

Region IV
Asia-Pacific
Iran (Islamic Republic of)



Relevant projects or initiatives

PGILH has collaborated with an Iranian heritage NGO active on a project for safeguarding Varamin Pottery as an ICH element (in Tehran Province), for its effective transmission and future viability. Conducted through close collaboration with a group young people who were trained by four senior masters from the local community, this project also aimed to provide young people with economic opportunities tied to the element. PGILH has also conducted a comprehensive field survey on the impacts of Covid-19 on handicraft workshops across Iran, in collaboration with IRCI (Japan).



Persian Garden Institute for Living Heritage

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage



NGO's activity networks and more information



Geographic Coverage of NGO's expertise: Iran and Western Asia.

Vision

A world in which ICH is recognized both as having heritage value and as an important cultural, social and economic resource for bearer communities to improve their lives and livelihoods.

Mission

To raise awareness of the value of ICH for bearers and also for the wider society, to develop the capacities of ICH bearers, especially women and girls, to identify, safeguard, and continue to practise and transmit their ICH and to empower women entrepreneurs economically through their ICH.

NGO-90433

Main areas of work related to the Convention

- Research activities focusing on specific elements (e.g. carpet-weaving colour terms);
- Engage actively and empower bearers, on policy-making for ICH safeguarding;
- Capacity-building through workshops and other activities, mainly aimed at ICH bearer communities;
- Working with bearer communities (e.g. women embroiderers and Afghan refugees) to support transmission and improve their economic and social status;
- Providing advice to governmental institutions on policies and legislation for ICH safeguarding;
- Preparing nomination files, contributing to period reporting and attending statutory meetings and participation in the Consultative Body.



Promoting heritage value.



ICH as a resource.



Capacity development.



Empowering women entrepreneurs.



Policy advice.



Supporting transmission.



Regional cooperation.

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