> , Mayor of Kanazawa/ Chair, Kanazawa Creative City Promotion Committee
<b>Previous reports submitted and dates:</b>	November 2016
<b>Focal Points of Contact:</b>	<b>Hiroyuki Takakuwa</b> , Director, City Planning and Coordination Section, City of Kanazawa Director-General, Kanazawa Creative City Promotion Committee Hirosaka Kanazawa +81 76 220 2031 Creative_city_kanazawa@city.kanazawa.lg.jp

## 3 CONTRIBUTION TO THE NETWORK'S GLOBAL MANAGEMENT

**Number of UCCN Annual Conferences attended in the last four years:** 3, 2017-2019

2017	Enghien-les-Bains, France
2018	Krakow and Katowice, Poland
2019	Fabriano, Italy

\*The city was represented at all annual meetings since 2009.

**Hosting of a UCCN Annual Conference:** N/A during the reporting period 2017-2020

\*The city hosted the UCCN Annual Conference in 2015

**Hosting of working or coordination meeting(s) addressed to one or more UCCN creative field representatives (including sub-network meetings):**

2018	December 4-5	Creative City Network of Japan The Creative City Policy Seminar
2019	October 14-16	Sub-network Meeting of Crafts and Folk Art
2020	October 9-10	UNESCO Creative Cities Network of Japan Meeting



**Serving as cluster coordinator or deputy coordinator and period:** N/A during the reporting period 2017-2020

\* Sub-coordinator from September 2014 to September 2016

**Participation in the evaluation of previous applications:** one city respectively in 2017 and 2019

## 4 MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL AND CITY LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN

*As a UNESCO Creative City of Crafts, Kanazawa has established a three-point vision aiming to link culture with business, cultivate human resources for cultural development and to spread craft culture internationally.*

### 1. Linking of Culture and Business

Kanazawa aims to produce high-value products based on traditional crafts and technical craft skills, to promote the creation of works based on the local artisan spirit, and to develop creative industries with the potential to break into the international market.

#### **Kanazawa Craftwork Business Creation Agency**

Established in April 2011, the Kanazawa Craftwork Business Creation Agency has implemented several strategic projects in order to promote Kanazawa crafts (one of the city's core charms), facilitate the linking of crafts with businesses, establish sales channels and disseminate information relating to crafts.

#### **dining gallery Ginza no Kanazawa**

In order to promote its local traditional and contemporary crafts in a more effective way, Kanazawa established the Dining Gallery Ginza no Kanazawa as a promotional hub in Tokyo. Since October 2014, it has served as an information and distribution center. In the gallery, Kanazawa craftworks are exhibited and sold, and in the dining area, dishes with seasonal Kanazawa dishes are served. Since its opening, more than 100,000 people have visited the facility each year.

<http://ginzanokanazawa.jp/>



#### **Kanazawa KOGEI (Crafts) Festa**

Established in 2016, the Kanazawa KOGEI Festa provides citizens as well as domestic and international visitors with opportunities to interact with Kanazawa's crafts in a hands-on manner, while also promoting Kanazawa as a city of crafts through collaborations with local galleries and craft studios.



#### **KOGEI Art Fair Kanazawa**

Kogei Art Fair Kanazawa has been held annually since 2017 as the only art fair in Japan that specializes in crafts, and presents new aesthetic sense and values of kogei to the world. It has been organized by the private sector with the support of local companies and the city. Due to the effects of the spread of the novel coronavirus (COVID-19), the 2020 fourth annual edition of the fair was held using the "Online Viewing Room" format instead of the usual hotel art fair format. Twenty-two galleries from Japan and abroad gathered online to exhibit and sell works by young and up-and-coming artists, as well as artists known for being active on the world stage.

## GO FOR KOGEI

Established in 2020, GO FOR KOGEI is a platform created for the promotion of the crafts distinctive to the seven cities (including Kanazawa) located within the three prefectures that make up the Hokuriku region (the northwestern part of the main island of Japan). This past year, the platform organized in-person and virtual studio tours as well as 6 craft festivals and art fairs centered on the theme of "GO FOR KOGEI - Encounter a New Potential of Crafts in Hokuriku". The platform initiative is to offer ways in which crafts can be enjoyed during everyday life here in Hokuriku, an area full of diverse craftworks, in the current era of the COVID-19 pandemic.

## 2. Cultivation of human resources for cultural development

Kanazawa aims to create opportunities for the next generation of manufacturers and young people involved in culture and art to improve themselves, congregate, compete, and demonstrate their creativity. The city also aims to develop into a city whose residents love and take pride in their history of traditional crafts and performing arts, and whose citizens can experience a good quality of life by participating in cultural events while supporting local artisans and artists.

### Kanazawa Utatsuyama Kogei Kobo (crafts workshop) Scholarship

Scholarships are offered for trainees at Kanazawa Utatsuyama Kogei Kobo in order to strengthen the inheritance and succession of traditional crafts, with the aim of creating a city with an active craft scene full of energetic young artists.

### Kanazawa Cultural Industry Trainee Scholarship

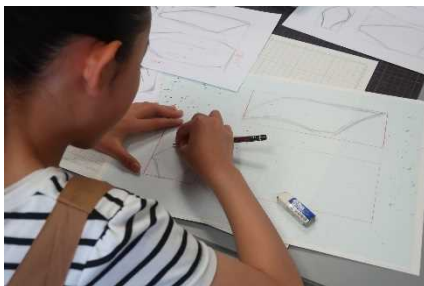
Scholarships are offered to those who play a leading role in the continuation and development of traditional performing arts for costs relating to overseas training, with the goal of fostering future heirs of the traditional performing arts.

### Kanazawa College of Art International Exchange Program

Exchange programs for students and faculty members have been established between the Kanazawa College of Art and its sister art colleges abroad for the purpose of training artists, designers and researchers, and providing them with the chance of working internationally.

### Kanazawa Children's Crafts Workshop

The Kanazawa Children's Crafts Workshop is held over a term of 2 years to provide basic knowledge of crafts through design training and workshop tours. The workshop aims to improve the quality of craft art by exposing children to crafts from a young age, thereby fostering the discovery and training of future craft artists. The children learn techniques and create works in the fields of metalwork, ceramics, dyeing, and lacquerware in order to deepen their understanding of crafts.



### Kanazawa UNESCO ASP net

In order to foster children's international understanding and educate the successors of a sustainable society, we use UNESCO ASP net to promote the study of Kanazawa's traditional cultures, the global environment and the world, and to further exchange with other schools of the network.

(Number of ASP net members: 77 (elementary 53 junior-high 24))

### 3. Attraction of International Attention

Kanazawa aims to promote close relationships among artisans, artists and people from related industries through the Creative Cities Network, while functioning as a hub of international exchange by inviting people from Japan and around the world.

#### Kanazawa 21<sup>st</sup> Century Kogei Festival

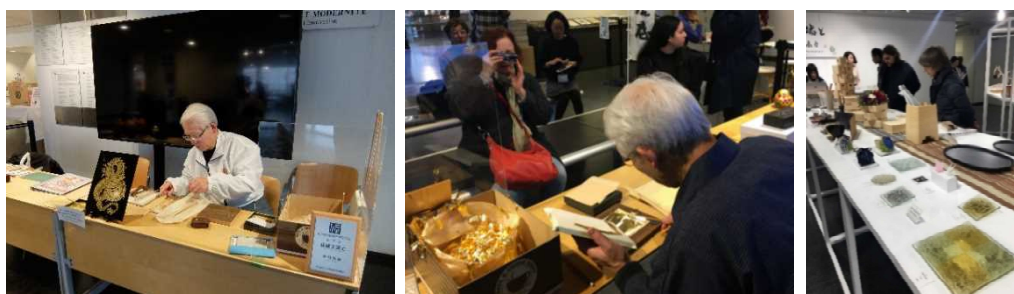
KANAZAWA 21<sup>st</sup> CENTURY KOGEI FESTIVAL is a large-scale arts and crafts festival hosted in Kanazawa, the city of arts and crafts. This festival will present Kanazawa's arts and crafts through 5 main contents: "Shuzen Shokusai", a feast presented with arts and crafts, "Kogei Kairo", a stroll through the exhibitions shown in the town houses scattered through the city, "Kanazawa Mirai Chakai" where the tea ceremonies are inspired by the different venues and themes, the "Kanazawa Mirai Kogeibu" workshop, and the "Kanazawa Art Space Link", a collaborative project about art spaces.



