

**REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED
TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS
CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION**

**Deadline: 15 February 2023
for examination in 2023**

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*Please provide only the information requested below.
Annexes or other additional materials cannot be accepted.*

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

한국문화재단

A.1.b. *Name of the organization in English and/or French.*

Korea Cultural Heritage Foundation(CHF)

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

NGO-90025

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: Korea Cultural Heritage Foundation(CHF)

Address: (06153) 406 Bongeunsa-ro, Gangnam-gu, Seoul, Republic of Korea

Telephone number: +82-2-3011-2636

Email address: sy.jin@chf.or.kr / tylenol@chf.or.kr / bumhwan@chf.or.kr

Website: www.chf.or.kr

Other relevant information:

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Mr

Family name: Jeon

Given name: Bumhwan

Institution/position: Director, Department of International Cooperation

Address: (06153) 406 Bongeunsa-ro, Gangnam-gu, Seoul, Republic of Korea

Telephone number: +82-2-3011-2636

Email address: sy.jin@chf.or.kr / tylenol@chf.or.kr / bumhwan@chf.or.kr

Other relevant information:

B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)¹

Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework², as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.*

Not to exceed 250 words

The Korea Cultural Heritage Foundation (hereinafter, "CHF"), which was established in accordance with Article 9 of the Cultural Heritage Protection Act, operates the Promotion Center of Korean Intangible Cultural Heritage in accordance with Article 46 of the Act on the Safeguarding and Promotion of Intangible Cultural Heritage. As part of its institutional measures

1. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
2. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

for safeguarding ICH, in accordance with Article 41 of the Act on the Safeguarding and Promotion of Intangible Cultural Heritage the CHF has been operating a certification system for the craft items produced by ICH practitioners. Through this system, the government provides accreditation to outstanding traditional craft items as it aims to imbue new significance to traditional crafts and improve their reliability while promoting their distribution by discovering and branding traditional craft works. In conjunction with this certification system, the CHF operates a capacity-building program for ICH practitioners to support the expansion of markets and strengthen the distribution capacity for craft items.

The CHF has also been conducting diverse programs to strengthen the human capacity in the ICH field. In 2022, it conducted a support program for internships in the cultural heritage industry, creating new jobs in organizations related to cultural heritage and supplying them with key talent. In addition, starting in 2022, the CHF is hosting an ICH promotion debate competition for university students with the aim of fostering talent within the cultural heritage industry.

B.2. *Describe your organization's participation in activities related to the **transmission of and education for intangible cultural heritage**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

The CHF operates various programs for the transmission of registered ICH practices. It has been carrying out a design collaboration project to develop cultural projects with the aim of infusing practicality and contemporary design aesthetics into outstanding traditional craft techniques pursued by Korean ICH practitioners. The products developed through this project are promoted and sold through craft fairs and exhibitions in Korea and abroad.

In addition, the CHF operates the Korean Traditional Craft and Architecture School for adults to promote the continued transmission of and education in traditional crafts. By providing a systematic curriculum delivered by professional instructors comprised of designated ICH practitioners, the school contributes to the promotion of awareness of traditional crafts and their transmission to future generations. Moreover, the CHF conducts regular surveys on national intangible cultural heritage in an effort to monitor the status of transmission activities for each registered element and to compile the data necessary for the safeguarding and transmission of the elements.

The CHF also operates a support project to encourage elementary, middle, and high school students to properly understand and recognize the importance of ICH. Under this project, designated practitioners educate students about ICH. Moreover, online educational content is produced and distributed to spark students' interest and naturally improve their awareness of ICH.

B.3. *Describe your organization's participation in the **inventorying and research of intangible cultural heritage**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

The CHF has conducted a project supporting ICH inventory-making in a number of countries, including Laos, Cambodia, and Kazakhstan. The project consists of providing education on the basics of inventorying, including its significance and related methodology. It also provides equipment necessary for inventorying, thereby encouraging ICH communities in these nations to take leadership in the initiative. Laos, which completed its inventory in partnership with the CHF, succeeded in having Khaen music of the Lao people inscribed on the Representative List of the Intangible Cultural Heritage of Humanity in 2017. The inventory work performed for the Kobyz in Kazakhstan was utilized in the application for the inscription of the Heritage of Korkyt Ata, epic culture, folk tales and music, which was inscribed in 2018. In 2022, Kun Lbokator, traditional martial arts in Cambodia was inscribed on the list, adding to the significant contributions of the CHF's support for inventorying.

