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Intangible Cultural Heritage

NGO Review of Accreditation

ICH-08 Report – Form

REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION

**Deadline: 15 February 2023
for examination in 2023**

File may be downloaded at:
<https://ich.unesco.org/en/forms>

*Please provide only the information requested below.
Annexes or other additional materials cannot be accepted.*

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

Interactividad Cultural y Desarrollo AC

A.1.b. *Name of the organization in English and/or French.*

Cultural Interactivity and Development

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

90075

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: Cultural Interactivity and Development (90075)

Address: Priv. Hacienda del Rosario 38
Geovillas de la Hacienda
San Andrés Cholula, Puebla

	México
	CP 72197
Telephone number:	+52 55 1903 0600
Email address:	gaia@prodigy.net.mx
Website:	Interactividad-cultural.mx
Other relevant information:	https://youtube.com/@interactividadculturalydes2216

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.):	Mr. Carlos Javier
Family name:	Villasenor Anaya
Given name:	
Institution/position:	Director
Address:	Priv. Hacienda del Rosario 38 Geovillas de la Hacienda San Andrés Cholula, Puebla México CP 72197
Telephone number:	+522225898000
Email address:	gaia@prodigy.net.mx
Other relevant information:	The government mail service is inefficient, from where it is requested that in case of shipment of physical materials, it is done through courier companies such as DHL or FedEx.

B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)¹

Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework², as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.*

Not to exceed 250 words

We have participated in numerous processes of creation of national laws (General Law of Culture and Cultural Rights) and state laws of culture and cultural rights, as well as municipal regulations in these same matters; participations through which we have been responsible for specifically incorporating the obligations of the authorities to promote, respect, protect and guarantee the cultural right to the safeguarding of intangible cultural heritage and cultural human rights; as well as laying the foundations for the creation of the ICH Commissions and for the formulation of community safeguarding plans.

Based on these new legal and administrative instruments, we have given conceptual and operational training workshops to more than 200 municipalities in the country, in person; and, through virtual platforms (ZOOM, Facebook and Youtube), to a large number of public servants, carriers and interested persons from Latin America and the Caribbean.

B.2. *Describe your organization's participation in activities related to the **transmission of and education** for intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

Through the MUNICIPAL CULTURES PODCAST that is transmitted through the SPOTIFY platform and the YOUTUBE page of Cultural Interactivity and Development we offer broad explanations about cultural rights and the role of intangible cultural heritage in the development of the communities and their important contribution to sustainability of development at the local level.

At least once a month, through our FACEBOOK pages (Cultural Interactivity and Development, Municipal Cultures and Carlos Javier Villaseñor Anaya) we report expressions of intangible cultural heritage that are carried out in the municipalities of the country that we can visit, as a means of making known that cultural diversity to those who follow us on social networks.

B.3. *Describe your organization's participation in the **inventorying and research** of intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

In the State of Tlaxcala (México), together with the National Institute of Anthropology and History and the Autonomous University of Tlaxcala, we coordinated the audiovisual registration of around 160 expressions of intangible cultural heritage. These records are available through our YOUTUBE pages and through external hard drives that were delivered to the municipalities that participated in the registry, and that should be located in the public library of the community.

With the communities practicing the tradition of MORISMA, in Zacatecas, we have collaborated in the research, registration and dissemination of this ICH expression, which is represented in 11 municipalities of the Mexican state of Zacatecas. An important aspect to highlight is that, in addition to the stagings and

1. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
2. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

religious rites that are carried out as part of the MORISMA, with the participation of more than 80,000 persons during a weekend, at the end of August, we have been able to deepen the contribution made by the cofradías (social organizations responsible for the organization of the MORISMAS) to the articulation of the community social fabric and how this social collaboration was relevant during the COVID-19 crisis.

