



Terms of Reference: Consultant for Policy Brief Writing

Background

The Office of the African Union Chairperson's Youth Envoy(AU-OYE) represents and advocates for the voices and interests of African youth to the relevant African Union decision-making bodies for political commitments. The office of the Youth Envoy engages African youth on the continent and in the diaspora to draw them towards supporting and promoting intergenerational dialogue and concrete action for Africa's development, as underscored in the African Youth Charter and Agenda 2063.

Functioning within the institutional framework of the African Union (AU), as mandated by the AUC Chairperson, H.E Moussa Faki Mahamat, the Office of the African Union Chairperson's Youth Envoy is a political office mandated to work towards advocacy for the implementation of progressive policies and impactful actions that promote youth participation, engagement and leadership towards the realization of fundamental transformation for youth development as underlined in the African Union Youth Charter and Agenda 2063.

In 2023, the AU-OYE in partnership with Google and Afreximbank launched the Make Africa Digital (MAD) Campaign across 6 African countries - Senegal, Ethiopia, Zambia, Madagascar, South Sudan and Ghana - training young people on digital literacy and holding consultations with them on the challenges they face leveraging the digital economy for sustainable development. From these consultations, it was indisputable that one of the areas that has the potential to significantly influence youth livelihood and contributions globally is Artificial Intelligence.

Objective

The objective of this consultancy is to produce a 15-20 pages policy brief on the role and potential of artificial intelligence in youth development in Africa.

Scope Of Work

1. Conduct a thorough review of existing literature, research, and policies related to the impact of AI in youth development.
2. Analyze relevant data and information to support policy recommendations.
3. Identify best practices, case studies, and successful policy implementations.
4. Develop policy recommendations based on evidence and analysis.
5. Ensure that the recommendations are feasible, practical, and aligned with the organization's goals.

Proposed Outline

Title	ARTIFICIAL INTELLIGENCE (A.I) FOR SUSTAINABLE YOUTH DEVELOPMENT IN AFRICA	
Cover Page	Graphics and logos (AU, Office of the Youth Envoy, Google)	1 page
Key Message	Short crisp points that highlight key messages in the policy brief.	1 page
Purpose	Purpose of policy brief	Half a page
Background and Context	Landscape of AI in Africa	2 pages
	Youth development/engagement and Agenda 2063 Aspirations	2 pages
	Privacy concerns	2 pages
Challenges and Opportunities for A.I in Addressing Unemployment	Current challenges of AI, and opportunities for youth development	3 pages
Policy Recommendations	Responsible AI. Laws, frameworks and policy recommendations.	2 pages
Appendices	Citations	1 page
Contact	-Paragraph on Google/AU partnership and mention of the Make Africa Digital campaign -Contact details	1 page

Project Duration and Modality of Work

The duration of this project is one month.

Start date: 21st June 2024

End date: 31st July 2024

Deliverables and Payment

The consultant is expected to deliver the following within the stipulated timeline:

Deliverable	Expected time (days)	Percentage payment
Submission of first draft final brief and consultancy report of completed/outstanding activities	Within a month of project inception	30
Submission of improved draft of final brief and consultancy report of completed/outstanding activities	Within one week of submission of first draft	30
Submission of final report, including introduction and exit consultancy report	Within one week of submission of revised draft	40

Required Expertise and Qualification

- **Advanced university degree (master's or equivalent degree) in the field of communication and information, media studies, information sciences, political sciences, international relations or related areas**
- At least 10 years of professional experience in writing briefs, and reports for organizations of similar scale and complexity
- Excellent command over English language
- Demonstrable, excellent comprehensive report writing skills
- Excellent communication and collaboration skills
- Prior experience working on a similar assignment for an AU or UN agency is an asset

Evaluation Criteria

The Selection Committee shall allocate marks during the review process on the following basis:

1. Technical Proposal: 70%
2. Financial Proposal: 30%

*Technical Proposal must contain:

1. Detailed resume highlighting relevant experience
2. Portfolio showcasing previous reports
3. A brief proposal outlining the consultant's approach to the project

4. Professional references

- **SELECTION AND RECRUITMENT PROCESS**
- Interested applicants should send their CV, a motivational letter, and academic documents by email to aa.recruitment@unesco.org by latest 21st June 2024 at midnight, Addis Ababa time.
- Please include your monthly financial proposal for this assignment.
- Only short-listed candidates may be invited for further discussion.
- Monthly reports and/or deliverables will be discussed and agreed with the successful candidate.