#### International Promotion of Kanazawa Gold Leaf

In January 2020, the 7th "Synergies Between Tradition and Modernity- Local Japanese craftsmanship at the forefront of innovation" was held at the Japanese Cultural Center in Paris (sponsored by the Council of Local Authorities for International Relations, Paris Office) where the Kanazawa Haku Research Center provided exhibition aide to four businesses in Kanazawa related to gold leaf. At the venue, various products including gold leaf craftworks, edible gold leaf, and gold leaf accessories were exhibited and gold leaf artisans demonstrated their technical skills.

\*In December 2020, Kanazawa gold leaf (including entsuke kinpaku, the method of production responsible for nearly 100% of the gold leaf produced in Japan) gained international recognition by being inscribed on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity as one of 17 "Traditional skills, techniques & knowledge for the conservation & transmission of wooden architecture in Japan".



#### Joint Research with External Research Institutes

Joint research is conducted in cooperation with the United Nations University, Institute of Advanced Studies and other research institutions in order to provide information from an academic perspective concerning the sustainable development of Kanazawa, a city of crafts, and the role of creative cities in the 21st century. In October 2019, the city hosted the subnetwork meeting of Crafts and Folk Art, and in collaboration with the United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS OUIK), co-hosted a related symposium with the theme of "How Can Creative Culture Help the Sustainability of Cities?". A presentation about the efforts of Ghent, a creative city of music in Belgium, was made for keynote speech and Chiang Mai, a creative city of Crafts and Folk Art in Thailand, was invited as a panelist in the forum.





## 5 MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY AND INTERNATIONAL COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN

### Artist-In-Residence and Crossing Art Residency

As a result of UNESCO Creative Cities Network annual conference hosted by Kanazawa in 2015, the city launched its artist-in-residence program and crossing art residency program in 2016 in order to further deepen exchange with other creative cities.

#### 1) Craft X Craft (Jingdezhen, China and Icheon, Republic of Korea)

A ceramist from Kanazawa participated in the Icheon Ceramic Apprentice program in 2018 and resided there for roughly two-weeks as an artist-in-residence.



Kanazawa invited ceramic artists from Icheon, Republic of Korea, and Jingdezhen, China for its 2019 artist-in-residence program. During their stay in Kanazawa, they performed ceramic demonstrations and held a workshop with the local Kanazawa citizens.



#### 2) Crafts X Media Art (Enghien-les-Bains, France)

In 2017, Kanazawa glass art creators joined forces with a local media artist in Enghien-les-Bains, France to create a collaboration art piece.



#### 3) Crafts X Film (Busan Metropolitan City, Republic of Korea)

Kanazawa invited two film directors from Busan Metropolitan city to create a film featuring Kanazawa's crafts and artisans. The film was screened at the closing ceremony of the Culture City of East Asia 2018 Kanazawa event.



## UNESCO Creative Cities Network Sub-network Meeting of Crafts and Folk Art 2020

Kanazawa hosted the third UNESCO Creative Cities Network Subnetwork Meeting of Crafts and Folk Art in October, 2019. During the opening ceremony, the city of Ghent was invited to hold a keynote speech about its efforts to achieve the SDGs, which the city had previously awarded for with the UN SDGs Action Award 2018, allowing ceremony participants to learn from Ghent's best practices. Due to a strong typhoon, the number of participants were lower than expected. Nevertheless, 26 representatives from 9 cities in 7 countries took part in the meeting and discussed problems in the crafts industries of their cities. Kanazawa provided participants with an opportunity to interact with the local crafts and experience local cultural activities, thereby promoting the appeal of Kanazawa's crafts to representatives of creative cities in the same creative field.



## UNESCO Creative Cities Network of Japan Meeting 2020

UNESCO Creative Cities in Japan has held its annual meetings since 2018 to share best practices, put forward mutual cooperation and to contribute to the fostering of the network and development of the creative cities. Kanazawa hosted the meeting in 2020 and organized a session in a combined in-person and online format due to the COVID-19 pandemic. The participants heard the keynote speech, "Creative Cities through the lens of the SDGs" and research report concerning the "Thematic Indicators for Culture in the 2030 Agenda" in cooperation with the United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS OUIK). And the participants in the in-person session engaged in a discussion workshop which utilized the thematic indicators.



## Culture City of East Asia 2018 Kanazawa

Based on an agreement made between the Ministers of Culture of South Korea, China and Japan, the cultural exchange project named "East Asian Cultural City 2018" was initiated in Kanazawa, Japan, Busan Metropolitan City, Republic of Korea (creative city of film) and Harbin, China. Various events in the arts and culture were held among these selected cities throughout the year, covering a wide variety of topics relating to modern culture, traditional culture, as well as daily life. The exchanges among these three cities have continued since then.

### 1) Japan-China-Republic of Korea Cultural Exchange Programs

As a part of the Culture City of East Asia 2018 Kanazawa, mutual exchange projects between citizens, youth, and creators were initiated among these three cities with the common theme of promoting cultural diversity.



### 2) Value Creation Projects "X (Kakeru) Projects"

As a part of Culture City of East Asia 2018 Kanazawa, Kanazawa implemented "X (Kakeru) Projects" to create a new value combining crafts, which is one of Kanazawa's symbolic cultural industries, with other themes such as spirituality, children and open air pottery burning, architecture, lifestyle, and color and sensitivity.



## Other Activities

### Participation in sub-network meetings

- 2017 Sub-network meeting in Enghien-les-Bains UCCN Annual Conference
- 2018 Icheon sub-network meeting  
Sub-network meeting in Krakow & Katowice UCCN Annual Conference
- 2019 Kanazawa sub-network meeting (host)  
Sub-network meeting in Fabriano UCCN Annual Conference

### Participation in World Crafts and Folk Arts Capital Summit Forum in Suzhou

Kanazawa participated in the World Crafts and Folk Arts Capital Summit Forum in Suzhou in 2019, where a Kaga Yuzen silk dyeing artist from Kanazawa performed drawing demonstrations and exhibited works.



### Participation in Icheon Ceramic Festival 2018/ Workshop

A Kanazawa ceramist who participated in the 2017 Icheon Ceramics Apprentice Program was invited to participate in the Icheon Ceramic Festival for a workshop.

### Participation in Jeonju Bibimbap Festival 2018

Kanazawa participated in the Jeonju Bibimbap Festival 2018 which is one of the largest annual festivals held in Jeonju, a creative city of Gastronomy in the Republic of Korea. A Kaga inlay craftsman, which is one of Kanazawa's rare traditional crafts, participated in the festival where she demonstrated inlaying and taught visitors inlay method in a small workshop. Kanazawa also exhibited Kutani porcelain plates and bowls along with Korean set meal "Hanjeongsig" and traditional confectionaries.



### Online Participation in the Nan Province (Thailand) Crafts and Folk Art Forum 2020

Kanazawa was invited to the Nan Province (Thailand) Crafts and Folk Art Forum 2020 along with other UNESCO creative cities in Thailand, as well as Icheon of the Republic of Korea and Tamba Sasayama of Japan. Kanazawa, Icheon and Tamba Sasayama each made presentations online about their city's various activities.

## 6 PROPOSED ACTION PLAN FOR THE FORTHCOMING MID-TERM PERIOD OF FOUR YEARS

In 2016, Kanazawa formulated the "New Strategy for Creating Arts and Culture 2020". This plan has since been implemented in the city in order to establish international recognition as a city of culture, as well as to leverage culture for use in urban revitalization. The strategy plan ends in 2020, after which the city will develop a new action plan for arts and culture designed for the next 10 year period starting in 2021.

In addition, in March 2020 Kanazawa formulated the "Kanazawa KOGEI Action Plan", which was founded based on Kanazawa's goal to be a world city of crafts that will nurture *tsukuri-te* (craftwork manufacturers) and *tsukai-te* (users of craftworks), and will pass down technical skills and knowledge on crafts to the next generations. The plan includes objectives to help craftworks establish an intriguing presence in people's daily lives, to continue to develop and pass down technical skills and knowledge to next generations, and to create new and innovative craftworks that can emotionally touch people's hearts and attract international attention.

### Kanazawa KOGEI Action Plan and the Future Vision

#### A city filled with intriguing crafts

To become a city that values its historical background nurtured in a rich sense of beauty and dignified craftwork skills.

To become a city that allows for crafts to live on in the daily lives of our people.

Policy Courses of Action:

- I. Create opportunities for citizens to feel close to crafts
- II. Nurture *tsukai-te* (users of craftworks) intrigued with crafts
- III. Establish an environment to link *tsukuri-te* (craftworks manufacturers) with *tsukai-te* (users of craftworks)

#### A city that enables crafts to develop

To become a city where *tsukuri-te* (handcraft manufacturers), *tsukai-te* (users of craftworks), and *tsunagi-te* (people who link together manufacturers, traders and consumers) can work in unison. To create a system that enables crafts to develop through the efforts of the entire city.

To be a city enabling crafts to develop as a whole

Policy Courses of Action:

- I. Support *tsukuri-te* (handcraft manufacturers) skill-building
- II. Promote craftsmanship as a sustainable business
- III. Create an environment within the city center for craftworks development

#### A city that spreads inspiring craftworks around the world

To become a business hub for crafts that is full of international craft exchange. To become a city that spreads inspiring craftworks throughout the globe.

Policy Courses of Action:

- I. Implement personnel exchange projects with other creative cities of crafts overseas
- II. Host and participate in global art fairs and trade shows

#### A city that passes down crafts for generations to come

To become a city that creates new craftworks by adding innovation as well as passing down long-standing skills to future generations.

Policy Courses of Action:

- I. Promote conservation and inheritance of technical skills and knowledge
- II. Enhance innovative manufacturing

Furthermore, in 2020 Kanazawa was selected as a *SDGs Future City* and *SDGs Model City* by the Japanese Government. Based on Kanazawa's foundational biocultural and cultural diversity comprising of its nature, history and culture. As a UNESCO Creative City of crafts, the city encourages both its citizens and visitors to become familiar with a wealth of its distinguished history, and to then co-create new charms, and reinforce the efforts to implement sustainable urban development.



## 6.1 Presentation of a maximum of three main initiatives, programs or projects aimed at achieving the objectives of the Network at the local level

### Collaborative projects with National Crafts Museum

The Crafts Gallery, National Museum of Modern Art, Tokyo (MOMAT), also known as the National Crafts Museum, was relocated from Tokyo to Kanazawa in October 2020. Many other cultural facilities are located nearby, including the D.T. Suzuki Museum, Kanazawa Nakamura Memorial Museum, 21st Century Museum of Contemporary Art, Ishikawa Prefectural Museum of Art, and Ishikawa Prefectural Museum of History, forming an area of culture and art in the city center. These facilities will organize lectures, workshops and seminars on crafts and further vitalize the city with the power of crafts, aiming to become a creative city worthy of international notice.



### Relocation and establishment of educational and innovative hubs

#### 1) Establishment of value creation hub (Establishment of compact complex building for innovation)

Kanazawa established a hub to support new value creators based on state-of-the-art technology and Kanazawa's distinctive cuisine and KOGEI (crafts) in order to generate new businesses and produce human resources that will play an active role in the future through the development of children's potential to create new things.



#### 2) Relocation of Kanazawa College of Art

The relocation of Kanazawa College of Art enables the college to strengthen its international exchange as a creative base of beauty and knowledge open to the local community as well as to the world, advance various creative activities, practice qualified and interdisciplinary education and research in fine art, craft and design, and to develop human resources who will lead the future.



### Implementation of Cultural Events

#### 1) Cultural programs for the 2021 Tokyo Olympic and Paralympic Games

Following the Olympic Charter, the city will hold cultural projects based on its distinctive charms to make the 2021 Tokyo Olympics and Paralympic Games a successful Sports and Cultural Event.



#### 2) National Cultural Festival

The National Cultural Festival is a cultural festival co-sponsored by the Agency of Cultural Affairs of the Japanese Government along with the hosting prefectural or municipal government, cultural group, or other related organization. The festival is held by utilizing the cultural resources in the region in collaboration with other measures in tourism, city planning, international exchange, welfare, education, industry and other related fields. The event will be hosted by Ishikawa Prefecture in 2023 and Kanazawa, as the capital city of the prefecture, will organize related projects.

## 6.2 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network on an international level

### Long-term artist-in-residence

The city aims to promote the attractions of its crafts to and deepen exchange with other creative cities in various creative fields by implementing the long-term artist-in-residence program held at Kanazawa Utatuyama Kogei Kobo (craft workshop) and other creative hub facilities. During the program, participating artists will take part in Kanazawa cultural experiences and hold a workshop to introduce their cities and creative activities to the local people in Kanazawa.



### International crafts events

#### 1) World Craft Triennale in Kanazawa/ KOGEI World Competition 2022

Aiming to contribute to the promotion of crafts around the world, the Kanazawa World Craft Triennale strives to question the position and framework of the ever-changing art of crafts, while also introducing novel crafts generated during this new era through local and international exhibitions. The 4th Triennale of KOGEI in Kanazawa held in 2019 consisted of a competition exhibition, 2019 KOGEI World Competition in Kanazawa, and a special exhibition, "KOGEI as Contemporary Craft: Transcending Boundaries". The fifth edition will be held in 2022.



#### 2) International Kogei Summit 2021

The 3 prefectures in the northern Hokuriku Region that form the cradle of crafts will work together with the Agency for Cultural Affairs to promote crafts internationally by organizing the International Kogei Summit, which includes exhibitions, symposiums and gastronomy- and craft-related events. The event will be held in Kanazawa (Ishikawa Prefecture) in 2021. The city will promote crafts domestically and internationally during this Summit as a UNESCO Creative City for Crafts and Folk Arts.

### Joint event with Ghent (creative city of music) in celebration of the 50th anniversary of sister city agreement

In celebration of the 50th anniversary Ghent (creative city of music) and Kanazawa's sister city agreement, Kanazawa will invite the Youth Jazz Collective from Ghent to play at the memorial ceremony with JAZZ-21, a junior jazz orchestra group in Kanazawa, in order to further enhance the civil exchange through music.

## 6.3 Established annual budget for implementing the proposed action plan

### Annual budget:

Items	2020 budget (thousand JPY)	Key projects
Promotion of the creative city of crafts	183,213	KOGEI Festa!
Promotion of traditional craft industries	112,859	Cultural industry trainee scholarship
Promotion of the creative city	10,837	Exchange with UCCN members
Promotion of cultural human resources	35,000	Kanazawa Children's workshop
Utatsuyama Kogei Kobo scholarship	36,400	
Professional technique development	59,659	Kanazawa Institute of Traditional Crafts
Management of cultural institutions	499,026	Kanazawa citizen's art center, Kanazawa Utatsuyama Kogei Kobo etc.
Management of the 21 <sup>st</sup> century Museum of Contemporary Art, Kanazawa	462,777	
Grant of Kanazawa College of Art management	922,201	

## 6.4 Plan for communication and awareness

Kanazawa actively shares information both in Japan and overseas through the UNESCO Creative City Kanazawa website. <https://www4.city.kanazawa.lg.jp/11001/souzoutoshi/english/index.html>

Kanazawa also participates in conferences via Zoom and Skype with other creative cities. In addition, a video clip from the Kanazawa Utatsuyama Kogei Kobo that is currently being planned will promote Kanazawa's crafts and invite outstanding artists, techniques, cutting-edge materials and information. In addition, an SNS account will be launched in cooperation with other UNESCO creative cities in Japan in order to spread information to citizens.



## 7 INITIATIVES UNDERTAKEN IN RESPONSE TO COVID-19

### Kanazawa Digital Crafts Exhibition <https://kanazawa-dkogeicom/>

Kanazawa Craft Council invited craft artists based in Kanazawa to participate in a digital craft exhibition for various kinds of crafts, introduce the artists and the beauty of their craftworks and technical skills. The project provided 100,000 yen per participating artist for submitting their works and more than 400 artists participated in it.



### Kanazawa City Support for Artistic and Cultural Activities

Kanazawa subsidized performance groups and artists who are currently facing difficulties due to the COVID-19 pandemic. This aide is provided in order to support the artists and their efforts to promote and share art and culture in compliance with the 3 principles the government promotes in order to prevent COVID-19 outbreaks.

KANAZAWA UNESCO Creative City of Crafts  
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