



## IFLA OFF-SITE SESSION

IFLA Information Literacy Section / UNESCO

# Media and Information Literacy Indicators and Government Action Recommendations

### Morning PROGRAM – Detailed version

9:15-12:15, including coffee break

**Date:** Thursday, August 11, 2011

**Venue:** Room Milla de Oro, Universidad Politécnica de Puerto Rico, Avenida Juan Ponce de León 377, Hato Rey, Puerto Rico 00918. ([Map Universidad Politécnica de Puerto Rico](#)).

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### UNESCO Development of Media and Information Literacy Indicators

Session Facilitator: *Jesus Lau*, Ph.D, Universidad Veracruzana, Mexico

- 09:15 – 09:25 General Introduction to dynamics of the session
- 09:25 – 09:40 Introduction / Janis Karklins, Assistant Director-General for Communication and Information, UNESCO  
Via teleconference from Paris, France
- 09:40 – 09:55 Theoretical framework / Jesús Lau, Ph.D, Universidad Veracruzana
- 09:55 – 10:10 Methodology / Prof. Hua Hua Chang, University of Illinois, USA
- 10:10 - 10:25 Questions and answers / *Jesus Lau*, Ph.D, Universidad Veracruzana, Mexico
- 10:25 – 10:30 Instructions for group discussion and appointment of chairs and recorders
- 10:30 – 10:50 Coffee break
- 10:50 – 11:40 Break up groups for discussion
- 11:40 – 12:05 Plenary group discussion
- 12:05 – 12:10 Conclusions