B.4. Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

In accordance with Article 41 of the Act on the Safeguarding and Promotion of Intangible Cultural Heritage, the CHF has been operating a certification system for traditional craft products made by ICH practitioners. The system is stipulated in Article 41, which states "criteria for certification, procedures for examination of certification, methods of labeling, etc." The operating institution of the system, the CHF has been actively participating in the regular revisions of the public notifications of such matters by embracing feedback from ICH practitioners.

Meanwhile, the CHF has been hosting the Heritage Policy Forum since 2022 in partnership with cultural heritage and policy experts and relevant institutions, including the Korea Cultural Heritage Policy Institute, to discuss issues related to cultural heritage policies and to establish future policy directions. Such forums help develop future cultural heritage policies by strengthening expertise in promoting projects related to cultural heritage and by establishing networks among policy experts.

B.5. Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Every year, the CHF hosts international symposia by inviting various authorities related to safeguarding ICH, including government institutions, NGOs, national commissions for UNESCO, Category 2 centres, and practitioners. The symposia are held to help promote the value of ICH among the general public, publicize the significance of ICH, safeguard practices, and bolster the role of NGOs in safeguarding ICH. Through these regular international symposia, the CHF is contributing to highlighting the role of ICH in society and promoting related safeguarding activities.

Moreover, the CHF hosts reenactment events of the Jongmyo Jerye, which has been inscribed on the Representative List of the Intangible Cultural Heritage of Humanity. This Confucian ritual is dedicated to the ancestors of the Joseon Dynasty (which ruled Korea from the fourteenth through the nineteenth century).

The CHF hosts this national event in collaboration with the ICH transmission communities for the royal ancestral ritual, including the Jongmyo Jerye (Royal Ancestral Ritual at Jongmyo Shrine) Conservation Association, Jongmyo Jeryeak (Royal Ancestral Ritual Music at Jongmyo Shrine) Conservation Association, and the Jeonju Yi Clan Royal Family Association.

B.6. Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

The CHF is working constantly to promote ICH and enhance public awareness through its online and offline channels. In recognition of the importance of the documentation of ICH, given that it is literally heritage that is intangible, the CHF operates K-Heritage.tv, a platform that documents and distributes ICH in the form of videos. These videos are made available on a wide range of external platforms (including TV channels in both Korea and abroad, streaming services, and YouTube) in order to share the content with as many people as possible. By doing so, the CHF is serving as a messenger widely distributing the significance of ICH to the public. The YouTube channel operated by K-Heritage.tv currently has more than 360,000 subscribers.

In addition, the CHF is contributing to the documentation of ICH through the publication of English books on elements inscribed on the Representative List of the Intangible Cultural Heritage of Humanity. During the process of publication, the CHF collects photographs and

records through interviews and on-site surveys with related academic experts and communities. The published volumes are distributed to pertinent institutions at home and abroad so that they can be broadly utilized by the public. Moreover, the CHF is conducting activities to raise public awareness of ICH in diverse ways, including through events utilizing the royal palaces and participation in art fairs around the world.

B.7. *Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.*

Not to exceed 250 words

The CHF operates a range of transmission support programs that allow ICH practitioners to participate directly and transmit their knowledge and skills in ways that suit the current times and promote the practices among the public. One project for supporting the transmission activities of ICH practitioners provides support for performances and exhibitions hosted or organized by ICH practitioners and is aimed at the vitalization of transmission activities.

Moreover, the CHF operates a wide range of projects that support practitioners in the field of craft as they carry out promotional activities and open new markets. Among these activities are a design collaboration project in which craft items are developed through collaboration between ICH practitioners holding traditional craft techniques and modern designers and a certification system that selects and recognizes outstanding works of craft. The results of these projects are introduced to the public through events such as craft fairs and exhibitions at home and abroad. In this way, the CHF provides support to practitioners so that they can sustain their transmission activities.

In addition, the CHF operates capacity-building programs for practitioners on basic information related to the safeguarding of ICH, the procedures for inscription of elements on UNESCO's ICH lists, and their safeguarding following inscription. In this way, the CHF supports ICH practitioners as they carry out the safeguarding activities specified in the Convention for the Safeguarding of Intangible Cultural Heritage.

B.8. *Describe your organization's **engagement in cooperation at the bilateral, subregional, regional or international levels** for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.*

Not to exceed 250 words

The CHF has been actively sharing information and experiences with relevant domestic and international institutions, NGOs, and experts through workshops, symposia, and support projects. Four UNESCO-accredited NGOs operating in Korea, including the CHF, formed the Council of UNESCO-accredited NGOs in Korea, strengthening the network of institutions and actively taking part in joint efforts to safeguard and disseminate ICH. In particular, the CHF has been serving as the secretariat of the council since 2022 and has continued to cooperate in terms of sharing information and experiences through regular workshops.

As mentioned above in item B.3., on an international level the CHF has supported the inventorying and documentation of ICH and has hosted inscription capacity-building workshops in countries including Laos, Cambodia, Kazakhstan, and Uzbekistan. Laos, which completed its inventory in partnership with the CHF, succeeded in having Khaen music of the Lao people inscribed on the Representative List in 2017. The inventory work performed for the Kobyz in Kazakhstan was utilized in the application for the inscription of the Heritage of Korkyt Ata, epic culture, folk tales and music, which was inscribed in 2018. In 2022, Kun Lbokator, traditional martial arts in Cambodia was inscribed on the list, adding to the significant contributions of the CHF's support for inventorying.

In addition, from 2008 to 2019, the CHF invited every year around six overseas experts on cultural heritage and ICH to Korea in order to share information and experiences with the aim of seeking ways to promote and develop ICH.

B.9. Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

In the national Periodic Report that was examined in 2018, the CHF provided examples of its ICH promotion projects. First, a project on the production and distribution of content on ICH that was carried out in conjunction with the K-Heritage.tv platform was introduced. In recognition of the importance of the documentation of ICH, the CHF operates K-Heritage.tv documenting ICH in the form of videos. These videos are made available on a wide range of external platforms in order to share the content with as many people as possible. By doing so, the CHF is serving as a messenger to widely distribute the significance of ICH to the public. In addition, the CHF is working to publicize the content to not only the Korean public but also to people from other language groups by providing English subtitles to the videos and maintaining an English-language site.

Moreover, examples of activities carried out for the safeguarding and transmission of elements inscribed on the Representative List of the Intangible Cultural Heritage of Humanity were also described in the Periodic Report. The report is required to specify safeguarding activities carried out for elements inscribed on the list. In the case of Taekkyeon, which was inscribed in 2011, it was stated that the CHF hosted events to raise awareness of the practice. In addition, the CHF was listed as participating in the safeguarding activities of Yeongsanjae and Jeju Chilmeoridang Yeonggeunggut inscribed in 2009 and Kimjang, making and sharing kimchi, which was inscribed in 2013.

B.10. Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

The CHF has been actively participating in the preparation of nominations to the Representative List of the Intangible Cultural Heritage of Humanity. To promote their successful inscription, the CHF hosted international symposia for respective elements (Kimjang in 2013; Nongak (community band music, dance, and rituals) in 2014; Tugging rituals and games in 2015; the Culture of Jeju Haenyeo (Women Divers) in 2016; Traditional Korean wrestling (Ssirum) in 2018; Yeondeunghoe (the lantern lighting festival) in 2020; and talchum (mask dance drama) in 2022). Through these symposia, the CHF strove to elevate the academic value of the elements by exploring their social and cultural significance and discussing similar examples from around the world. The symposia shared with scholars and relevant personnel around the world the value of each element as intangible cultural heritage and presented diverse implications regarding the association between the safeguarding and development of ICH in relation to the UN's SDGs.

In conjunction with the hosting of these international symposia, the CHF published English books on each element and distributed them to more than 600 related institutions around the world, including overseas universities with a department of Korean Studies and ICH research institutions, thereby promoting ICH within the global community.

C. Cooperation with UNESCO

Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.

- Direct cooperation with UNESCO (Headquarters and Field Offices)
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention
- Cooperation through the 2003 Convention's Global Network of Facilitators
- Cooperation with Category 2 Centres
- Cooperation with National Commissions for UNESCO
- Cooperation with UNESCO Chairs
- Financial support from the Intangible Cultural Heritage Fund
- Financial support from the Participation Programme
- Other types of cooperation

Not to exceed 250 words

The CHF has been working steadily to cooperate with UNESCO. From 2015 to 2022, the CHF has carried out projects to support other nations, including Laos and Cambodia, in their safeguarding of ICH, including workshops for strengthening their capacity for the documentation, inventorying, and inscription of elements. The projects were organized in direct cooperation with UNESCO Bangkok office. In the case of a project supporting ICH documentation and capacity-building in Uzbekistan from 2019 to 2022, it was carried out through a Term of Reference (TOR) signed between the CHF and the National Commission of the Republic of Uzbekistan for UNESCO.

In 2017, the CHF partnered with UNESCO to host a capacity building workshop for UNESCO-accredited NGOs. Held in Korea from December 1 to 3, 2017 at the International Convention Center Jeju, the workshop provided a platform for UNESCO-accredited NGOs to share their activities and to strengthen regional networks. Four UNESCO-accredited facilitators gave lectures on improving the understanding of the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage. For this event, the CHF obtained permission to use the emblem of the 2003 Convention. Moreover, the CHF has been actively cooperating with the Korean National Commission for UNESCO and the International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO (IHCAP) through regular meetings and consultations when undertaking projects. The CHF has also conducted discussions with the UNESCO offices in Pakistan and Myanmar regarding cooperative measures on tangible and intangible cultural heritage.

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.

Not to exceed 250 words

The CHF participated in the sixth through seventeenth sessions of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage (2011–2022). It also participated in the third through ninth sessions of the General Assembly (2010, 2012, 2014, 2016, 2018, 2020, and 2022). Furthermore, the CHF has participated every year in the ICH NGO Forum, exchanging diverse ideas on the development of ICH and reinforcing the network for cooperation among organizations.

D.2 *Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

Not to exceed 100 words

At the twelfth session of the Intergovernmental Committee the CHF was selected as a member of the Evaluation Body to represent the accredited NGOs in the Asia-Pacific region. Accordingly, the CHF served as a member of the Evaluation Body from 2018 to 2021. In 2019, the CHF representative was elected to chair the Evaluation Body and then carried out the pertaining tasks. Furthermore, the CHF contributed to professional evaluation by actively identifying trends and carrying out discussions regarding ICH nominations by participating in sessions of the General Assembly and Intergovernmental Committee.

D.3 *In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?*

Not to exceed 500 words

The CHF has contributed continuously to the performance of the 2003 Convention since its NGO accreditation in 2010. Starting from the sixth session of the Intergovernmental Committee (IGC) in 2011, the CHF has participated in all the annual IGC sessions, NGO Forums, and biennial General Assembly sessions, thereby taking part in global efforts for ICH safeguarding and transmission. In particular, the CHF served as a member of the Evaluation Body for four years (from 2018 to 2021), drawing upon its expertise in the ICH field. During its period in office, the CHF participated in the evaluation of nominations to the Lists and suggestions for future directions.

In addition to its role as a member of the Evaluation Body, the CHF also hosted the first NGO Capacity Building Workshop during the twelfth session of the IGC in 2017. The workshop featured participation by not only UNESCO accredited NGOs from around the world, but also various stakeholders related to ICH safeguarding, including the UNESCO Secretariat, relevant specialists, and national commissions. The event provided a platform for exchanging information on ICH safeguarding, building networks, and strengthening the capacity of relevant organizations and individuals. The CHF plans to continue to actively promote diverse activities including educational programs and workshops for ICH safeguarding. Moreover, it will sustain its support for the capacity building of related institutions while further developing its own capabilities. It also plans to seek other direct measures to provide advice to the IGC, such as through the activities of the Evaluation Body.

E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives):

E.1. *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

Not to exceed 250 words

The CHF maintains around thirty staff members with demonstrated high English proficiency. They are mainly placed in the Department of International Cooperation, which is responsible for tasks related to UNESCO and cultural heritage Official Development Assistance (ODA) projects; the Department of Cultural Heritage Promotion, which is responsible for organizing and operating cultural heritage utilization programs at the royal palaces in Korea; and the Department of Cultural Products, which is responsible for organizing and operating traditional cultural experience programs for overseas travelers at Incheon International Airport.

E.2. *Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.*

Not to exceed 250 words

The CHF is actively engaged in the organization and operation of diverse programs across the field of ICH, including on performances, crafts, traditional food, and traditional experiences. With the aim of expanding the base for the traditional performing arts, the CHF has been discovering rising Korean traditional musicians and hosting various types of performances. Moreover, it has been organizing tours in collaboration with local provinces. For the revitalization of crafts, the CHF is operating various support programs for ICH practitioners in areas including product development and exhibition. It also operates educational programs for the general public on learning craft techniques. The CHF is managing a cultural complex called the KoreaHouse built in the style of traditional Korean homes (Hanok) where visitors can experience traditional food, performing arts, and wedding ceremonies in a single space. The CHF also operates the Korea Traditional Cultural Experience Center at Incheon International Airport where it strategically utilizes the location in the airport to provide both Koreans and foreigners with opportunities to experience diverse forms of ICH, such as traditional crafts and musical performances. It also serves as a channel for distributing traditional cultural products.

E.3. *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

Not to exceed 250 words

While serving as a member of the Evaluation Body from 2018 to 2021, the CHF professionally reviewed nomination files submitted by national commissions. Every year, the CHF reviewed and drafted reports on some fifty nomination files for the Lists (Representative List of the ICH of Humanity and the List of ICH in Need of Urgent Safeguarding), proposals for the Register of Good Safeguarding Practices, and applications for International Assistance requests greater than USD 100,000. The CHF attended regular meetings for discussions regarding evaluations, and in 2019, it served as the chair of the Evaluation Body.

E.4. *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

Not to exceed 250 words

Since 2013, the CHF has been publishing annual English books on the theme of Korean ICH elements. The purpose of these publications is to promote the successful inscription of elements on the Representative List of the ICH of Humanity by making a prior selection of elements for nomination while contributing to the dissemination of the significance of ICH. The publications feature content including the social and cultural significance of the pertinent ICH domain, the current safeguarding status, and measures for transmission and further development. The publication is created by three to four staff members from the CHF, who oversee the entire process from planning, drafting, translating, and editing. The publications are expected to shed new light on the academic value of ICH.

E.5. *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

Not to exceed 250 words

Since 2013, the CHF has been exerting strenuous efforts on behalf of the safeguarding of cultural heritage (both tangible and intangible) and capacity building at the international level through ODA projects in countries including Laos, Cambodia, Kazakhstan, and Uzbekistan. The projects in Laos and Kazakhstan supported community-based inventorying in accordance with the standards of the UNESCO Convention in collaboration with UNESCO regional offices.

These projects contributed to building the capacity for ICH safeguarding of local transmission communities.

In addition, the CHF plans and operates various international projects aimed at promoting Korean cultural heritage. In 2020, the CHF participated in the Dubai Expo as part of its efforts to promote Korean cultural heritage, and since 2016 the CHF has been introducing Korean crafts at the Maison & Objet held annually in Paris, France. In September 2022, the CHF organized the exhibition *Najeon, the Korean Mother of Pearl Artworks Meeting with the Timeless Shine* at the UNESCO Headquarters and operated a Korean traditional culture experience program in Paris for local middle school students. The CHF plans to continue to contribute to cultural diversity by actively promoting Korean culture and to operate capacity building programs for the safeguarding of ICH around the world.

F. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

G. Signature

The report must include the name and signature of the person empowered to sign it on behalf of your organization.

Name: Choi Youngchang

Title: President

Date: February 15, 2023

Signature:

