

**REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED
TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS
CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION**

**Deadline: 15 February 2023
For examination in 2023**

*File may be downloaded at:
<https://ich.unesco.org/en/forms>*

*Please provide only the information requested below.
Annexes or other additional materials cannot be accepted.*

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

FOLKLAND International Centre for Folklore and Culture

A.1.b. *Name of the organization in English and/or French.*

FOLKLAND International Centre for Folklore and Culture

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

UNESCO/ICH NGO-90172

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization:	Folkland International Centre for Folklore and Culture
Address:	Elambachi (P.O) Trikaripur, Kasargod, Kerala 671311 – India
Telephone number:	0467 2210699, 09847305699

Email address: folkland@rediffmail.com, folkland.india@gmail.com

Website: <https://folkland.org>

Other relevant information: <https://www.facebook.com/folklandindia>

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Dr.

Family name: Vayalkara

Given name: Jayarajan

Institution/position: Chairman

Address: Raj bhavan, Thrikaripur, Elambachi P.O, Kasaragod, Kerala - 671311

Telephone number: 09847305699

Email address: jayarajan_v@yahoo.com

Other relevant information: Face book. *vakiljayarajan*

B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)¹

Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework², as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.*

Not to exceed 250 words

Folkland has been taking up various activities related to advocacy, consultancy and research, supporting the indigenous living heritage, tradition bearers, artistes, local tribal community among others. Folkland has been representing and constantly discussing with various institutional bodies on the gaps identified in existing approaches, policies, schemes and measures to enhance the conservation activities related to intangible cultural heritage.

Capacity building workshops, training to tradition bearers and the artistes, adaptability of primitive art forms, ideas & notions to current trends and expectations, involving future generation, experimenting and promoting sustainability using intangible cultural heritage as a tool are some of Folkland's major focus areas to educate, improve and establish people in the intangible cultural heritage.

B.2. *Describe your organization's participation in activities related to the **transmission of and education** for intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

Primary aspect is that the working members of the organization largely includes well educated artists and performers from different social sector creating a mutual environment where people can represent and be vocal about the issues, shortcomings they face. They also discuss upon the efforts and help they need to develop forward. This openness within the organization is reflected positively by the communities and groups.

Folkland has a well-planned structure to enrol the artistes and become a member. These artistes are trained and educated prior to the standard of quality expected and constantly communicated about various government/ non-government projects, events & opportunities to participate/perform in the national & international events under our banner.

Seeing the growth, exposure and recognition they receive, other non-artistes, students and young adults show great interest to learn and be part of the process and become members. To train them and filter, various courses, workshops on capacity building and skill development are provided for generating income as well as knowledge sharing.

This constant cycle of respect, equality and growth is the major approach adopted by the organization to involve among various groups and get constant support & cooperation from them.

B.3. *Describe your organization's participation in the **inventorying and research** of intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

1. *First, the living heritage and tradition bearers along with their instruments, costumes, supporting*

1. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
2. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

documents, manuscripts and records are collected to support various existing theories and narrations.

2. Necessary documentation and research are carried out to understand the trajectory and significance of these intangible heritage within the society along with the knowledge shared by tradition bearers. The key challenge is, certain artiste communities are not as vocal as others in sharing knowledge or the process they follow due to various reasons like lineage, belief system, and ritualistic nature. In such cases the goal is to prepare a detailed note on the art form and the artistes practicing the tradition.

Our research and inventory include folklore related to agriculture, nature, fertility, rain, flood, etc., that are recorded and documented.

- B.4. Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.**

Not to exceed 250 words

The members of the organization are not only artistes but also teachers, professors, advocates, bank managers, engineers, doctors, politicians, etc. They take upon various roles in the society creating a platform and position to voice out and discuss the issues faced by the stakeholders & heritage itself. Thus, having their roots in it and possessing immense knowledge in the field with a great sense of responsibility, their suggestions and feedbacks are much valued by the authorities in drawing legal frameworks and guidelines.

Folkland also interfere to resolve issues including lineage within the communities, performers' right, remuneration, etc. Funding artistes in the indigent circumstances, bringing the unsolved issues to government's notice.

- B.5. Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.**

Not to exceed 250 words

Folkland's major approach and strategy in promoting the ICH is to educate and create awareness among students and youth. Bridging the gap between the generations to create a space for interaction and knowledge sharing. The organization supports for the training for enhancing their capability to earn more.

Folkland educate artistes and students through regular training sessions, workshops, crash course on various art forms, crafts and living heritage, also organize seminars, workshops, exhibitions, competitions and interactive session/activities, etc. The focus group also majorly involve women, transgender, and specially-abled, tribal and other weaker section.

ICH is used as tool for women empowerment, skill development, livelihood, sustainable development.

- B.6. Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.**

Not to exceed 250 words

Folkland constantly update and share information regarding its activities, events and sessions in the social media platforms like YouTube, Facebook & WhatsApp. Collaboration with local media channel and influencers help us to reach out to different groups.

Participating/Performing in National, International level shows and events, hosting/organizing various level meetings, academic seminars inviting scholars and experts from different part of the country.

- B.7. Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.**

Not to exceed 250 words

Folkland's approach to create a sense of ownership among the stakeholders to value and motivate the necessity to conserve their ICH. Creating opportunities for the artistes/community through training courses,

workshops, and events to make them come forward and understand the impact they are imparting on the people and society.

Connecting all different level of stakeholders together to create a transparency & openness within the focus group, regular meetings, collecting their feedbacks and acting upon it momentarily is also crucially significant to maintain a smooth relationship with these communities and groups.

B.8. Describe your organization's engagement in cooperation at the bilateral, subregional, regional or international levels for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.

Not to exceed 250 words

Folkland actively participate and present papers, reports in the conferences, meeting and other national, international events organized by various national, international and governmental agencies.

B.9. Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

No, currently Folkland is not involved in the contribution to the drafting of the national Periodic Report on the implementation of the Convention

B.10. Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

Folkland haven't participated in any of it, yet. But few proposals are underway.

C. Cooperation with UNESCO

Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.

- Direct cooperation with UNESCO (Headquarters and Field Offices)
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention
- Cooperation through the 2003 Convention's Global Network of Facilitators
- Cooperation with Category 2 Centres
- Cooperation with National Commissions for UNESCO
- Cooperation with UNESCO Chairs
- Financial support from the Intangible Cultural Heritage Fund
- Financial support from the Participation Programme
- Other types of cooperation

Not to exceed 250 words

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.

Not to exceed 250 words

Folkland has participated in 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 & 2022 Intergovernmental committee sessions.

D.2 Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.

Not to exceed 100 words

No, Folkland haven't served as a member of the Evaluation Body, yet.

D.3 In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?

Not to exceed 500 words

Folkland regularly participate in the UNESCO Inter-governmental committee meetings along with NGO forum meetings and codify the suggestions and thereby communicate them with the respective committees.

E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives):

E.1. Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.

Not to exceed 250 words

Yes, the members of the organization have an impressive command of English. About 20, including directors, staffs and members have a good command of English language.

E.2. Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.

Not to exceed 250 words

Yes. Folkland have been extending training to women, young generation, tribes, specially-abled in the traditional performing arts (Koodiyattam, Mudiyyettu) and handicrafts (Bell metal crafts, Mural painting, Nettipattam, Handbag making, Palm leaf umbrella making, Terracotta jewellery/decors, etc.) for the past three decades.

To promote the living heritage, Folkland organize various events involving performances, academic seminars, exhibitions, hands-on workshop, etc. Periodic capacity building training sessions for the artistes and staffs, Interviewing and Documenting knowledge on various ICH from the tradition bearers, spiritual rituals & practices belonging to different parts of the state to research, understand and bring forward.

E.3. Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.

Not to exceed 250 words

Folkland has been involving as an expert organization in documentation and dossier preparation for the UNESCO proposals.

E.4. Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.

Not to exceed 250 words

Folkland has experience in drafting synthetic texts in English for MUDIYETTU proposal, with an involvement of 02 members.

E.5. Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.

Not to exceed 250 words

Yes. Folkland has participated in seminars and workshops organized by the 02 category organizations such as ICHCAP & IRCTC. Also, the organization is currently the South-Asian regional headquarter of ICCN (UNESCO accredited International organization).

F. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

G. Signature

The report must include the name and signature of the person empowered to sign it on behalf of your organization.

Name: DR. V. JAYARAJAN

Title: CHAIRMAN

Date: 30-01-2023

Signature:

