

# Region II Eastern Europe

Georgia



## Georgian Arts and Culture Center

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

Geographic Coverage of NGO's expertise: Georgia.

### Vision

Cultural heritage led by safeguarding, innovation and development principles is a strong force for sustainable social and economic development, preservation of cultural identities and a basis for inter-cultural dialogue.

### Mission

GACC, founded in 1995, is dedicated to the preservation, promotion and sustainable use of Georgian culture and cultural heritage; supporting the development of Georgian crafts and cultural industries; fostering the studies of Georgian culture and supporting the integration of Georgian scholars in international scholarly work; strengthening economic viability and self-sustainability of cultural institutions, culture-based small and medium businesses, and individuals working in the field of arts and culture; fostering the international relations and cultural exchange; educational activities in the field of culture and innovative approaches to exhibitions.

NGO-90390



### Relevant projects or initiatives

GACC systematically offers capacity building activities to local crafts actors and to a wider range of ICH actors regarding the safeguarding principles, cultural heritage based product development, marketing, intellectual property rights etc. GACC runs the Tbilisi International Fair of Crafts and Design "EthnoFest" on a biennial basis and contributes to the development of the local cultural gift market. The Center is a member of World Craft Council Europe and an official representative of Europa Nostra in Georgia. Through these networks it contributes to the exchange of experiences and good practices in the field of cultural heritage. It conducts studies and inventories of heritage crafts traditions and develops evidence-based safeguarding measures; supports the development of the institutional base of the crafts sector; established the Georgian Heritage Crafts Association and elaborated strategies for the Crafts Development Center in the Samgrelo-Zemo Svaneti Region of Georgia. GACC assists in building capacity for membership, entrepreneurial, educational and other types of organizations within the cultural heritage and creative industries sectors.

### NGO's activity networks and more information



### Main areas of work related to the Convention



Safeguarding of diverse ICH traditions, with main focus on crafts, on the national level.



Stimulation and development of research activities in different fields of cultural heritage and cultural industries on the national level.



Awareness raising on the role of culture and cultural heritage as a driver for sustainable social and economic development at national and international levels.



Support of policy development in the fields of cultural heritage and cultural industries.



Stimulation international cooperation in the field of CH and CI.

### Contact Information

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