B.4. Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

This is one of the core activities of our organization. We frequently collaborate with local Congresses and municipal cultural institutions in the processes of adapting local administrative legislation and mechanisms to the national framework of cultural rights and, especially, for the community safeguarding of intangible cultural heritage. A very important point on which we make continuous emphasis in our consultancies and collaborations is that the safeguarding of intangible cultural heritage is one of the cultural rights that are protected by International Conventions and the national Constitution, with which all the mechanisms that are available to guarantee human rights can be made effective, in all areas of government.

For example, based on the above, at the initiative of the UNESCO Mexico office and the Municipality, we collaborate in the elaboration of the Charter of Cultural Rights of the City of San Luis Potosí and the local municipal regulations.

B.5. Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

As mentioned in previous paragraphs, we continuously participate in conferences, seminars, workshops and talks, in the presence or through social networks, on the importance of intangible cultural heritage as the first vehicle for people's access and participation in their local society, in the integration of identity and in adding sustainability to development.

It is in our greatest interest, as an organization and as cultural promoters, to make institutions, communities, groups and individuals aware of the role of intangible cultural heritage in the construction of development from its own culture and the singularization of its identity. This is because cultural heritage is the synthesis of many years of coexistence between people and of them with the local natural environment; from which the intangible cultural goods of which they are bearers, are the result of the experience of many generations, for which reason their safeguarding is indispensable to achieve the continuity of sustainability in that society and in that territory.

We continually seek to convey that, beyond the history and aesthetics of the expressions of the ICH, we must be aware that intangible cultural heritage is essential for the formation of human dignity, in a specific social and environmental space, since they are their knowledge, techniques and expressions, those elements of autonomous culture that allow the first socialization and integration of people into their local society. We are convinced that it is from the local intangible cultural heritage that the foundations of the freedom of individuals, groups and communities are built.

B.6. Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

As mentioned in previous paragraphs, we continuously participate in conferences, seminars, workshops and talks, in a presence or through social networks, always from the perspective of safeguarding the ICH as a human right guaranteed by International Conventions, highlighting the contribution that the ICH can make to the sustainability of development and the fulfillment of the goals and objectives of the UN 2030 Agenda.

B.7. Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.

Not to exceed 250 words

In addition to the activities described in previous paragraphs, we want to highlight our participation in the knowledge and appreciation of the intangible cultural heritage of the MORISMA in Zacatecas, through the Space of Memory that has been developed in the Museum of Guadalupe Zacatecas, where the Convention for the Safeguarding of the Intangible Cultural Heritage and the expressions of Mexico that appear in the lists of ICH are described, as well as the local expressions of ICH that have been integrated as ICH by the Congress of Zacatecas, including MORISMA. The creation of the Space of Memory is strategic in the sense that the ICH is located in a space that is part of the Camino Real de Tierra Adentro World Heritage declaratory and that, as a Museum, houses a very important collection of artistic assets, from where the concurrent presence of historical, artistic and inametrial heritage is achieved in the same emblematic cultural space, facilitating an integrated vision of heritage and its community appropriation.

B.8. Describe your organization's **engagement in cooperation at the bilateral, subregional, regional or international levels** for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.

Not to exceed 250 words

We continuously collaborate with the Cultural Space of the Ibero-American General Secretariat in specific consultancies and the preparation of texts and studies related to cultural rights and cultural heritage, with emphasis on the role of the ICH as one of the cultural rights. Also with SEGIB, we will participate in the design and realization of the Ibero-American Congress of Culture, in Lisbon. During 2021 and 2022 we collaborated with the Directorate of International Relations of the Ministry of Culture in the organization of MONDIACULT. Especially with regard to the development of dialogues related to inametrial cultural heritage and cultural rights. In this regard, we had a brief face-to-face intervention at MONDIACULT 2022. We also participated with the Organization of Ibero-American States, in the Ibero-American Congress of Spanish and Portuguese languages, in Brasilia, to talk about language as Intangible Cultural Heritage and its impact on development.

B.9. Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

Unfortunately, the Ministry of Culture, through the Directorate of Popular Cultures or the Directorate of World Heritage, has not established communication, nor relationship with my organization or any other of those accredited by UNESCO. Not only for consultation purposes for the preparation of the periodic report, but also for the operation of the National Safeguarding Commission, support for expressions inscribed on the list or daily advisory work.

B.10. Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

Unfortunately, the Ministry of Culture, through the Directorate of Popular Cultures or the Directorate of World Heritage, has not established communication for these purposes. Independently of the Ministry of Culture we have collaborated with the working group that is integrating the file to promote the registration of carpeting, in Huamantla, Tlaxcala; as intangible cultural heritage. We have also provided consultancies for the records of Bullfighting, the Carnival of Tlaxcala, the BurroZebra of Tijuana, the Traditional Cuisine of Xalapa and the Sierra Norte Veracruzana and some other expressions of PCI.

C. Cooperation with UNESCO

Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.

- Direct cooperation with UNESCO (Headquarters and Field Offices)
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention
- Cooperation through the 2003 Convention's Global Network of Facilitators
- Cooperation with Category 2 Centres
- Cooperation with National Commissions for UNESCO
- Cooperation with UNESCO Chairs
- Financial support from the Intangible Cultural Heritage Fund
- Financial support from the Participation Programme
- Other types of cooperation

Not to exceed 250 words

We have participated with CRESPIAL in various activities. Outstanding in the elaboration of the chapter of Mexico in the State of the Art of the Safeguarding of the Intangible Cultural Heritage. We also participate in events with the World Heritage Center 2, located in Zacatecas, to provide reflections on the importance of the ICH for the conservation and community apopiation of built heritage.

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.

Not to exceed 250 words

We have participated into the 4th. And 7th General Assembly, as part of the Mexican Delegation.
We have participated into the 4th, 7th, 13th and 17th. Intergovernmental Committee, as Accredited NGO.

D.2 Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.

Not to exceed 100 words

No, we have not participated into the Evaluation Body or the Consultive Body

D.3 In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?

Not to exceed 500 words

We have not provided advisory services to the Committee but we would be absolutely happy and enthusiastic to collaborate with them. Specially for themes related to the LA&C and Iberoamerican regions.

E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives):

E.1. *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

Not to exceed 250 words

At least three people in our staff can collaborate into the evaluation of requests and proposals in English and one in French.

E.2. *Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.*

Not to exceed 250 words

Because our greatest experience derives from promoting the safeguarding of intangible cultural heritage as part of cultural human rights and analyzing the contributions that such heritage can make to the sustainability of development, we have developed extensive experience of working in the various areas in which ICH is expressed, its interrelation and indivisibility. It is important to mention that the work experience of our director, in legal areas of the National Institute of Anthropology and History, as Director of the Tlaxcalteca Institute of Culture and as a trainer for various cultural institutions, foreign and national, are the starting point of a comprehensive experience regarding cultural heritage, from where it is usual for us to work across the various forms in which the ICH is expressed, in multidisciplinary and inter-institutional and/or intersectoral transversality.

E.3. *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

Not to exceed 250 words

Our director has been part of the evaluation body of the International Fund for Cultural Diversity and members of our organization continuously participate into the evaluation committees of national and local calls, not those directly related with ICH other cultural themes.

E.4. *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

Not to exceed 250 words

Yes, at least 7 of our staff members have the skills and abilities to study, provide advice and write documents in Spanish, English or French. The colleagues to whom we refer are distinguished by being or having been high-level officials in Mexico or abroad, where an important part of their work experience has been the drafting of official, academic and / or scientific dissemination documents; hence there would be no problem in supporting UNESCO and the ICH Secretariat in those activities.

E.5. *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

Not to exceed 250 words

Based on the experience described in paragraph E.4 and other paragraphs, we are accustomed to working at different levels of international and international cultural institutions and organizations, such as UNESCO, UNESCO Mexico, SEGIB, OEI and national and local governments of all Latin American countries.

F. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

G. Signature

The report must include the name and signature of the person empowered to sign it on behalf of your organization.

Name: Carlos Javier Villaseñor Anaya

Title: Mr.

Date: February the 12th

Signature:

